

Twitter Thread by [Luca Hammer](#)

[Luca Hammer](#)

[@luca](#)



Two years ago on a weekend, I built a tool to make it easier to evaluate Twitter accounts. Since then 36590 people used it to analyze 55390 different Twitter accounts.

Over the last months [@mmkaradeniz](#) and I made a new version. We launched it last night:

[@mmkaradeniz](#) [@accountanalysis](#) doesn't use machine learning or AI „magic“. Instead of telling users if an account is authentic or not, it helps them to evaluate the accounts themselves.

It visualizes the different features (date, time, type, app, etc.) of Tweets to make them interpretable. /1

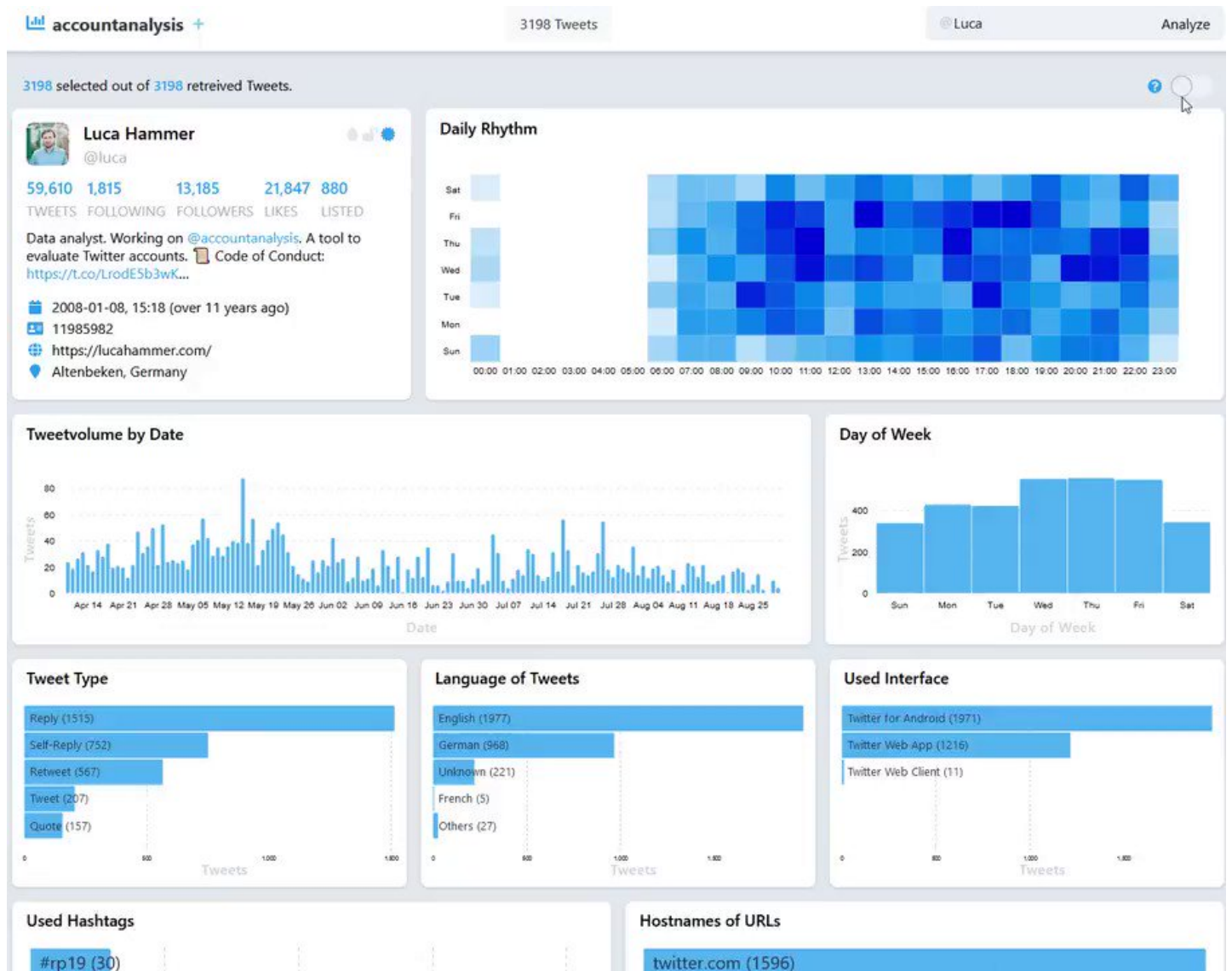
[@mmkaradeniz](#) [@accountanalysis](#) The core concept is still the same, but it looks much better and is easier to operate. Not only for the users, but us developers as well. Enabling us to continuously roll out new features in the future.

