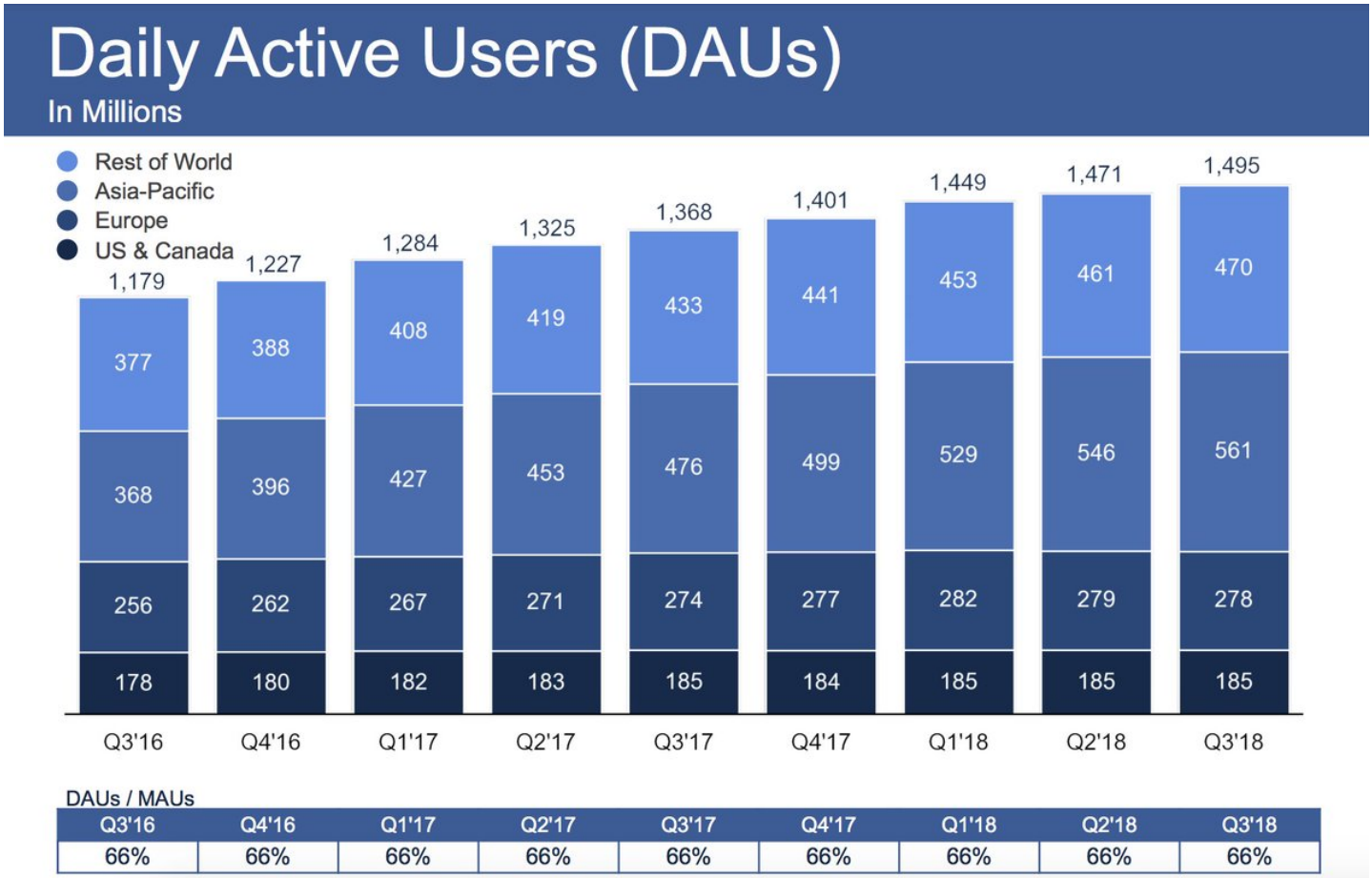
Twitter Thread by Josh Constine



Josh Constine
@JoshConstine

Facebook lost another 1 million daily users in Europe and stayed flat in North America as scandals and low engagement with teens come back to bite its business https://t.co/O7tfyIw7Fd tip @Techmeme



Facebook still added 37M monthly & 24M daily users thanks to big gains in the Asia-Pacific region, but those users earn it 1/10th as much as US/Can users

Average Revenue per User (ARPU)



The real story dragging on Facebook's share price is that yearly revenue growth has fallen from 59% 2 years ago to 33% today. It's run out of lucrative Western users and News Feed ad space.

Revenue

In Millions



Let's remember that Facebook doubled its security staff & cut back on viral videos/clickbait. That drags on its profits & revenue, but are crucial to society. And while Twitter shares soar, it has made no such commitments to fighting harassment & misinfo. https://t.co/XfV2g81BWv