Twitter Thread by Ben Tossell



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I don’t buy into “you should have a cofounder”

I think investors are just hedging their bets on the team

Actively finding a cofounder seems odd and forced to tick a box ■

If you (potentially) have one, great!

■Pay amazing folks (contract/FTE/PTE)

One pro is to share the burden with someone who cares as much about the business as you do.

Going looking for a cofounder (whether you’re pressured to or not) seems like a disaster