Side-by-side screenshots of the old and new version. /2



Account Analysis for Twitter | [Spins of Twitter](#) | [Privacy Policy](#) | [Imprints](#) | [Not affiliated with Twitter](#) | [Made by Luvu](#)

@mmkaradeniz @accountanalysis Some people had questions what different charts displayed and how they could be interpreted. There are now explanations for all charts, that can be toggled on and off at any time. /3



@mmkaradeniz @accountanalysis The selected/retrieved Tweet count moved to the top to make it clear that not all Tweets of an account are analyzed. 3200 is the API limit by Twitter. It's possible to get more through the Premium API, but I don't think people would pay \$100+ for the analysis of one account. /4



@mmkaradeniz @accountanalysis There is now an account card at the top of the analysis with basic info about the account. Mostly the same as you get when visiting a profile but with less clicks.

Additionally it shows the account ID. Useful when making screenshots and accounts change their screen name. /5

accountanalysis +

3198 selected out of 3198 retrieved Tweets.



Luca Hammer

@luca



59,610 **1,815** **13,185** **21,847** **880**

TWEETS FOLLOWING FOLLOWERS LIKES LISTED

Data analyst. Working on [@accountanalysis](#). A tool to evaluate Twitter accounts. 📄 Code of Conduct: <https://t.co/LrodE5b3wK...>



2008-01-08, 15:18 (over 11 years ago)



11985982



<https://lucahammer.com/>



Altenbeken, Germany

D

Σ

T

W

T

M

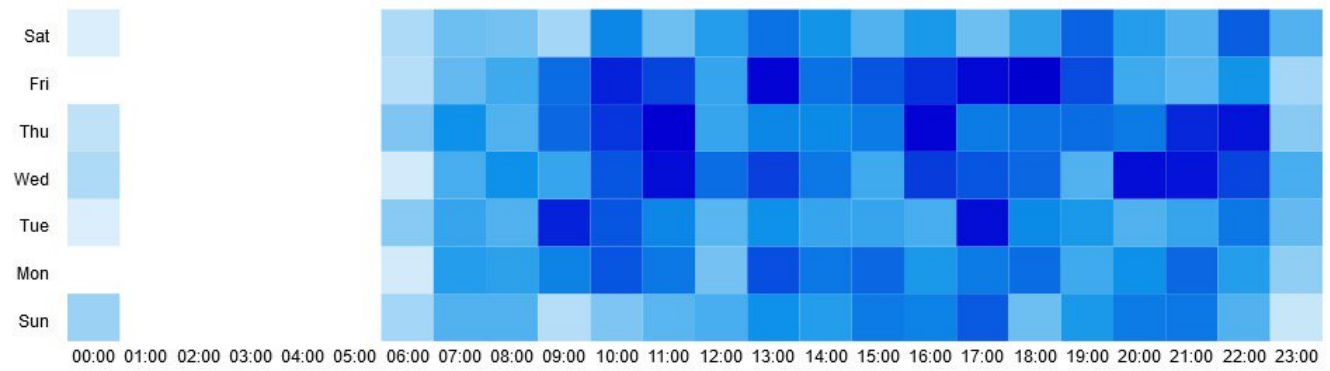
S

Tweetvolume by Date

[@mmkaradeniz](#) [@accountanalysis](#) Next is the daily rhythm heatmap, the most loved feature of the tool. It aggregates the Tweets per hour per weekday to show daily patterns.

