

## Twitter Thread by Ben Tossell



**Ben Tossell**

@bentossell



**I don't buy into "you should have a cofounder"**

**I think investors are just hedging their bets on the team**

**Actively finding a cofounder seems odd and forced to tick a box ■**

**If you (potentially) have one, great!**

**■Pay amazing folks (contract/FTE/PTE)**

One pro is to share the burden with someone who cares as much about the business as you do.

Going looking for a cofounder (whether you're pressured to or not) seems like a disaster