

Twitter Thread by Brian Feroldi



Brian Feroldi

@BrianFeroldi



1/ I'm a huge fan of checklists

I use them every day to help me find great investments

Want to create your own investment checklist?

Here are some great resources to help you get started



10X Returns

✓ Diversified Customers	✓ Mission Driven	✓ Recession Proof
✓ Expanding Margins	✓ Operating Leverage	✓ Recurring Revenue
✓ Free Cash Flow	✓ Optionality	✓ Reinvestment
✓ Great Workplace	✓ Organic Growth	✓ Strong Balance Sheet
✓ Inside Ownership	✓ Over Deliver	✓ Top Dog & First Mover
✓ Low Risk	✓ Pricing Power	✓ Under Promise
✓ Market-Beater	✓ Profitable	✓ Widening Moat

Find Them, Buy Them, Own Them

🐦 @brianferoldi

2/ Here's my free public spreadsheet that details my current checklist

<https://t.co/3XTFXy0Zap>

<https://t.co/Wovl5t1Ami>

<https://t.co/aZilqCIOVY>

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<https://t.co/wbA3UYPzpJ>

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<https://t.co/QYHH8nQJE8>

New Tabs:

- 1\u20e3Profile
- 2\u20e3Personal Finance Checklist
- 3\u20e3Goals
- 4\u20e3Income Statement
- 5\u20e3Net Worth Statement

Details are below

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— Brian Feroldi (@BrianFeroldi) November 29, 2020

7/ Great books

The Checklist Manifesto by Atul Gawande

The Investment Checklist by Michael Shearn

8/ Tim Beyer's innovation checklist
<https://t.co/26OzmXQxtC>

9/ [@SeifelCapital](#) great checklist
<https://t.co/Zggi0zjk8t>

10/ Common Stock Checklist by Phil Fisher
<https://t.co/yx5Vh36z1x>

11/ If this was helpful, I publish free financial graphics daily

Interested? <https://t.co/SjeNPq5bzl>

← Investment
Selection

Emergency Fund

High Savings Rate

Multiple Income Sources

Long-Term Mindset

🐦 @brianferoldi