Twitter Thread by Catalin Pit

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I have seen some technical articles with really good content, but bad structure.

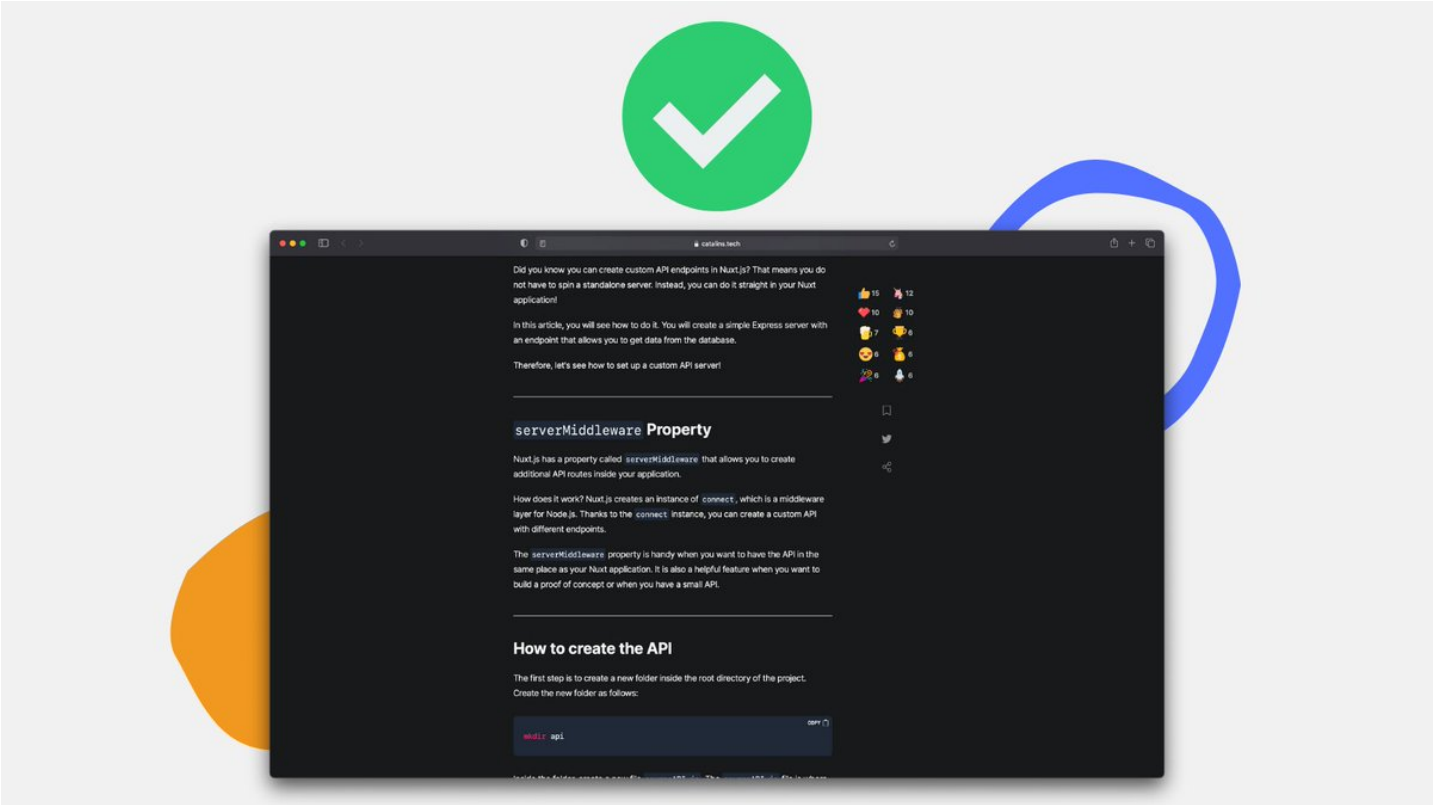
No matter how good the content is, bad structure puts people off from reading your articles!

So, here are 6 tips you can use to improve your articles straightaway! ■

1/ Split your articles into sections

Don't write everything in one section because it makes it difficult to read. Moreover, it also confuses the reader.

See the two pictures - which article is easier to read and less confusing?

