Twitter Thread by Mark / The Emergence



Mark / The Emergence ■ @emergencegg



Why was <u>@LudwigAhgren's</u> Twitch stream yesterday a masterpiece in creating live content?

Ludwig started off with a high energy intro with background music that sounded like an entrance theme to a WWE wrestler (or a Saturday morning TV show).

He then moved onto a segment where he attempted to break a 'world record' for speedrunning Unban Bingo.

(a trending piece of content right now, with in-jokes with the Twitch community and funny content that can be repurposed for YouTube).

Unban forms

В	Ι	Ν	G	0
"Out of context"	Child	Coinflip	"insulting Lud"	Spammer
Drunk or high	Called Ludwig Jr. ugly	Harassing Lud's friends	Sexist	Discord ban
Horny	1 message Andy	Blames someone else	Asking to be unbanned somewhere else	Good apology
Slime missclick	Funny ban	"Ban me"	Lies about what they did	Banned by Lud
Cringe	Counting	"iM nOT rAciST"	"N- word"	Banned for +1 years

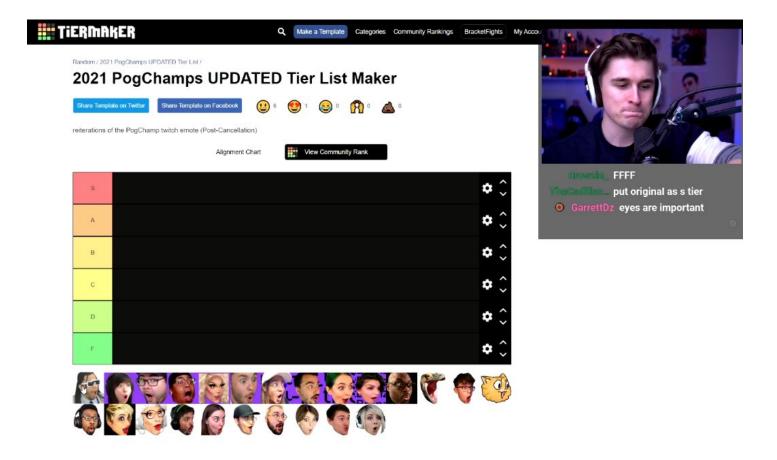
Ludwig follows this up with a 20 slide presentation on 'how to make it big as a streamer'.

He engaged viewers into chat by asking them to vote directly in chat temporarily, which perfectly broke up what could have been a 'boring' presentation (spoiler, it wasn't boring).

	STR	HOW MANY PEOPLE WANT TO BE STREAMERS? Type number (1,2) or text in chat to vote				
jewpett :		ME 644% NO SHOT 35.6%				
DO YOU WANT TO BE A						
	AMER?					
D:						

He follows this with a Q&A and answers as many questions as he could, again, engaging chat.

THEN.... we get a PogChamp emote tier list of every PogChamp so far.



Then Ludwig calms things down by reacting to YouTube videos. Including adverts that he's been involved in throughout the years.

Then of course... Ludwig creates a tier-list of his own Ads.

The sixth segment is Ludwig playing chess, and the seventh segment is playing GeoWizard.

Six hours of amazing content, with multiple moments built for YouTube, TikTok and Twitter.

In each segment, Lugwig used background music like you would a TV sports show, it is fantastic.

The best quote of the stream "It's time to start formatting your streams around your youtube videos"

This follows exactly the model I recommend to streamers, that they should see their stream as a show. Create different segments that you roughly craft beforehand.

Ludwig is a genius at this and deserves to be the 42nd biggest streamer on Twitch - even though i miss the old him.

The VOD has around 479,785 views after 12 hours. You should watch it: https://t.co/Bxz3XYCdJe

P.S; @LudwigAhgren's YouTube titles, thumbnails and content ideas are absolutely perfect.



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My Viewers Got My Address and Sent Me This... 639K views • 3 weeks ago • 99%



Can Twitch Chat STOP me from beating Pokemon? 388K views • 3 weeks ago • 99%

Can You Taste the Difference Between Cheap and. 605K views • 3 weeks ago • 99%

Klevin: BAN ME

Corpse Husband is in this video. 676K views • 4 weeks ago • 99% 1 MILLION SUB SPECIAL 485K views • 4 weeks ago • 999



698K views • 4 weeks ago • 100%

ostor

THE BEST OF LUDWIG

I bet \$500 I wasn't the

537K views • 1 month ago • 99%

impostor.



Corpse doesn't know where Finland is...



She took everything .. 552K views · 1 month ago · 99%

Would You Ban Him? 463K views • 1 month ago • 99%

20:52

I Gave My Credit Card to Twitch Chat. 479K views • 1 month ago • 99%

BANNED 2019

Klevin: you gay



I Am Not Your Friend

731K views · 1 month ago · 989

I'm going to get cancelled. 323K views · 1 month ago · 99%



Corpse Narrates My Life. 956K views • 1 month ago • 99%



637K views • 1 month ago • 99%

Pokemon But Twitch Chat Tries to Stop Me 309K views • 1 month ago • 99%



Tried Every Cereal and Ranked Them. 408K views • 1 month ago • 98%



869K views • 1 month ago • 99%

I got robbed. 495K views • 1 month ago • 98%

I Opened a \$30,000 Box of Pokemon Cards... 857K views • 1 month ago • 99%

Ludwig Watches Anime for 48 Minutes.

237K views • 1 month ago • 98%



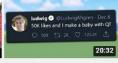
Dream's 1000 IQ Read (It

531K views + 1 month ago + 999

wasn't luck)

He got BANNED last year for

this



I messed up. 564K views • 1 month ago • 99%

481K views • 1 month ago • 98%

21:48

21.5