

Twitter Thread by Matty



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12 Pivotal Moments that took the #NFT Industry exponential.

Not just money - we're talking Industry Progress & WTF Moments.

1/ Thread ■

2/ #Decentraland goes public - Feb 20th

First impressions were, empty, lonely, buggy, crashes, not much to do, etc.

Now there's HQ's, Top DJ Events, 100+ Galleries and
December so far had over 5k weekly visitors.

I wrote a post-launch article,
<https://t.co/s6VzQ8bENp>





3/ \$WHALE Launches May 3rd - A social currency backed by \$2M+ of #NFT assets by @WhaleShark_Pro &
@whale_community.

People across all NFT projects & platforms were incentivized to work together.

A top social currency by market cap, volume AND community.

<https://t.co/7RZ4QyNu8N>

Tokens 22	24H Trading Volume \$299.62k	Total Market Cap \$81.68m
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#	Token	Price	24H	Volume ▾	Market Cap
1	 WHALE WHALE	\$3.75	-2.23%	\$199.89k	\$18.17m
2	 Karma DAO KARMA	\$3.77	+1.47%	\$86.92k	\$16.56m
3	 LADZ LADZ	\$0.1101	+0.94%	\$3.82k	\$359.45k
4	 Coin Artist COIN	\$0.5811	-3.39%	\$2.65k	\$615.34k

\$WHALE ENTERS NFT & CRYPTO LAND

A revolutionary Social Currency that is backed by over 2,900 of the most valuable NFT assets in the World.

Read our Whitepaper: <https://t.co/gfqdDoAv2g>

Visit our Website: <https://t.co/27cP5MNYM5>

Join our Discord: <https://t.co/lvLi5Vc5gR>

— WhaleShark.Pro (@WhaleShark_Pro) May 2, 2020

4/ [@trevorjonesart](#) Picasso's Bull sells for \$55k on [@niftygateway](#).

A record sale at the time for a single Art NFT. Many in the broader NFT space started to pay attention from here.

The drop totalled ~ \$75k with a Silver /10 recently going for \$19.5k! on 8th Dec, (from \$750)

Nifty Gateway Drop

- 1/1 Original Animation -- \$55,555 FINAL BID
- 3/3 Gold -- \$2,500 SOLD OUT
- 10/10 Silver -- \$750 SOLD OUT
- 25/25 Bronze -- \$200 SOLD OUT