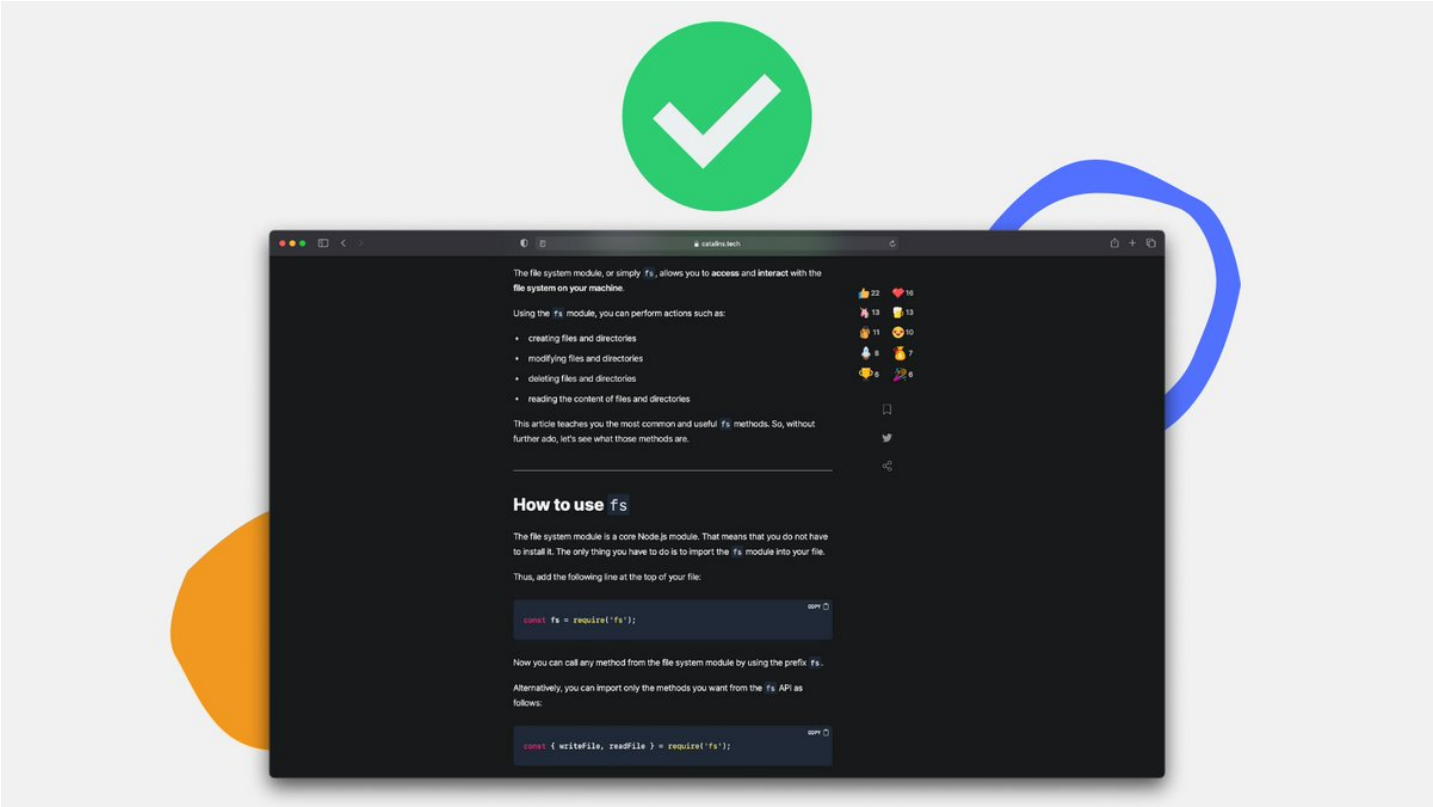


2/ The layout is important

A proper layout makes an article easier and more enjoyable to read

Make use of:
- whitespace
- bullet points
- headings
- sub-headings
- images

Once again, compare the two articles without headings and bullet points.



3/ Write for clarity

Avoid using fancy words and terminology, if not needed.

