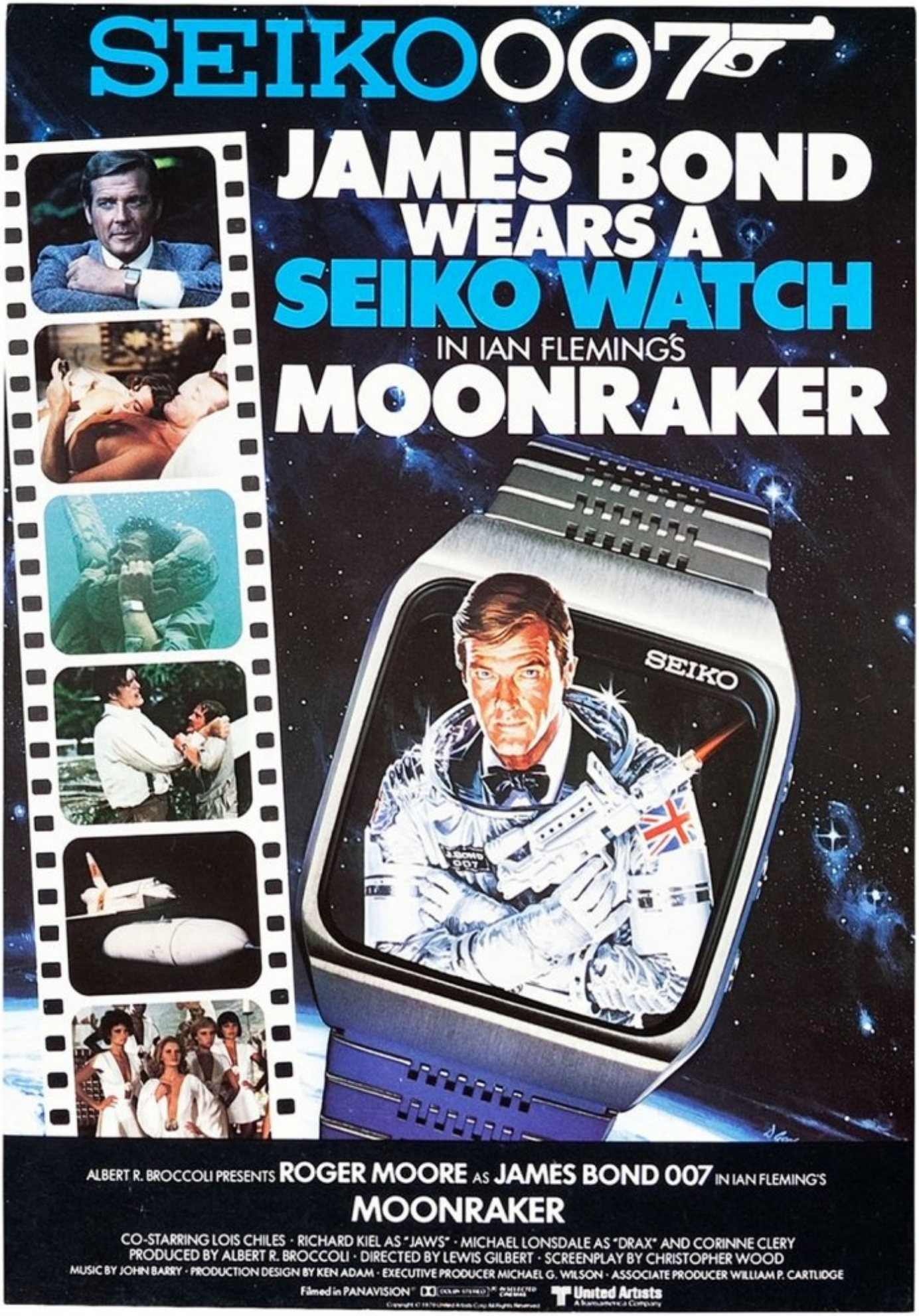
Twitter Thread by Pulp Librarian



Pulp Librarian
@PulpLibrarian

Time for a pulp countdown now, and today it's my top 10 digital watches of distinction!

After all, why wear a Rolex nowadays?



At #10: the 1973 Seiko 06LC. This was Seiko's first LCD wristwatch: a field-effect liquid crystal display showed six digits of time continuously - you didn't need to press a button to see it either!