It gives a quick overview when an account is active and at the same time allows to drill deeper into the data. /6

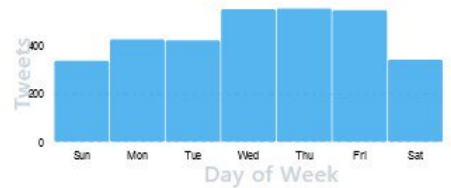
Daily Rhythm



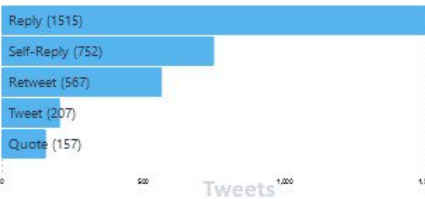
Tweetvolume by Date



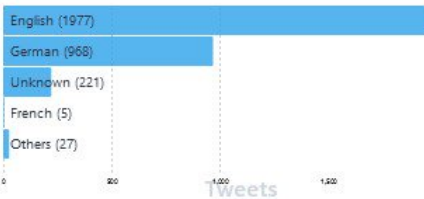
Day of Week



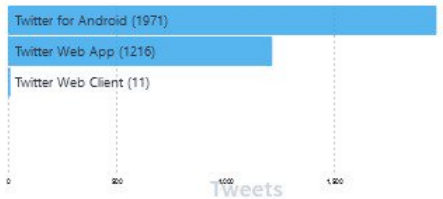
Tweet Type



Language of Tweets



Used Interface

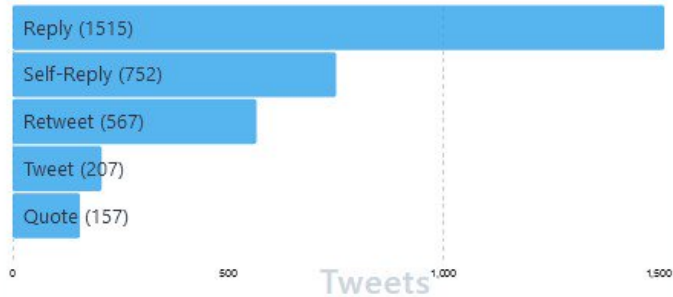


[@mmkaradeniz](#) [@accountanalysis](#) Sometimes you are only interested in the Tweets of a specific time frame. The Tweetvolume by Date chart allows you to select the time you want to analyze and all other charts will only show that data. Very useful to understand spikes. /7