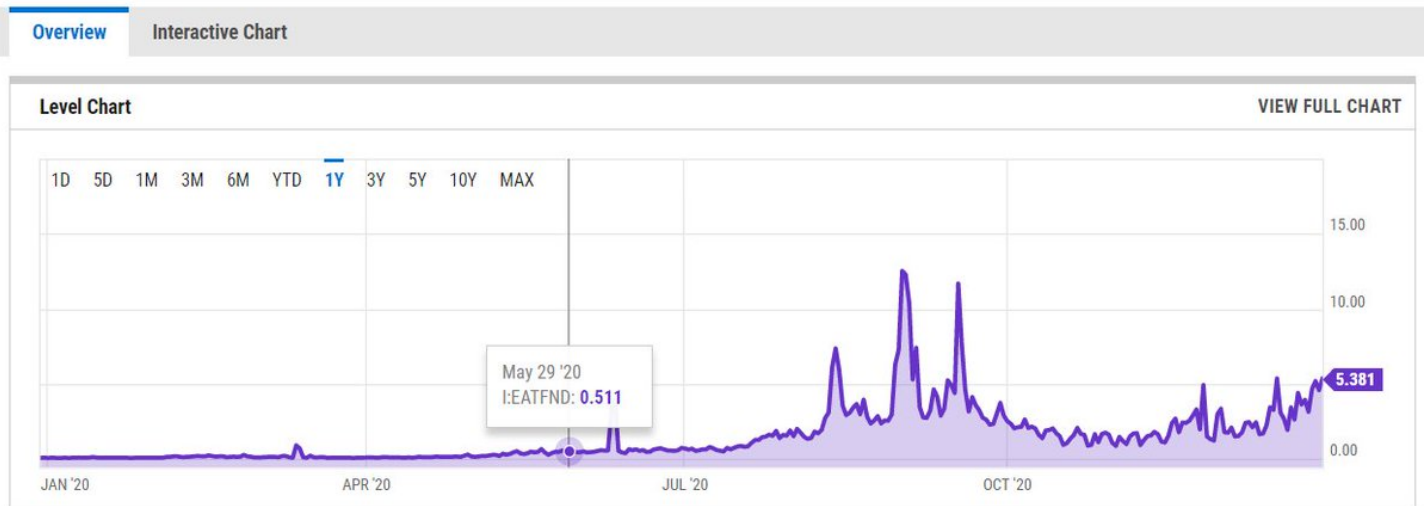
5/ Eth fees Sky rocket - Mid 2020

With Activity on ETH going berserk, ETH fees went from average \$0.20 per transaction to now ~\$5.4. More with NFTs.

This forced NFT projects, (especially gaming), to prioritize scaling/L2 while it was still 'ok' to trade Art as most are \$300+

