Twitter Thread by Logan Herzog



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1/ Does this exist in VC?

I'm constantly running tests on ad platforms and cold outreach to gauge market interest in specific products/solutions/pain points.

2/ Seems like what some people try to accomplish with an EIR, but from what I can tell, that's usually focused on a single venture.

We are constantly uncovering new potential ventures through our outreach, and we aren't even a fund.