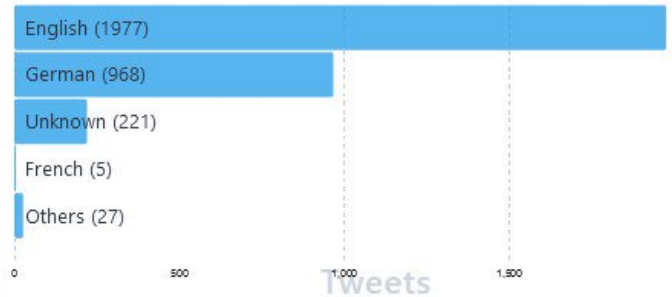
Tweetvolume by Date



Tweet Type

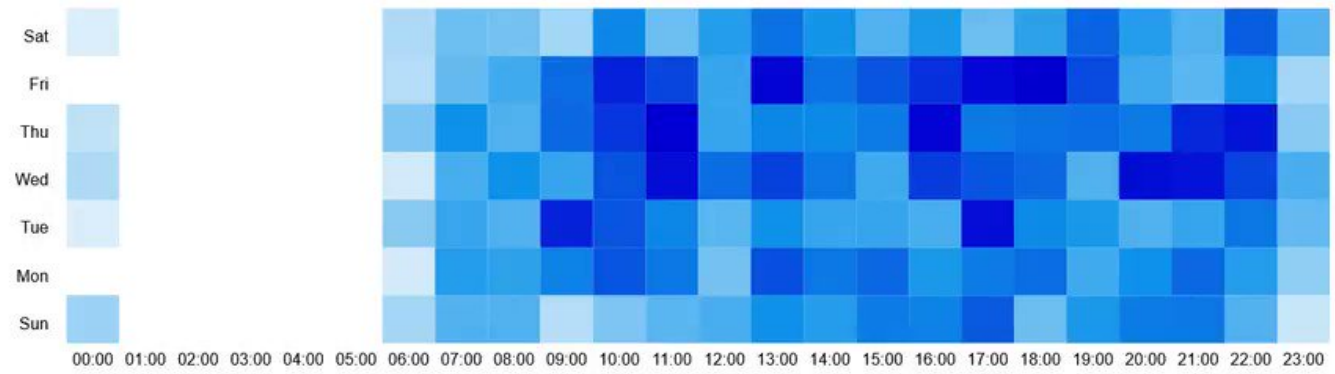


Language of Tweets



[@mmkaradeniz](#) [@accountanalysis](#) All charts are cross-filtered. By switching the selection between Twitter for Android and Twitter Web App, you can see how they supplement each other. My Tweets through a computer are more irregular with many volume spikes. Probably threads (see self-replies). /8

Daily Rhythm



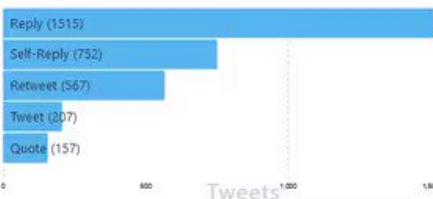
Tweetvolume by Date



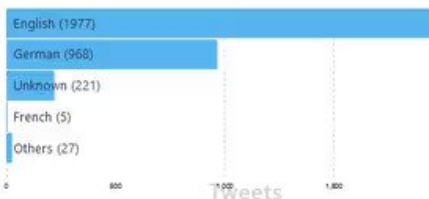
Day of Week



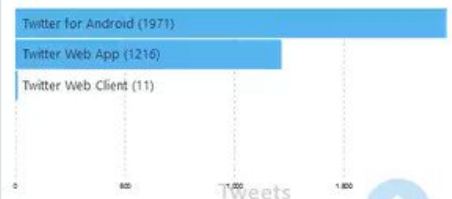
Tweet Type



Language of Tweets



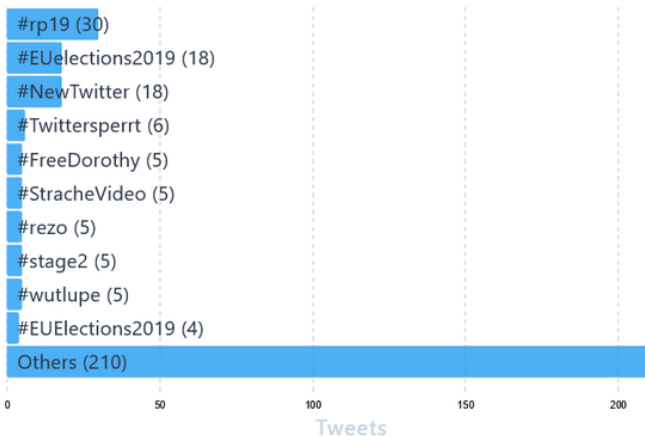
Used Interface



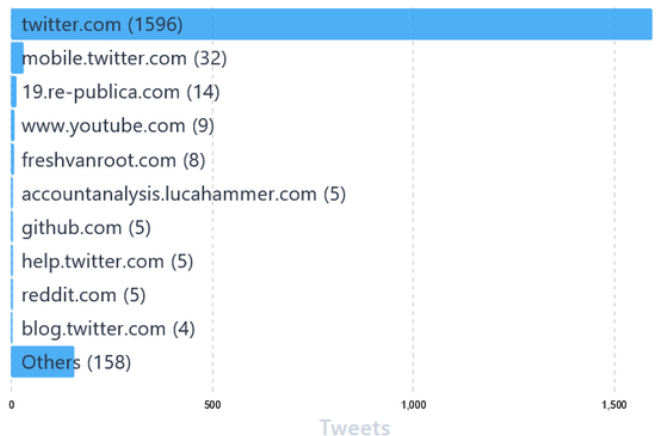
[@mmkaradeniz](#) [@accountanalysis](#) Hashtags and Hostnames help with understanding the primary topics of an account. If it is a single issue account or has a bigger variety.