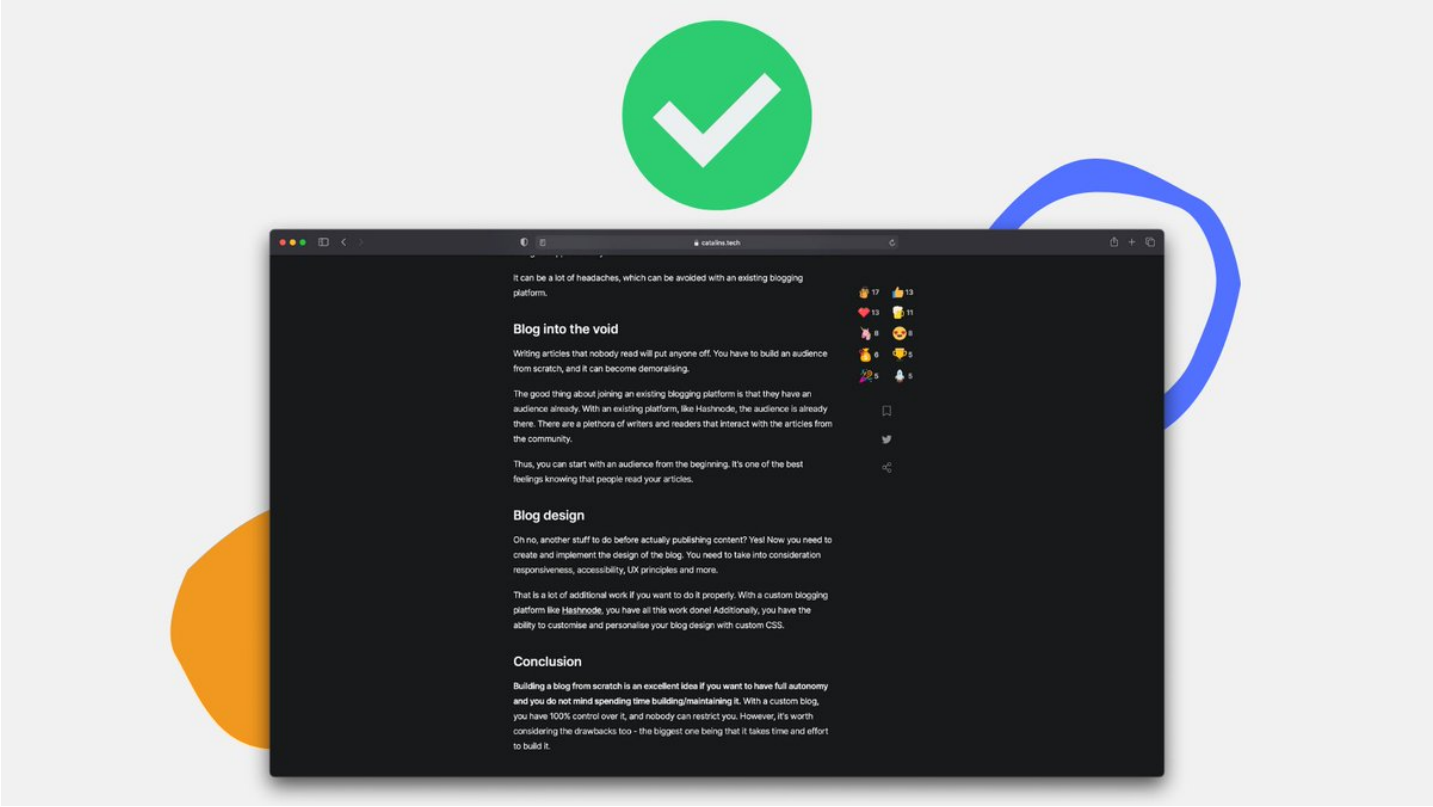
If you can simplify your article, do so. Your job is not to sound smart, but to be as clear as possible.

4/ Split your text into paragraphs

Sometimes, I see articles that have 1 or 2 enormous paragraphs.

It's incredibly tiring and difficult to read such articles.

Compare the two images - isn't it harder to read the article with those walls of text?



5/ Code screenshots

Code screenshots are bad for accessibility. If you do not add alt text, you exclude visually impaired people.

