Twitter Thread by Sharath ■



Sharath ■
@5harath

From day 1, I intended to build @shoutoutso_ in public, and part of it is to be transparent with numbers, talk openly about our highs and lows, and share lessons as we grow!

I have been doing individual posts on numbers every week so wanted to one big thread with all updates ■■

Week 1:
https://t.co/Vn8D5lUg6v

> Transparency time:
>
> It's been 24hrs @shoutoutso_ went to public launch \U0001f525
>
> Some numbers:
> \U0001f4b0 6 rockstars bought Pro, Pro Annual plans.
> \U0001f4aa\U0001f3fd 168 signups.
> \u2665\ufe0f 182 Shoutout walls created.
> \U0001f465 160K Twitter impressions on launch thread.
>
> Thank you for making it a huge day for us \U0001f64f\U0001f3fd pic.twitter.com/is9Z53trIh
>
> — Sharath \U0001f4e3 (@5harath) February 12, 2021

Week 2:
https://t.co/SO5URPrWcj

> Transparency time: It's been 2 weeks since @shoutoutso_ launched to the public \U0001f525
>
> Here are some highlights:
> \U0001f451 18 rockstars paid customers
> \U0001f4b0 $240 MRR
> \U0001f4aa 426 signups and counting

\u2764\ufe0f 140 walls published
\U0001f3c6 #3 product @ProductHunt

Appreciate this community so much\U0001f64f\U0001f3fd pic.twitter.com/KmKCZdHqlJ

— Sharath \U0001f4e3 (@5harath) February 25, 2021

Week 3:
https://t.co/DmALz7qIK0

Transparency time: Week 3 @shoutoutso_ \U0001f525

Here are some highlights:
\U0001f451 29 rockstar paid customers
\U0001f4b0 $460 MRR
\U0001f4aa 475 signups and counting
\u2764\ufe0f 163 walls published
\U0001f3c6 Launched on @ProductHunt(#3) @IndieHackers

Grateful for this amazing community for all the love and support \U0001f64f\U0001f3fd pic.twitter.com/MVGo0cfZJj

— Sharath \U0001f4e3 (@5harath) March 4, 2021

Week 4:
https://t.co/7RFAPJv7Pm

Transparency time: It's been a month we launched @shoutoutso_ \U0001f525

Here are some highlights:
\U0001f451 36 rockstar paid customers
\U0001f4b0 $610 MRR
\U0001f4aa 516 signups and counting
\u2764\ufe0f 191 walls published
\U0001f3c6 @ProductHunt Maker Grant Award

Grateful for this amazing community for all the love \U0001f64f\U0001f3fd pic.twitter.com/1i7LxLU4Ap

— Sharath \U0001f4e3 (@5harath) March 11, 2021

Week 5:
https://t.co/ty9zfbkzXp

Transparency time: Week 5 is officially a slow one @shoutoutso_ as we made 0 new sales!

Here are some highlights:
\U0001f4b0 $650 MRR
\U0001f4aa 561 signups and counting

\U0001f3c6 Featured on HN home page
\U0001f918\U0001f3fd Launched Ambassador Program

Grateful for this community for all the love and support \U0001f64f\U0001f3fd pic.twitter.com/QjQuViF8oO

— Sharath \U0001f4e3 (@5harath) March 18, 2021

Transparency time: @shoutoutso_ is in week 6 ■

Here are some highlights:
■ 43 rockstar paid customers(7 new)
■ $710 MRR
■ 602 signups and counting
■ Onboarded @aaditsh as part of our Ambassador program

Grateful for this amazing community for all the love and support ♥■

