Twitter Thread by Pulp Librarian



Pulp Librarian
@PulpLibrarian

11 months of Lockdown got me feeling like...

OSCAR MAYER'S GREAT NEW "SACK O' SAUCE IN A CAN O' MEAT"

brings you quick meat meals with rich Fresh Cooked flavor!



An amazing improvement in canned meat meals! It's Oscar Mayer's exclusive new invention, a separate Sack O' Sauce in a Can O' Meat. Keeps sauce and meat from mingling and losing their distinctive flavors!

Keep several cans of the Beef, Pork, and Wieners on hand for delicious Barbecue-burgers in 7 minutes! Your whole family will love the richer, fresh-cooked flavor of the savory meat with the mild, tempting Barbecue Sauce. It's a delicate blend of tomato paste, sugar, celery, vinegar, Worcestershire sauce, onion, salt, and select flavorings. This Sauce is a product of Oscar Mayer's own modern test kitchens.

The richer, fresh-cooked flavor of these quick meat meals is possible only because of this separate Sack O' Sauce! Only Oscar Mayer has it! Get Oscar Mayer Sack O' Sauce in a can of Beef, Pork, or Wieners.

Wiener Barbecue-burgers—New twist to a summer favorite! Heat the 7 Wieners and snuggle in buns. They're regular-size, *all-meat* wieners—made only of select beef and pork. Cover with the tempting, mild Barbecue Sauce. Also delicious with baked beans.



Beef Barbecue-burgers—Delicious summer meal on a bun in just 7 minutes! Simmer the tender morsels of extra lean Beef in mildly piquant Barbecue Sauce. The 12-oz. can makes 5 big Beef Barbecue-burgers! Also makes quick, tasty one-dish meat meals with noodles, macaroni, or spaghetti.



Pork Barbecue-burgers—New summer favorite—juicy morsels of sweet, savory Pork mingled with luscious, mild Barbecue Sauce. Ready to heap on bread or buns in 7 minutes! A 12-oz. can makes 5 big Pork Barbecue-burgers! For exciting one-dish meals, serve with whole-kernel or cream-style corn.



FINE MEATS Oscar Mayer SINCE 1883

GENERAL OFFICES, CHICAGO, ILLINOIS

Ask for Oscar Mayer "Yellow Band" Wieners, Liver Sausage, Pork Sausage, and Sliced Bacon at the fresh meat counter!

But once lockdown ends...



Mystery third meat alert!

Amazing new meat packaging creation brings you

HOME-COOKED GOODNESS

YOUR CHOICE OF

3 MEATS

Each with a sack of MILD

BARBECUE SAUCE



Each delicious flavor kept separate in its full, original richness

Try all 3 of these delicious

SELECT MEATS

Each has a different barbecue sauce specially blended to bring out its flavor

U. S. GOVERNMENT INSPECTED

Easy now to serve QUICK MEALS

and enjoy treats that formerly took hours to prepare

Now you can enjoy canned meat with home-cooked goodness—new kinds of meat, each packed with a sack of barbecue sauce right in the same can. Both the mild tasty sauce and the select, top-grade meat thus retain their fresh-cooked flavor. Try these delicious new treats.

OSCAR MAYER & CO.
General Offices, Chicago, Illinois

FINE MEATS

Oscar Mayer

SINCE 1883