It seems like I don't link out of Twitter often any more. /9

Used Hashtags

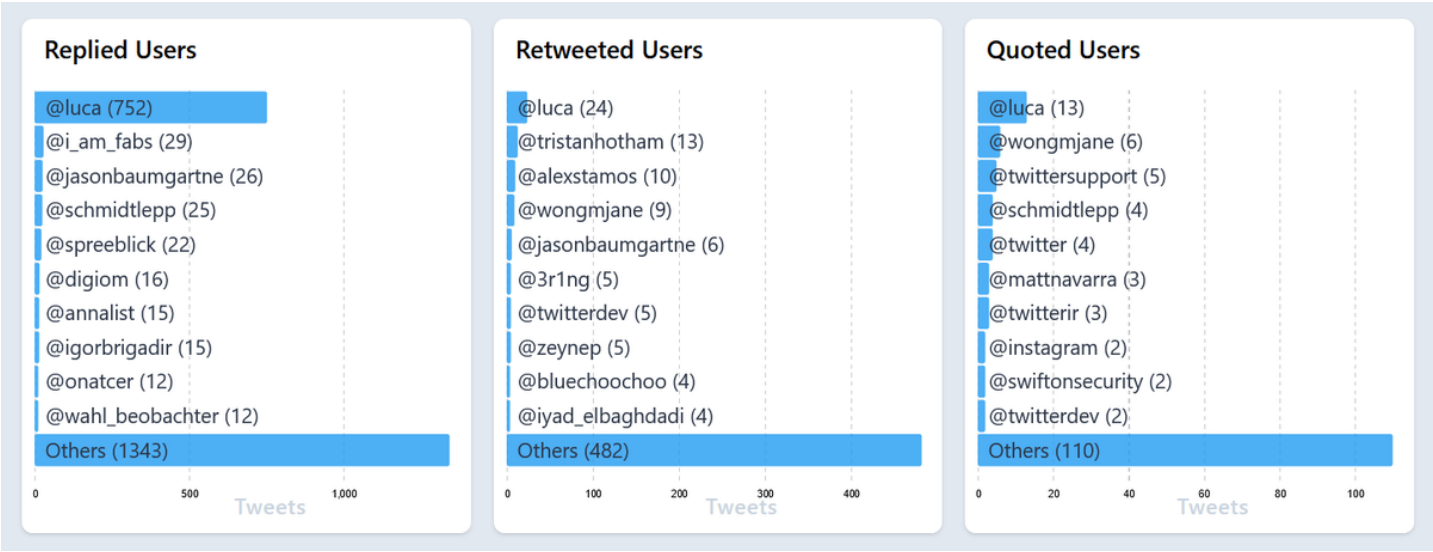


Hostnames of URLs



@mmkaradeniz @accountanalysis With whom does the account interact most often? Let's look into Replied Users, Retweeted Users and Quoted Users.

I love to reply to myself (threads!). But I also retweet myself often (Look at this awesome Tweet I made!). Finally, I mostly quote myself (Well.). /10



@mmkaradeniz @accountanalysis Finally, one of the biggest improvements over the old version: Most recent Tweets in the current selection. With the ability to load more (that wasn't possible in the past). Each Tweet has a type tag and a button to load the full Tweet.