At #9: the 1976 Bulova Computron. The side mounted LED display meant you could sneak a peek at how long your meeting was taking without anyone else noticing. Very chic.

From Bulova



Advanced technology L.E.D. digital watches that tell the hour, minute, second, month and date. (Self-setting for months of 28, 30 and 31 days.)

Automatic sensors adjust numeral brightness for easy reading, day or night.

Simplified one-button time setting controls.

Scratch resistant mineral crystals keep readouts sharp and clear.

Performance backed by 20,000 dealers.

From $99 to $180 (suggested retail prices).

From $99

BULOVA COMPUTRON®
QUARTZ WATCHES

© Bulova Watch Co., Inc. For free brochure, write Bulova, Dept. GF, 630 Fifth Avenue, N.Y. 10020

At #8: the 1989 Nelsonic Nintendo. This is The Legend Of Zelda version and it's perfect for letting others know you are a master of corporate strategy!

Nintendo

The Legend of ZELDA

GAME WATCH BY NELSONIC





'79 887 933
80 01000
0481507
$30.00

Nintendo

The Legend of ZELDA®

GAME WATCH



- Designed after the home video game
- Keeps score, records higher score
- The Legend of Zelda Characters
- Quartz accuracy
- Sporty case and band
- Battery included

Official Nintendo Licensed Product

© 1989 NINTENDO OF AMERICA, INC.

At #7: the 1975 Uranus Calculator watch. This natty number has its keypad on the bezel, which does increase its size. "How big is Uranus?" is a frequent question you'll get if you wear this.



At #6: the 1984 Weiko UC-2000. This is the first really wearable computer and comes with a massive keypad so you can type in all that data you need. I'm assuming you need 8kb right?

WIS UC-2000


SEIKO
UC-2000
SPLIT/RESET
SET
MODE
TRANSMIT
START/STOP
SELECT
SCROLL

At #5: the 1982 Seiko T001 TV watch - a TV on your wrist! James Bond had one of course, but so could you - though you needed a walkman-sized portable receiver to plug it into.



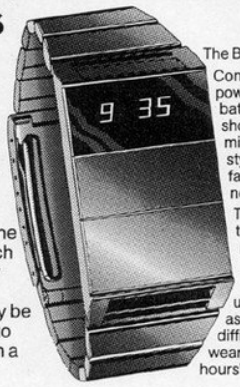


At #4: the 1975 Sinclair Black Watch. It's a Sinclair, so it might work, although you have to build it yourself. It is very sinister so always wear it on your left wrist.

Now...the most exciting Sinclair kit ever

The Black Watch kit

At £17.95, it's



***practical** – easily built by anyone in an evening's straightforward assembly.

***complete** – right down to strap and batteries.

***guaranteed.** A correctly-assembled watch is guaranteed for a year. It works as soon as you put the batteries in. On a built watch we guarantee an accuracy within a second a day – but building it yourself you may be able to adjust the trimmer to achieve an accuracy within a second a week.

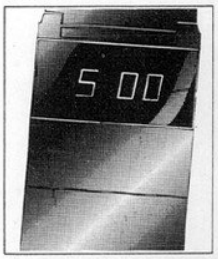
The Black Watch by Sinclair is unique. Controlled by a quartz crystal... powered by two hearing aid batteries... using bright red LEDs to show hours and minutes and minutes and seconds... it's also styled in the cool prestige Sinclair fashion: no knobs, no buttons, no flash.

The Black Watch kit is unique, too. It's rational – Sinclair have reduced the separate components to just four.

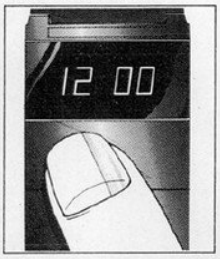
It's simple – anybody who can use a soldering iron can assemble a Black Watch without difficulty. From opening the kit to wearing the watch is a couple of hours' work.

The special features of The Black Watch

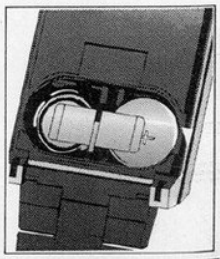
Smooth, chunky, matt-black case, with black strap. (Black stainless-steel bracelet available as extra – see order form.)



Large, bright, red display – easily read at night. Touch-and-see case – no unprofessional buttons.



Runs on two hearing-aid batteries (supplied). Change your batteries yourself – no expensive jeweller's service.



