Twitter Thread by Simon Høiberg

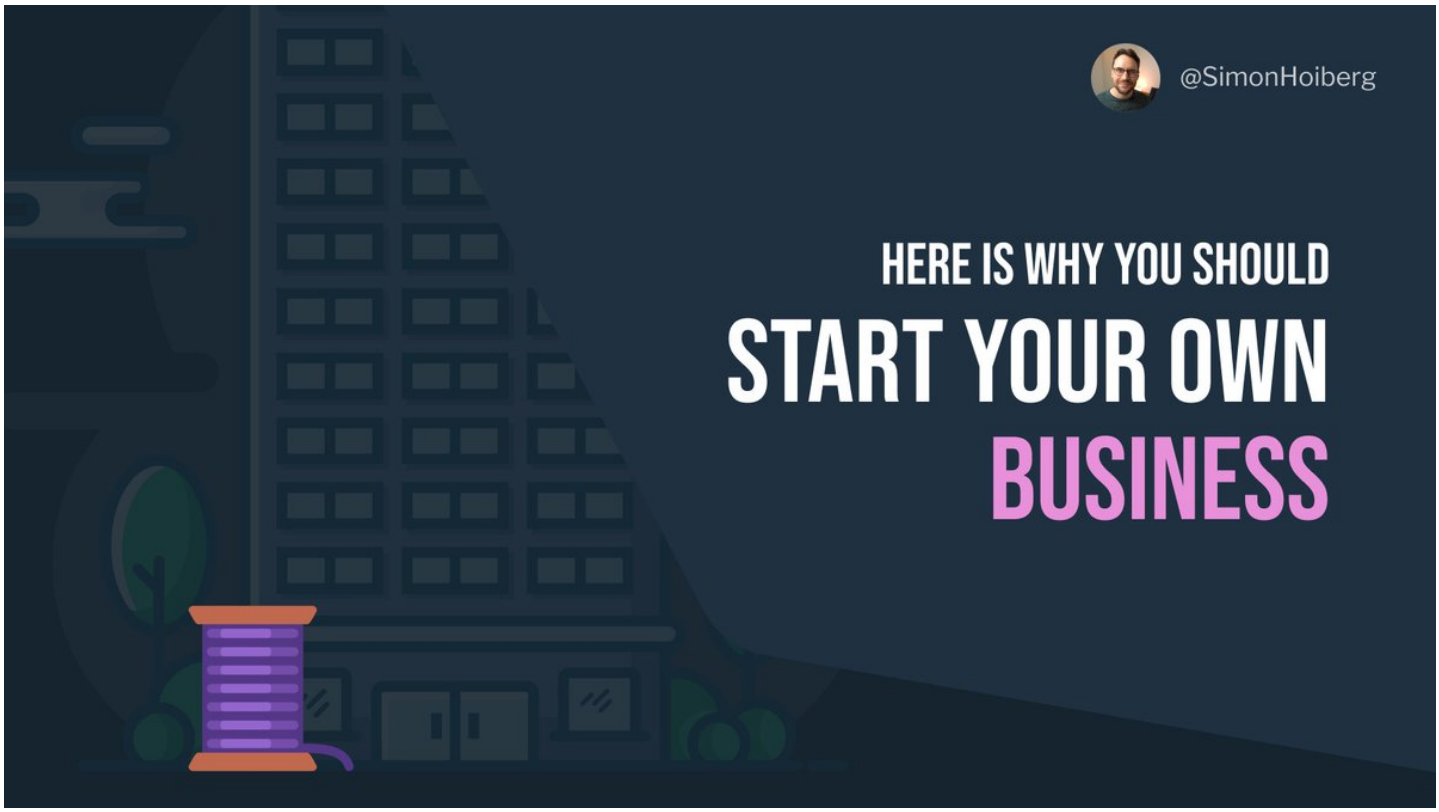
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Why should you start your own business instead of becoming an employee?

Well, being a business owner isn't for everyone.
But it may be exactly the change you need!

Let me give you some great reasons to quit your job and become self-employed.

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1■■ You become free and independent

You get the ability to steer the direction of your life in any way you want, instead of working for the whims of others.

You also get to manage your own time and schedule.

Who wants to ask for permission to spend time with your loved ones?

2■■ You get to follow your passion

In your own business, you get to do what excites you.
Not only does a passion make your job fulfilling, but it also unlocks hidden powers in you!

Why do you work?

■ Because my boss wants this done by tomorrow.
■ Because I love what I do!

3■■ You can make a lot of money

Of course, wealth isn't everything.
But let's be real, it's important!

By freelancing, you can triple your income.
I take home more than $300K/y on consulting alone.
So can you ■

Combine that with selling products!
Only the sky is the limit.

4■■ You pay way less in taxes

Earned income (salary) is the type of income that is taxed the highest.
By being an employee, you're a 50/50 partner with the government.

By incorporating your business, you can lower taxes by reinvesting in assets such as stocks or property.

5■■ You'll get better at what you do

When you're representing your own business, you discover new motivation for enhancing your skills.

Sometimes you'll need to sell yourself on skills that you may not have yet.
It'll keep you on your toes, and will push you to get better ■

6■■ You can work from where you want

The internet is a great place to start a business, and today, you can run a business entirely online.

This gives you the advantages of working from wherever you want.

You just need a computer and internet.

7■■ You can escape the rat race

A regular job can become dreary, unsatisfying, and stressful, even if you started out with a passion.
In fact, alarmingly many state that "they hate their job".

Please, don't waste another second on something you hate!
Life is too short.

8■■ You find meaning and purpose

Sure, running a business isn't without stress.
But it's yours! Your creation, and your responsibility.

The pride, recognition, and fulfillment will inevitably result in great self-esteem, meaning, and purpose.

You'll feel happier with life.