

Twitter Thread by Sharath ■



Sharath ■

[@5harath](#)



From day 1, I intended to build @shoutoutso in public, and part of it is to be transparent with numbers, talk openly about our highs and lows, and share lessons as we grow!

I have been doing individual posts on numbers every week so wanted to one big thread with all updates ■■

Week 1:

<https://t.co/Vn8D5lUg6v>

Transparency time:

It's been 24hrs @shoutoutso went to public launch \U0001f525

Some numbers:

\U0001f4b0 6 rockstars bought Pro, Pro Annual plans.

\U0001f4aa\U0001f3fd 168 signups.

\u2665\u260f 182 Shoutout walls created.

\U0001f465 160K Twitter impressions on launch thread.

Thank you for making it a huge day for us \U0001f64f\U0001f3fd pic.twitter.com/is9Z53trlh

— Sharath \U0001f4e3 (@5harath) [February 12, 2021](#)

Week 2:

<https://t.co/SO5URPrWcj>

Transparency time: It's been 2 weeks since @shoutoutso launched to the public \U0001f525

Here are some highlights:

\U0001f451 18 rockstars paid customers

\U0001f4b0 \$240 MRR

\U0001f4aa 426 signups and counting

\u2764\u2013 140 walls published
\U0001f3c6 #3 product [@ProductHunt](#)

Appreciate this community so much \U0001f64f \U0001f3fd pic.twitter.com/KmKCZdHqIJ

— Sharath \U0001f4e3 (@5harath) [February 25, 2021](#)

Week 3:

<https://t.co/DmALz7qIK0>

Transparency time: Week 3 [@shoutoutso](#) \U0001f525

Here are some highlights:

\U0001f451 29 rockstar paid customers

\U0001f4b0 \$460 MRR

\U0001f4aa 475 signups and counting

\u2764\u2013 163 walls published

\U0001f3c6 Launched on [@ProductHunt](#)(#3) [@IndieHackers](#)

Grateful for this amazing community for all the love and support \U0001f64f \U0001f3fd pic.twitter.com/MVGo0cfZJj

— Sharath \U0001f4e3 (@5harath) [March 4, 2021](#)

Week 4:

<https://t.co/7RFAPJv7Pm>

Transparency time: It's been a month we launched [@shoutoutso](#) \U0001f525

Here are some highlights:

\U0001f451 36 rockstar paid customers

\U0001f4b0 \$610 MRR

\U0001f4aa 516 signups and counting

\u2764\u2013 191 walls published

\U0001f3c6 [@ProductHunt](#) Maker Grant Award

Grateful for this amazing community for all the love \U0001f64f \U0001f3fd pic.twitter.com/1i7LxLU4Ap

— Sharath \U0001f4e3 (@5harath) [March 11, 2021](#)

Week 5:

<https://t.co/ty9zfbkzXp>

Transparency time: Week 5 is officially a slow one [@shoutoutso](#) as we made 0 new sales!

Here are some highlights:

\U0001f4b0 \$650 MRR

\U0001f4aa 561 signups and counting

\U0001f3c6 Featured on HN home page
\U0001f918\U0001f3fd Launched Ambassador Program

Grateful for this community for all the love and support \U0001f64f\U0001f3fd pic.twitter.com/QjQuViF8oO

— Sharath \U0001f4e3 (@5harath) March 18, 2021

Transparency time: @shoutoutso is in week 6 ■

Here are some highlights:

- 43 rockstar paid customers(7 new)
- \$710 MRR
- 602 signups and counting
- Onboarded @aaditsh as part of our Ambassador program

Grateful for this amazing community for all the love and support ♥■