The Black Watch – using the unique Sinclair-designed state-of-the-art IC.

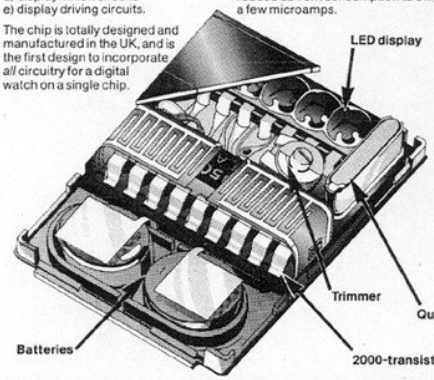
The chip...
The heart of the Black Watch is a unique IC designed by Sinclair and custom-built for them using state-of-the-art technology – integrated injection logic.

This chip of silicon measures only 3 mm x 3 mm and contains over 2000 transistors. The circuit includes

a) reference oscillator
b) divider chain
c) decoder circuits
d) display inhibit circuits
e) display driving circuits.

The chip is totally designed and manufactured in the UK, and is the first design to incorporate *all* circuitry for a digital watch on a single chip.

...and how it works
A crystal-controlled reference is used to drive a chain of 15 binary dividers which reduce the frequency from 32,768 Hz to 1 Hz. This accurate signal is then counted into units of seconds, minutes, and hours, and on request the stored information is processed by the decoders and display drivers to feed the four 7-segment LED displays. When the display is not in operation, special power-saving circuits on the chip reduce current consumption to only a few microamps.



Complete kit £17.95!

The kit contains
1. printed circuit board
2. unique Sinclair-designed IC
3. encapsulated quartz crystal
4. trimmer
5. capacitor
6. LED display
7. 2-part case with window in position
8. batteries
9. battery-clip
10. black strap (black stainless-steel bracelet optional extra – see order form)
11. full instructions for building and use.

All you provide is a fine soldering iron and a pair of cutters. If you've any queries or problems in building, ring or write to the Sinclair service department for help.

Take advantage of this no-risks, money-back offer today!
The Sinclair Black Watch is fully guaranteed. Return your kit within 10 days and we'll refund your money without question. All parts are tested and checked before despatch – and correctly-assembled watches are guaranteed for one year. Simply fill in the FREEPOST order form and post it – today!

Price in kit form: £17.95 (inc. black strap, VAT, p&p).

sinclair

Sinclair Radionics Ltd, London Road, St Ives, Huntingdon, Cambs., PE17 4HJ. Tel: St Ives (0480) 64646.
Reg. no: 699483 England. VAT Reg. no: 213 8170 88.

To: Sinclair Radionics Ltd, FREEPOST, St Ives, Huntingdon, Cambs., PE17 4BR.

Please send me — Total £

..... (qty) Sinclair Black Watch kit(s) at £17.95 (inc. black strap, VAT, p&p). .....

..... (qty) black stainless-steel bracelet(s) at £2.00 (inc. VAT, p&p). .....

* I enclose cheque for £..... made out to Sinclair Radionics Ltd and crossed.

* Please debit my *Barclaycard/Access/American Express account number .....

