Twitter Thread by L.A.M.Z



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If you wanna learn WRITING, CONTENT MARKETING AND COPYWRITING for FREE in 2021, this THREAD is for you. Tag your friends/families that might need these FREE resources!

1. Free Writing Editing Tutorial - Get Your First Draft Written Right!
In this course, you will :

Create a good first draft
Write page after page even when you don't feel "inspired"
Understand what inspires and motivates you

https://t.co/nN1pQwGrZC

2. Business Writing
In this course, you will learn

Write effective emails, letters, memos, reports.
Analyze a writing situation and determine the appropriate communication strategy, format, style, and content.
https://t.co/hmdye9MEFh

3. Beginner's Guide To Copywriting (EASY 12 STEP METHOD)
How to influence people to take action after reading your copy
How to grab the reader's attention
How to create a burning desire for your product or service

https://t.co/CbHy3qWZvu

4. Copywriting that sells:
In this course, you will learn:

How to identify your target audience
How to research your target audience
How to write texts that will convert for that target audience
You will be able to put together a content plan

https://t.co/c1N2WklgSZ

5. Copywriting: Fundamentals For Beginners:

What you will learn:
The fundamentals of copywriting.
The basics of writing to sell.
How to solidify client relationships.
How to begin your freelance copywriting career.
https://t.co/4amwdiWgrf

6. Creating a High Convertible Landing Page - Complete Theory

What you will learn:
What is landing page
Why do we need Landing Pages
Principles and Industry best practice to structure CTA BUTTONS
All about Copywriting
Making a Compelling Headline

https://t.co/jW5Os1A3bD

7. Writing Winning Resumes and Cover Letters
In this course, you will learn

1. Identify the real purpose of a resume.

2. Identify relevant competencies for a position.

3. Adapt your resumes to Applicant Tracking Systems (resume screening software).
https://t.co/U8IMJ9xkBL

8. Introduction to Writing Fiction (Hands-on Course on Fiction Writing/ Creative Writing)

The Course: In this step-by-step course aspiring writers are introduced to the most foundational elements of fiction-writing process.

https://t.co/Y1PbxSjCPx

9. Content Marketing 101: A Free Guide for Beginners

What you'll learn:
5-10x your traffic, sales and revenue using content marketing
Content Research / Keyword Research
Content Promotion and Backlink Building
SEO Optimized Content Building

https://t.co/bismN5LNtY

10. Learn to Write What Ranks (SEO Blogging)

What you will learn:
Write Content That Ranks
Content Creation Strategy
Find Topics That Attract More Visitors
Content Creation Framework
Content Optimization
SEO Blogging Tricks
https://t.co/R4OVSKeEv8

Free copywriting e-books:

■https://t.co/y3laZG3W46

■https://t.co/Celhs0Mi1P

■https://t.co/zjHWd9K4Gn

■https://t.co/a02k2tAqeT

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