Twitter Thread by Brad Kaellner - Stock Compounder



Brad Kaellner - Stock Compounder
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Incumbents almost always prevail with sustaining innovation

In disruptive circumstances, the entrants are likely to beat the incumbents

H/t Clayton Christensen, The Innovator's Solution

The chart also shows that disruption is [illegible] that
always at work—meaning that disruptors in one generation becom

FIGURE 2-4

Examples of Companies and Products Whose Roots Were in Disruption

