

# Twitter Thread by Ryan Reeves



**Ryan Reeves**

@investing\_city



## My 10 most popular tweets from 2020

**Happy New Year everybody!**

**[THREAD] ■■**

1/ Thread on how American Express works

<https://t.co/mjAMgZtTnN>

American Express is not like Visa and Mastercard. \U0001f4b3

The business model is much more like a bank than anything else. \U0001f3e6

Business Breakdown [THREAD] \U0001f447\U0001f3fd [pic.twitter.com/PvIUST0rtl](https://pic.twitter.com/PvIUST0rtl)

— Ryan Reeves (@investing\_city) [May 15, 2020](#)

2/ Thread on how Coca-Cola makes money

<https://t.co/v93n0PmoOr>

Did you know that Coca-Cola makes the majority of its profit from selling its secret-formula of flavoring?

Business Breakdown [THREAD] [pic.twitter.com/paPLCzHhpw](https://pic.twitter.com/paPLCzHhpw)

— Ryan Reeves (@investing\_city) [June 5, 2020](#)

3/ Thread explaining popular software terms

<https://t.co/49Q8rztOAc>

Software terms are confusing right?!

I'll try my best to explain these concepts:

- Bookings
- Billings
- Revenue
- ARR
- DBNER
- DBGRR
- DBNRR
- Deferred Revenue
- RPO

[THREAD]

— Ryan Reeves (@investing\_city) August 21, 2020

4/ On consistency <https://t.co/opB78u3sH3>

If, EVERYDAY, you:

- did 10 burpees
- read 20 pages of a book
- saved \$10

That would probably put you in the top quartile for health, knowledge and wealth.

Consistency is extremely undervalued.

— Ryan Reeves (@investing\_city) July 13, 2020

5/ Walmart's 50-year track record <https://t.co/yssyd16eyz>

Walmart went public at \$16.5 by selling 300k shares (~\$5 million market cap).

The stock has split 11 times since 1972.

That means the split-adjusted IPO price was \$.008 (less than a cent!)

That's a 22% CAGR over nearly HALF A CENTURY.

— Ryan Reeves (@investing\_city) August 16, 2020

6/ "10k in 10 tweets" series

<https://t.co/A93YGFyWzI>

Broke down a "10k in 10 tweets" for 10 days in a row

1. Square

2. Match
3. Plug Power
4. Carvana
5. Constellation Brands
6. Teladoc
7. Autodesk
8. Wayfair
9. Kinsale Capital
10. Enphase

Enjoy this meta-[THREAD]

— Ryan Reeves (@investing\_city) July 15, 2020

#### 7/ Twilio and WhatsApp <https://t.co/49soATUoRV>

Twilio did \$365 million in quarterly revenue. WhatsApp made up 7% of sales.

That means WhatsApp accounted for over \$25 million, or a \$100 million run-rate.

Facebook spends \$100 million just for account verification on WhatsApp!

— Ryan Reeves (@investing\_city) May 7, 2020

#### 8/ Alipay stats <https://t.co/xPZnO6PW3s>

Alipay does more payment volume than Visa and Mastercard...COMBINED!

Last year:

V ~ \$9 trillion

MA ~ \$7 trillion

Combined ~ \$16 trillion

Alipay ~ \$18 trillion

— Ryan Reeves (@investing\_city) August 28, 2020

#### 9/ 10k everyday

<https://t.co/CYE06MuUbG>

If you're trying to break into the investing industry, read one 10-K per day.

After a year, the number of connections you'll be able to make will blow you away.

Investing is all about drawing connections and pattern recognition.

— Ryan Reeves (@investing\_city) February 27, 2020

10/ Thread from Charlie Munger's Daily Journal Meeting  
<https://t.co/4iEROFrQfe>

My notes from the Daily Journal meeting

Unattributed quotes are from Munger

Short [THREAD]

— Ryan Reeves (@investing\_city) February 13, 2020

End/

Happy New Year! I appreciate you!