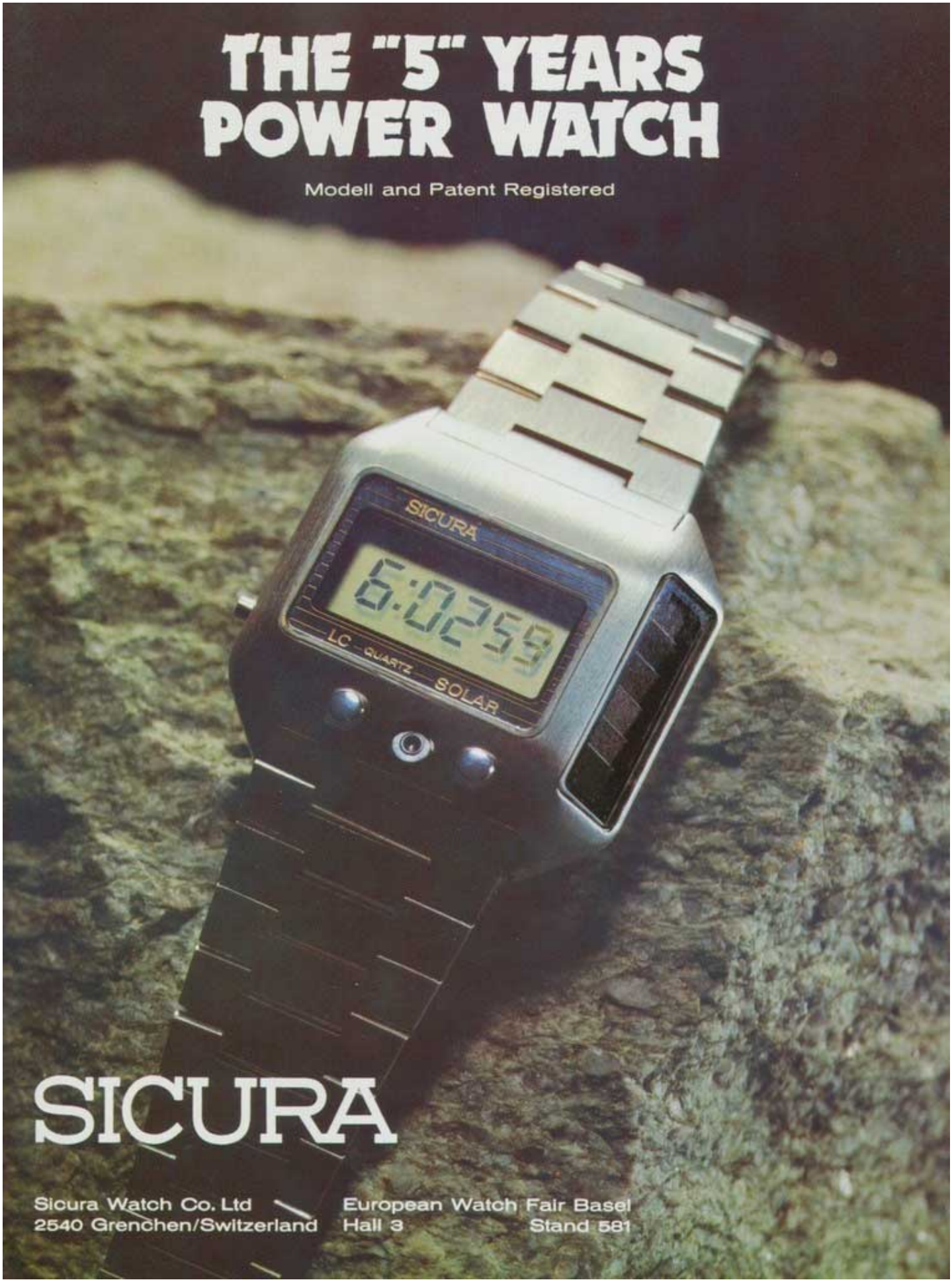
Name .....

Address .....

..... P.E.12

Please print. FREEPOST – no stamp required. *Delete as required

At #3: the 1976 Sicura Solar LC. Five years worth of time from the side mounted solar panel guaranteed. And it looked like a paser on your wrist. Very cool.



At #2: the 1982 Citizen Ana-Digi Temp. How many different things can you fit on a watch? Loads!

