

Twitter Thread by Chris Hladczuk



Chris Hladczuk

@chrishlad



I just interviewed the man who invented Amazon Prime.

He started a business worth \$40 billion today and served on Amazon's board for 15 yrs.

Here are lessons from Bing Gordon that'll save you years of mistakes:



When you have a business idea, take action now before it dies.

- Write 1 paragraph about the idea
- Write a 4 slide business plan
- Write your 1st line of code

When you start a job, ask your boss 2 questions:

- 1) Who is the best boss you've ever had and what does that mean for me?
- 2) What does top 10% performance look like?

Hold yourself accountable for high achievement.

If you're a cab driver, drive the most miles

if you're a fisherman, get on the best boat.

How to succeed

- Be a learning machine.
- Find a way to maintain high energy

In college, you don't take classes for content.

You take classes for great professors.

Same with your job.

Pick a company for a great boss.

The best interview question:

"What's your strategy for learning?"

How to set goals:

- 1) Clear and unambiguous
- 2) Stretch, but not impossible
- 3) Under your personal control
- 4) Time sensitive + context relevant

Don't invite someone to be on your board that you wouldn't pay to have dinner with.

When pitching your startup, your goal is to share 1 insight to investors that they didn't know before.

If you want to help the next generation of business builders, retweet the first tweet below!

<https://t.co/lFjYJJnl48>

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— Chris Hladczuk (@chrishlad) [May 14, 2021](#)

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<https://t.co/VxEW9G1YnK>