Twitter Thread by Matty



Matty
@DCLBlogger

12 Pivotal Moments that took the #NFT Industry exponential.

Not just money - we're talking Industry Progress & WTF Moments.

1/ Thread ■

2/ #Decentraland goes public - Feb 20th

First impressions were, empty, lonely, buggy, crashes, not much to do, etc.

Now there's HQ's, Top DJ Events, 100+ Galleries and
December so far had over 5k weekly visitors.

I wrote a post-launch article,
https://t.co/s6VzQ8bENp

3/ $WHALE Launches May 3rd - A social currency backed by $2M+ of #NFT assets by @WhaleShark_Pro & @whale_community.

People across all NFT projects & platforms were incentivized to work together.

A top social currency by market cap, volume AND community.

https://t.co/7RZ4QyNu8N

Tokens	24H Trading Volume	Total Market Cap
22	$299.62k	$81.68m

#	Token	Price	24H	Volume	Market Cap
1	WHALE WHALE	$3.75	-2.23%	$199.89k	$18.17m
2	Karma DAO KARMA	$3.77	+1.47%	$86.92k	$16.56m
3	LADZ LADZ	$0.1101	+0.94%	$3.82k	$359.45k
4	Coin Artist COIN	$0.5811	-3.39%	$2.65k	$615.34k

$WHALE ENTERS NFT & CRYPTO LAND

A revolutionary Social Currency that is backed by over 2,900 of the most valuable NFT assets in the World.

Read our Whitepaper: https://t.co/gfqdDoAv2g
Visit our Website: https://t.co/27cP5MNyM5
Join our Discord: https://t.co/lvLi5Vc5gR

— WhaleShark.Pro (@WhaleShark_Pro) May 2, 2020

4/ @trevorjonesart Picasso's Bull sells for $55k on @niftygateway.

A record sale at the time for a single Art NFT. Many in the broader NFT space started to pay attention from here.

The drop totalled ~ $75k with a Silver /10 recently going for $19.5k! on 8th Dec, (from $750)



5/ Eth fees Sky rocket - Mid 2020

With Activity on ETH going berserk, ETH fees went from average $0.20 per transaction to now ~$5.4. More with NFTs.

This forced NFT projects, (especially gaming), to prioritize scaling/L2 while it was still 'ok' to trade Art as most are $300+



6/ @AxieInfinity's $SLP token 50x's - July 2nd Week.

The SLP token is a reward mechanism for players of the game. It's uncapped supply and was never seen as 'investible' until it 50x'd in 2-3 days.

ERC-20 Exposure for NFT projects made a lot of sense.

They now have $AXS



7/ @JordanLyall & the MEME Team launch @DontBuyMeme Aug 15th.

Started as a joke on copy pasting De-Fi projects & Farming food coins.

Which evolved quickly to an NFT Farming De-Fi experiment.

DeFi+NFT intersection was born.
https://t.co/QD2pmuvVJd

> Introducing The Degenerator.
>
> Spin up a new #DeFi project in as little as 5 minutes! pic.twitter.com/qpiod6uqSf
>
> — Jordan Lyall \U0001f34d (@JordanLyall) August 15, 2020

8/ @WAX_io continuing to add project launches proving collectibles are here to stay.

Many of the top 24 hours volume are on WAX.

Also had a drop by @WilliamShatner & @deadmau5 !

data by https://t.co/MQ5XUIZSZ8

	Product		Sales (24h)
1	NBA Top Shot	F	$103,780.00
2	Bitcoin Origins		$45,914.75
3	GoPepe		$34,729.42
4	Axie Infinity		$26,842.73
5	CryptoPunks		$26,088.10
6	Sorare		$22,021.20
7	KOGS		$10,151.50
8	Blockchain Heroes		$7,448.03
9	Alien Worlds		$6,269.93
10	deadmau5		$5,286.38
11	Garbage Pail Kids		$3,360.28

9/ @rariblecom $RARI Airdrop - September

Rarible launched their token & incentive structure in July. 6+ Months into existence.

In September MANY people realized they had a juicy airdrop. Some $10-$20k+

It■Went■Wild■

High volume, influencers, flippers everyone rushed there.



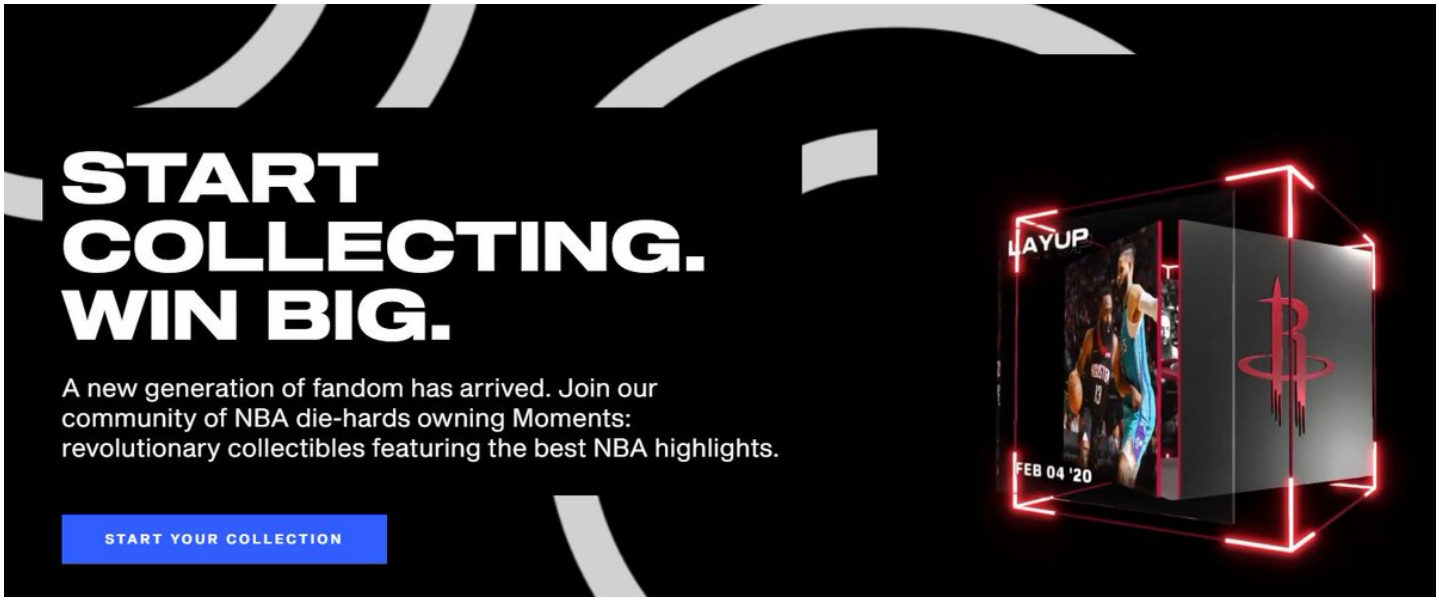
10/ @nba_topshot launches on @flow_blockchain by @dapperlabs.

Significant because it was a sports collectible NFT project done right. $2M traded so far.

Looked good, healthy secondary market, mainstream appeal.

Top by Volume + on Flow. New L1 in town.

https://t.co/MQ5XUIZSZ8



11/ @ChristiesInc auctions the first NFT-Physical piece by @robertalice_21 - Oct 7

The first 'NFT' to be sold at the largest Art Auction house goes for $130k.

A mainstream moment that got larger auction houses to pay attention.

https://t.co/7bbw0gWb0s