Much easier to understand things. /11

Last 12 Tweets (in selection)

- Luca Hammer** Retweet

@luca · 2019-08-30, 15:30

RT @tiber: Der @luca hat sein Twitter-Analyse-Tool @accountanalysis grundlegend neu programmiert und es ist sehr toll geworden! <https://t.c...>

Show Full Tweet
- Luca Hammer** Retweet

@luca · 2019-08-30, 14:32

RT @DerSpucky: Der @luca hat ein brandneues @accountanalysis gebaut und ich lieb's jetzt schon! 🍷

Show Full Tweet
- Luca Hammer** Retweet

@luca · 2019-08-30, 13:26

RT @_subnet: Congrats on(re)launching @accountanalysis (<https://t.co/pfMdn6bK1Y>), @luca! 🍷 <https://t.co/LHZtLbJQn5>

Show Full Tweet
- Luca Hammer** Reply

@luca · 2019-08-30, 10:06

@_subnet @accountanalysis Thank you! I just migrated your Early Adopter Lifetime Pro Account to the new system. <https://t.co/q8Gf44HPs6>

Show Full Tweet
- Luca Hammer** Tweet

@luca · 2019-08-29, 23:02

Still loving the internet.

Show Full Tweet
- Luca Hammer** Retweet

@luca · 2019-08-29, 19:58

RT @Mo_Mack: Looking for your favorite tech conferences that provide childcare. Retweet for reach, please?

Show Full Tweet
- Luca Hammer** Reply

@luca · 2019-08-29, 19:26

@guntbert @SarahKriesche @Wurzelmann Nicht verpflichtend, sondern Leute, die nicht mit jemanden diskutieren wollten... <https://t.co/s93wgrnctU>

Show Full Tweet
- Luca Hammer** Reply

@luca · 2019-08-29, 14:28

@SarahKriesche @Wurzelmann War selbst nicht dabei, aber mir wurde zugetragen, dass es Klarnamen- (damals angeblich e... <https://t.co/xV2XhWX8i3>

Show Full Tweet
- Luca Hammer** Reply

@luca · 2019-08-29, 14:19

@SarahKriesche @Wurzelmann <3

Show Full Tweet
- Luca Hammer** Reply

@luca · 2019-08-29, 14:18

@SarahKriesche @Wurzelmann Boring backstory: Jemand hat etwas doofes getwittert, bekam entsprechend Kritik ab, reag... <https://t.co/lWd9Ggplp8>

Show Full Tweet
- Luca Hammer** Reply

@luca · 2019-08-29, 14:15

@SarahKriesche @Wurzelmann <https://t.co/wspnUXlUqH>

Show Full Tweet
- Luca Hammer** Tweet

@luca · 2019-08-29, 13:14

Every few months, I find myself in a dogpile. Sorry.


Show Full Tweet

Load up to 12 more tweets

@mmkaradeniz @accountanalysis Pro accounts existed in the old version, but they were neither advertised nor accessible. People had to send me a message to get price and payment details. After receiving the payment, I manually upgraded them in the database. Now it's self-service. /12

<https://t.co/9CycLTc85m>







 Sign in with Twitter

Plans

STANDARD

up to
1000
Tweets per Analysis

up to
200
Tweets at Once






-  Test features for free
-  Limited number of Tweets
-  Load Tweets manually
-  No time limit

FREE

PRO

up to
3200
Tweets per Analysis

up to
3200
Tweets at Once

-  All features you love
-  As many Tweets as possible
-  Load all Tweets at once
-  Email Support
-  Cancel Anytime

15€/month 

Payment is securely handled by [Chargebee](#).
[PCI DSS Level 1 certified](#)

Not affiliated with Twitter. Made by @Luca.

YOU

 Sign in with Twitter

WE

[@accountanalysis](#)
[About](#)
[Blog](#)
[Contact](#)
[Pricing](#)

LEGAL

[Attribution](#)
[Terms of Service](#)
[Privacy Policy](#)
[Imprint](#)

@mmkaradeniz @accountanalysis To celebrate the launch of @accountanalysis on @ProductHunt, you can upgrade to Pro for 5,25€/month. (65% off). Coupon code in my comment: <https://t.co/vKDtmqxAQ1>