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My 21 stocks for 2021:

Smallest to largest...
$IRBT
$UPWK
$FVRR
$RDFN
$BYND
$ETSY
$TDOC
$ZG / $Z
$PINS
$ROKU
$MO
$MELI
$ISRG
$SQ
$SE
$PM
$CRM
$DIS
$BRK.B
#Bitcoin
$AMZN

Bonus baskets:

$ARKG

A basket of the @chamath alphabet SPACS ($SPCE, $OPEN, $IPOC, $IPOD, $IPOE, $IPOF)

iRobot ($IRBT) – Ceiling: So much optionality in home robotics + AI to boost growth. Floor: Premium brand, profitable, good balance sheet.

Upwork ($UPWK) and Fiverr ($FVRR) – Marketplaces that win as freelancing and the gig economy take off. Upwork has more sales now, but Fiverr has more recent growth.

Redfin ($RDFN) and Zillow ($ZG/$Z) – Disrupting traditional real estate agents with optionality to extract value in all aspects of the home buying/selling process.

Beyond Meat ($BYND) – Aggressively building distribution and brand for its plant-based meat (similarly impressed by Impossible Foods, but it's private). The traditional meat industry is a trillion-dollar space.

Etsy ($ETSY) – An e-commerce marketplace for makers in the gig economy. Even after its 2020 run-up, its brand/opportunity feels larger than its $22B market cap.

Teledoc ($TDOC) – Telehealth got a big boost during the pandemic…the barrier to doing a remote doctor's visit > buying your first package of toilet paper Amazon. Teledoc is a leader in the space, and the Livongo merger signals how it can expand deep into the medical ecosystem.

Pinterest ($PINS) – Positive social media whose current monetization is way below what it could be. Easy to see seamless advertising, lead gen, and product placement for people using Pinterest for home renovation projects, baking, clothing ideas, etc.

Roku ($ROKU) – As streaming services (Netflix, Amazon Prime, Disney+, HBO Max, Peacock, The Roku Channel, etc.) push connected TV to new heights at the expense of traditional cable packages, Roku has set itself up as a winning platform.

Altria ($MO) and Philip Morris ($PM) – Track records of navigating a declining industry with price hikes and large dividends. Optionality includes transferring tobacco branding to cannabis (particularly Altria in the US) and potential cost savings if they ever merge. High floor.

Amazon ($AMZN), MercadoLibre ($MELI), Sea Limited ($SE), and Square ($SQ) – Each has a foot firmly in e-commerce, digital payments, or both in various geographies. Each also has optionalities.

Intuitive Surgical ($ISRG) – My general thesis hasn't changed much from when I first bought in 2005. Robot-assisted surgery beats the shaky hands of humans. Intuitive Surgical has built dominance and will only grow as adoption and supported procedures increase over time.

Salesforce ($CRM) – The SaaS Godfather. If it nails the Slack integration, could be amazing. Salesforce has integrated a LOT of acquisitions over the years. It's weird to say this, but it's a proven (albeit larger) SaaS company trading for "only" 10x sales.

Disney ($DIS) – The all-weather tires of a portfolio. The pandemic hurt its theme park and movie businesses, but helped Disney+. The former will resolve itself, the latter has had a wow first year, and Disney is rightly focusing on growing it. Amazing intellectual property.

Bitcoin – Not technically a stock and no clue where it goes from here, but scale and network effects kick in as it's gaining mainstream momentum via both disruptive (e.g. $SQ, $PYPL) and traditional finance players (big banks). Good diversification in small doses.

Berkshire Hathaway ($BRK) – Yeah, yeah, super-boring value pick, Buffett is either hamstrung by portfolio size or lost his fastball, etc. It happens every growth cycle. But seems like a good value here and ballast + diversification vs. most of the rest of this growthy list.

Amazon ($AMZN) – The original site name https://t.co/Uv6lBl7sI7 says it all. So darn impressive in ecommerce, AWS, Prime, content, logistics, advertising, etc.

ARK Genomic Revolution ETF ($ARKG) – Worth the 0.75% expense ratio if you're not well-versed in the space ("CRISPR, targeted therapeutics, bioinformatics, molecular diagnostics, stem cells, agricultural biology"). An amazing growth industry to have exposure to.

A basket of the @chamath alphabet SPACS ($SPAC, $OPEN, $IPOC, $IPOD, $IPOE, $IPOF) – The more I learn about Chamath Palihapitiya, the more impressed I get. Very similar to the feeling I got about Elon Musk. I failed to hold onto $TSLA. I hope to not make the same mistake here.

I own all the companies/vehicles on my list except $CRM, $BRK, and $ARKG (I do own many of its holdings). Pretty likely to remedy those three in 2021.