Twitter Thread by Jose Bermejo



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https://t.co/l8WgaAnWg7 launch day!

■ Problem: You are losing time + money building before making your first sale + validate

■Solution: A comprehensive #nocode @NotionHQ tool with 27 validation steps with scoring to help you validate and shortcut to your first sale

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With 5 validation blocks, https://t.co/ePe7HTa9of will help you understand if your idea is viable:

- Validating The Market

- Validating The Problem

- Validating The Value Proposition

- Validating The GoToMarket

- Validating The Willingness To Pay / demand

3/
Have no idea on how to validate?

Easy: Follow the 27 validation checks into 5 validation blocks. One checklist by validation block.

4/
Not sure if a block is validated?

The validation scoring will help you know if a block is validated.

Check, score, validate and move to next block.

5/
What about the execution of every step?

I've got you. Inside every check, you'll find:
- Hands-on section (action items)
- Examples/cases
- Pro Tips
- Explanations and guides
- Questions to help you think and squeeze your brain!

6/
- Resources, links and curated tips from

Validation Tests by @thisdickie

https://t.co/jVXdkt3TK6 by @DruRly

Pricing a Saas by @lennysan and @Patticus

Alignment Lifecycle by @focusedstrategy

JTBD by @Ulwick

Obviously Awesome by @aprildunford

And more!

7/
Don't know how to design a Value Propostion?

StartupBuilder will help you with the research, build and validate a value proposition step by step.

- Understand Pains, Outcomes and Jobs of your customer.

- Position your solution to stand our of your competition

8/
Need help defining your GoToMarket Strategy?

Find a walk through process with mental models explained to help you build your marketing ecosystem and your GoToMarket strategy.

...And of course validate it!

9/ What about the first sale?

Let's validate the willingless to pay + demand!

- A database with revenue models
- Curated articles real cases with landing pages to validate before building
- Database with tests by industry and business models

10/
And other 2 validation blocks:
- Validate the problem researching. Understand Pains, Jobs and Outcomes.
- Valdiate the market understanding your segments and calculating the opportunity size.

11/
But, how can I keep track of my progress?

The product is based on @NotionHQ. You'll be able to use the product as a document template.

It comes with databases designed to organize your findings and plan your business.

Keep track + clarify your ideas before building.

12/

- Accelerate your idea validation

- Clarify your idea

- Avoid common mistakes

- Reduce the risks of your business model

- Go from idea to the first sale

■ Use LAUNCHWEB code to have a 20% DISCOUNT in any plan JUST TODAY ■

■ https://t.co/5Gl5lmfMBd

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Wait, there is more!

Today we are launching our new #nocode @NotionHQ web with:
@super
@paddleHQ
@integromat
@ApptionCo

@TallyForms
@zapier

#nocode product + web. I'm not @NotionHQ ambassador but making merits :)

14/

To celebrate this milestone I'm giving away 5 copies of https://t.co/ePe7HTa9of! ■

I'd like to do it to underrepresented groups or countries other than the US. Please, let them know about the thread

RT or comment this thread to win!

I'll announce the winners tomorrow