

## Twitter Thread by MATT GRAY



**MATT GRAY**

@matt\_gray



**Today is my 9th anniversary of building Herb.**

**4 years earlier, I was working a sales job at Kraft Foods.**

**Today, Herb crossed \$420K MRR.**

**Here's the Vision Board System that helped me scale:**

P.S. If you like proven systems, you'll love my weekly newsletter (it's free).

1 actionable tip to grow your online business.

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