Twitter Thread by Alex ■



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A few tips and notes to myself – Why I should write more about my work and what I wish I knew before I started [thread] 🤙■

Writing can help you process something, document your work, let you review your progress, improves your documentation and communication skills.

Writing about your personal insights and experiences can help younger designers who aren't at your stage in your career: you can inspire.

If you write in another language: It's not important that your English isn't the best. There are people who can support you and help you with editing. You will learn with each new piece you write. Ask them for feedback and writing patterns that you can improve.

Tip for interviews and Q&As: Record yourself or imagine recording yourself answering questions, let it flow, and write it down. This helps you reduce the pressure and your first draft is done in no time!

Anything people write is just an opinion and their point of view. [Except it's the news (mostly) or a scientific piece]. This fact shouldn't hinder you to share your own POV. Even if there are tons of similar articles already. You can offer new and unique insights. Just do it.

Having an outline first and a simple message that you dive deep into and can refer to during your process is super important. Like a guiding star.

Writing anything that comes to mind is better than thinking too much, being hesitant and writing nothing at all. You can always review and edit afterwards.

Avoid passive voice, unnecessary words and too complex sentence structures. Keep it simple and interesting. Use tools like https://t.co/SjT2RvAYN9 to get tips on how you can improve your draft.

Done is better than perfect. Just share your draft.

Write for yourself first.