Secondly, it's annoying for people who want to quickly try out a code snippet.

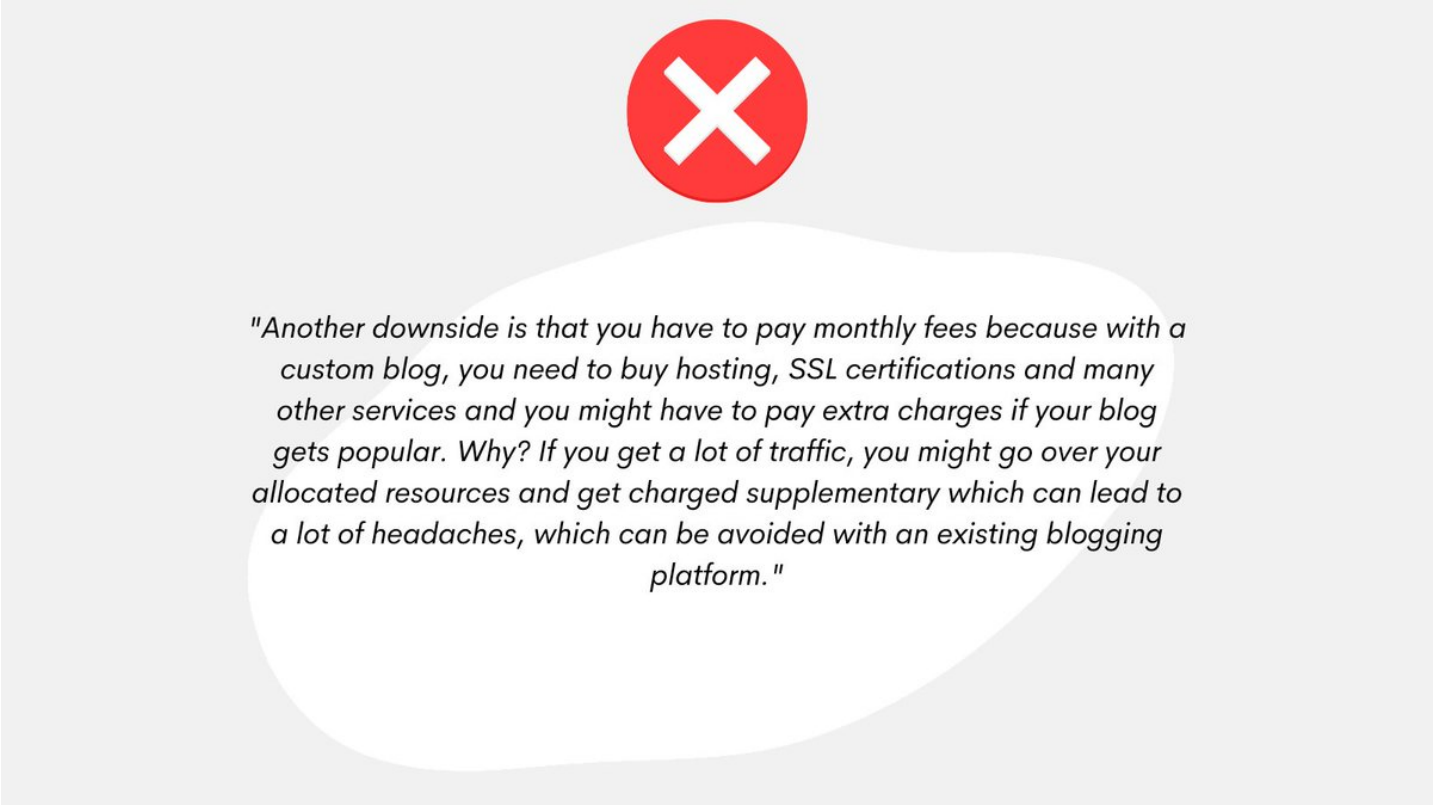
If you really want to use screenshots, try to add snippets as well.

6/ Short sentences and paragraphs

Split long sentences and walls of text into multiple:
- sentences
- paragraphs

Big walls of text put the readers off. It's tiring to read such articles!

Compare the two images and see which one is easier to digest!



That's it for now!

Any like/retweet/reply helps! ■

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