# Twitter Thread by Chris Hladczuk



**Chris Hladczuk**
@chrishlad

**I just interviewed the man who invented Amazon Prime.**

**He started a business worth $40 billion today and served on Amazon's board for 15 yrs.**

**Here are lessons from Bing Gordon that'll save you years of mistakes:**




When you have a business idea, take action now before it dies.

• Write 1 paragraph about the idea

• Write a 4 slide business plan

• Write your 1st line of code

When you start a job, ask your boss 2 questions:

1) Who is the best boss you've ever had and what does that mean for me?

2) What does top 10% performance look like?

Hold yourself accountable for high achievement.

If you're a cab driver, drive the most miles

if you're a fisherman, get on the best boat.

How to succeed

- Be a learning machine.
- Find a way to maintain high energy

In college, you don't take classes for content.

You take classes for great professors.

Same with your job.

Pick a company for a great boss.

The best interview question:

"What's your strategy for learning?"

How to set goals:

1) Clear and unambiguous

2) Stretch, but not impossible

3) Under your personal control

4) Time sensitive + context relevant

Don't invite someone to be on your board that you wouldn't pay to have dinner with.

When pitching your startup, your goal is to share 1 insight to investors that they didn't know before.

If you want to help the next generation of business builders, retweet the first tweet below!

https://t.co/IfjYJJnl48

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>
> He started a business worth $40 billion today and served on Amazon's board for 15 yrs.
>
> Here are lessons from Bing Gordon that'll save you years of mistakes: pic.twitter.com/NatY4K3zlK
>
> — Chris Hladczuk (@chrishlad) May 14, 2021

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