Twitter Thread by Raman Shalupau



Raman Shalupau
@ksaitor



The Beatles wrote “Yesterday” in less than a minute.

Led Zeppelin wrote “Rock And Roll” in 30 minutes.

The White Stripes, “Seven Nation Army”, 10 min during a soundcheck.

The Rolling Stones, “I Can’t Get No Satisfaction”, 40min.

Making a startup in 24 hours is perfectly fine.

> I really think this idea of starting a starup in 24 hours is bad idea. Gives people thinking that you can do something meaningful in short period of time. https://t.co/l3x2ov33Qn
>
> — Myk Pono \U0001f60e (@myxys) November 10, 2018

I worked on my first startup for 2.5years. It was an events app. Sunk in cost and expectations were so high, that I had to close it, despite getting consistent revenue.

In comparison, I wrote @CryptoJobsList in 2 days. And it's way more meaningful than what I've been doing in my events startup for 2.5 years.

When I let go of my engineering ego and let go of expectations that I need to raise capital and hustle for 4+ years — I started lauching fast and interating fast without any expectations — then I started coming up with something truly meaningful and useful ■

12 startups in 12 months by @levelsio
24 hour startup by @thepatwalls
— are great challenges that make you focus on the end product value, iterate fast and see what sticks and ruthlessly kill what does not work.

If you are a first time tech founder, full time engineer, or even an accomplished maker with significant revenue — I urge you to keep launching NEW things on regular basis. ■