Ethereum Average Transaction Fee

5.381 USD/tx for Dec 30 2020

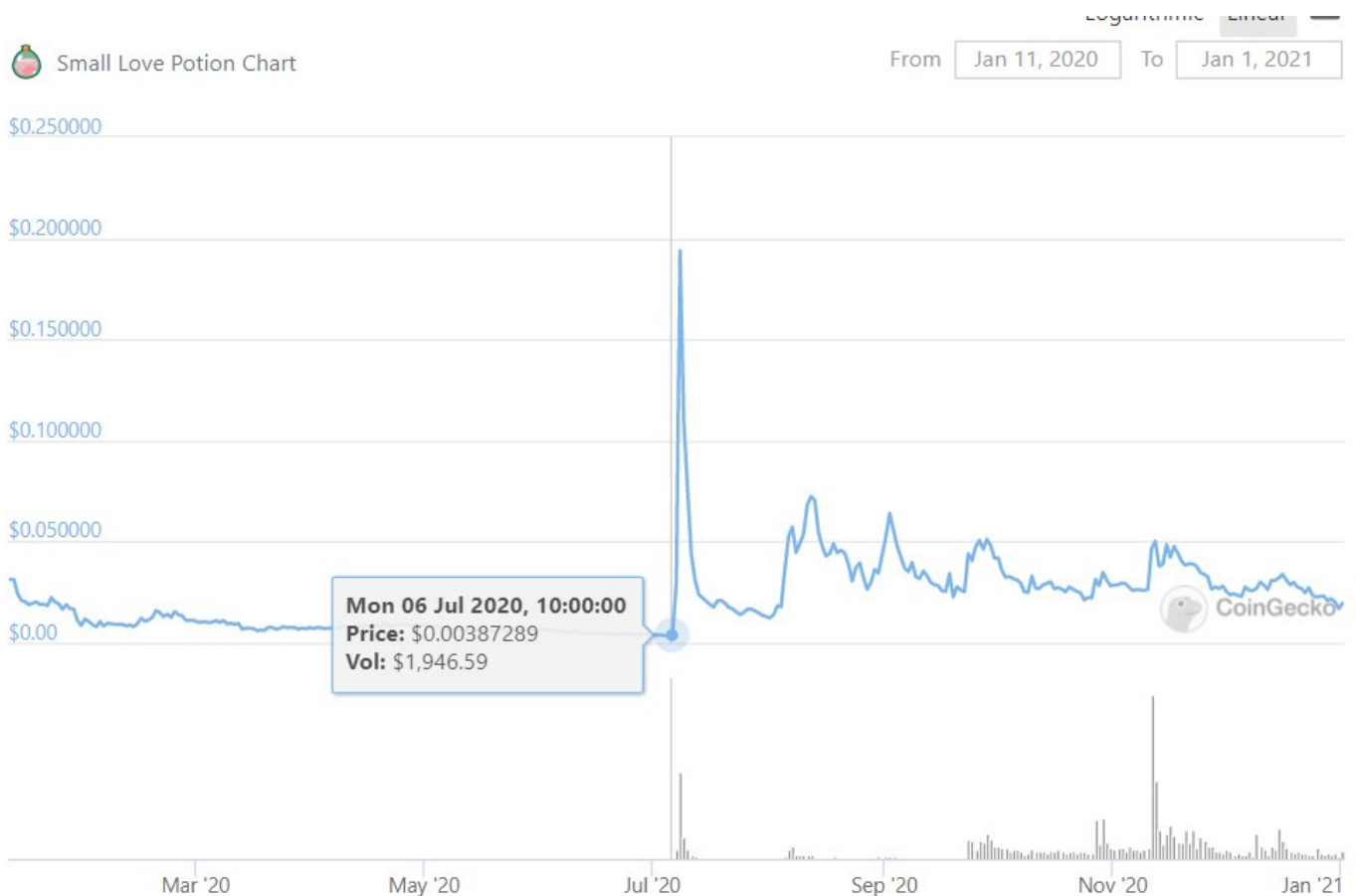


6/ @AxiInfinity's \$SLP token 50x's - July 2nd Week.

The SLP token is a reward mechanism for players of the game. It's uncapped supply and was never seen as 'investible' until it 50x'd in 2-3 days.

ERC-20 Exposure for NFT projects made a lot of sense.

They now have \$AXS



7/ @JordanLyal & the MEME Team launch @DontBuyMeme Aug 15th.

Started as a joke on copy pasting De-Fi projects & Farming food coins.

Which evolved quickly to an NFT Farming De-Fi experiment.

DeFi+NFT intersection was born.

<https://t.co/QD2pmuvVJd>

Introducing The Degenerator.

Spin up a new #DeFi project in as little as 5 minutes! <pic.twitter.com/qpiod6uqSf>






















— Jordan Lyall \U0001f34d (@JordanLyal) August 15, 2020

8/ @WAX_io continuing to add project launches proving collectibles are here to stay.

Many of the top 24 hours volume are on WAX.

Also had a drop by @WilliamShatner & @deadmau5 !

data by <https://t.co/MQ5XUIZSZ8>

	↓↑	Product	↓↑	↓↑	Sales (24h)	↓↑
+	1	 NBA Top Shot		F	\$103,780.00	
+	2	 Bitcoin Origins			\$45,914.75	
+	3	 GoPepe			\$34,729.42	
+	4	 Axie Infinity			\$26,842.73	
+	5	 CryptoPunks			\$26,088.10	
+	6	 Sorare			\$22,021.20	
+	7	 KOGS			\$10,151.50	
+	8	 Blockchain Heroes			\$7,448.03	
+	9	 Alien Worlds			\$6,269.93	
+	10	 deadmau5			\$5,286.38	
+	11	 Garbage Pail Kids			\$3,360.28	

9/ @rariblecom \$RARI Airdrop - September

Rarible launched their token & incentive structure in July. 6+ Months into existence.

In September MANY people realized they had a juicy airdrop. Some \$10-\$20k+

It Went Wild

High volume, influencers, flippers everyone rushed there.



10/ @nba_topshot launches on @flow_blockchain by @dapperlabs.

Significant because it was a sports collectible NFT project done right. \$2M traded so far.

Looked good, healthy secondary market, mainstream appeal.

Top by Volume + on Flow. New L1 in town.

<https://t.co/MQ5XUIZSZ8>

START COLLECTING. WIN BIG.

A new generation of fandom has arrived. Join our community of NBA die-hards owning Moments: revolutionary collectibles featuring the best NBA highlights.

[START YOUR COLLECTION](#)

The advertisement features a glowing red cube with a basketball player on one face and the NBA logo on another. Text on the cube includes "LAYUP" and "FEB 04 '20". The background is black with white curved lines.

11/ @ChristiesInc auctions the first NFT-Physical piece by @robertalice_21 - Oct 7

The first 'NFT' to be sold at the largest Art Auction house goes for \$130k.

A mainstream moment that got larger auction houses to pay attention.

<https://t.co/7bbw0gWb0s>