Twitter Thread by SaaS Wiz■■



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How to create a successful SaaS from scratch.

Steal the process I've used to build 5 $10k+ MRR SaaS's.

■ THREAD ■

#1 Find a problem

Problems are everywhere.

Everyone has one:

>> Agency Owners
>> Coaches
>> Freelancers

All you have to do is Investigate, ask Qs and deep dive into a niche.

Then find a painful problem that people wouldn't mind paying money to get rid of.

#2 Find an existing solution

This one is the easiest part of the process.

Here's what to do instead:

Go to Google and search for "[Problem] + software".

Compare the available solutions.

Pick the best one.

#3 Reverse engineer how it works

Break down the solution in it's core components.

Most SaaS are structured this way:

>> Database
>> Back-end
>> API
>> Front-end

This is easier if you already know programming.

But if you don't, you can pay someone to break it down for you.

#4 Make it better

Think of ways to make it better.

See what the current solution is lacking and fix it:

>> Is it too slow? Make it faster
>> Is it too ambiguous? Make it simpler
>> Does it lack features? Add them

The thing is to add VALUE to your solution.

#5 Build it

I've said this before and I'll say it again:

You DON'T have to code your SaaS yourself.

Instead, pay someone to build it for you:

>> Go to lemon(dot)io
>> Tell them about your project
>> Let them match you with a dev
>> Give project to dev
>> Wait until it's done

#6 Traffic

All that's left is driving traffic to your SaaS.

Start with free traffic:

>> Blogs
>> Social media
>> Podcasts

>> Newsletter
>> Your own course

Then use paid traffic:

>> Ads
>> SEO
>> Influencers

From $0 to $2.5k MRR -> free.

$2.5k and above MRR -> paid.

That's it!

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