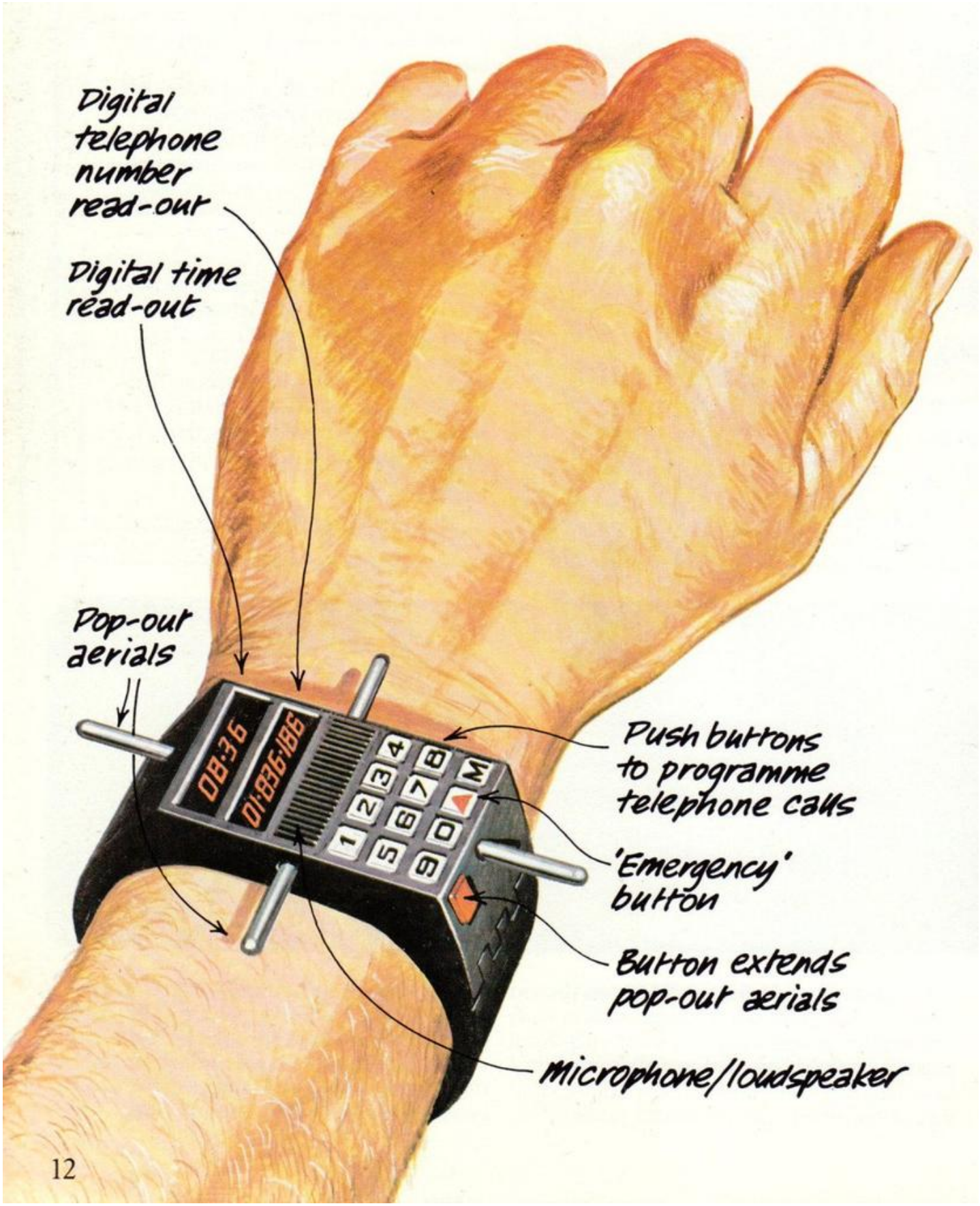


And at #1: the 1972 Pulsar Time Computer! The digital watch that stared it all: it cost more than a Rolex and ate batteries. James Bond had one. Gerald Ford had one. You should have one.



“Time is an illusion. Lunchtime doubly so" as Ford Prefect so rightly said. So whatever you wear make sure it has a touch of class.

Remember: a man with a watch knows the time. A man with two watches keeps banging on about them!



(Yes, yes, I know it LOOKS like a Transformers wristwatch, but for various international copyright reasons it isn't! ■)

タイムアドベンチャー

Watch Q
ウオッチ・キュー

この異次元ではメカが生命を宿している。真の時間を取り戻せ。

マイコン少年のヨースケは自分の腕時計から送られてくる暗号をコンピューターにインプットした。すると突然ものすごい光に包まれて、異次元のタイムワールドにすいこまれてしまった。そこでは全てのメカが生命を持ち、悪のメカ、ドムスマンが時を支配していた。ヨースケはラジオロボ達と共に真の時間をとりかえすために大冒険に出発した……。



●ラジオロボ 8月発売 12個入 3,980円
AM ラジオ内蔵。イヤホンで聞くことができます。もちろん時計付。ロボットに変化します。
商標・著作物 © TAKARA CO.,LTD. 1983



●ウォッチロボ 12個入 2,800円
腕時計からロボットが飛び出す未来メカ。ウォッチQの代表的人気商品です。
商標・著作物 © TAKARA CO.,LTD. 1983・1984



●ウォッチボーイ 12個入 2,980円
メタリック感覚のデジタルウォッチがハイテク感覚のロボットにチェンジします。
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●ウォッチロボ電卓 12個入 4,980円
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