

Twitter Thread by [Zeda.io](#)



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In order to expand their business, startups need to identify and use efficient products (tools). We have listed down Top 5 Products for Startups, and what makes them the top products.■■■

[#prodmgmt](#) [#productsforstartups](#)

5 Top Products

for the Startups

Swipe →

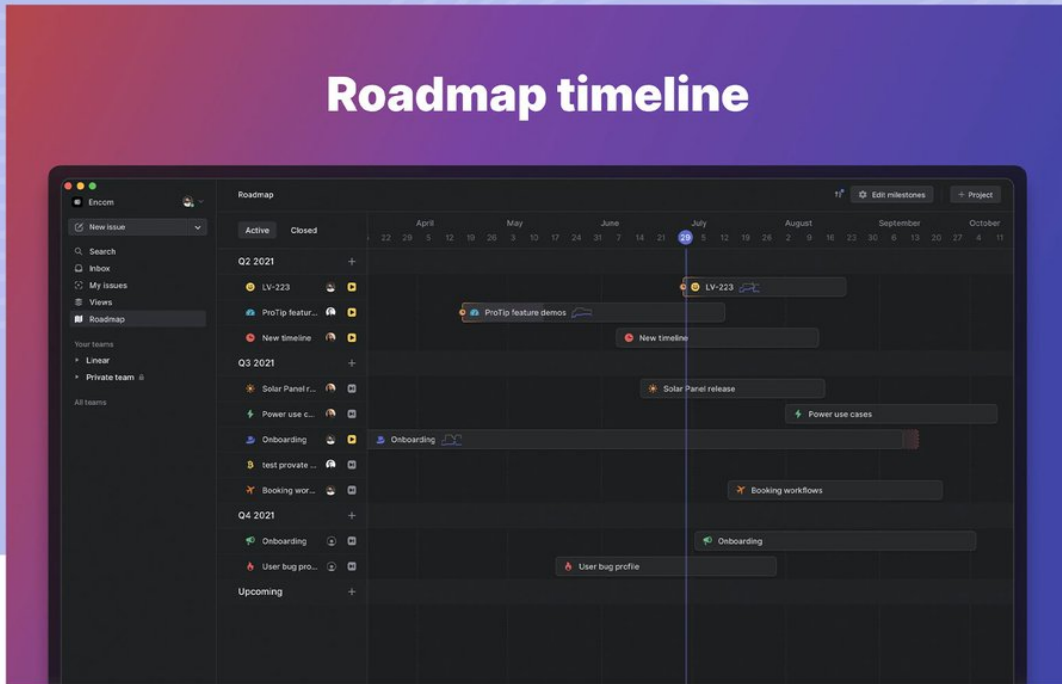
@linear



Linear

Positioned as an issue tracking tool, Linear helps streamline software projects, sprints, tasks, and bug tracking. Linear lets you control the available workflow states for your issues and collect issues in Cycles (much like agile sprints) while giving you full control over the interface.

Roadmap timeline



Swipe →

@hootsuite



Hootsuite

Hootsuite is a social media management tool with features to help with planning, scheduling, and syndicating social posts. Key features include automatic scheduling, social media monitoring, performance reporting, basic task management and more.

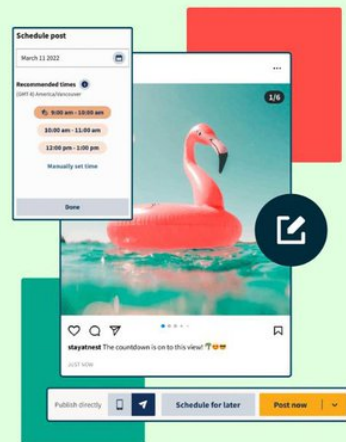
Designed with your job in mind

↓ Improve the efficiency of your marketing

Get an instant overview of published and scheduled content across all your social networks in one calendar. Map out campaigns, fill content gaps, and speed up approval of projects across teams

[Learn more about publishing](#)

- Make executive decisions with ease
- Create a better employee experience
- Prove the impact of your effort



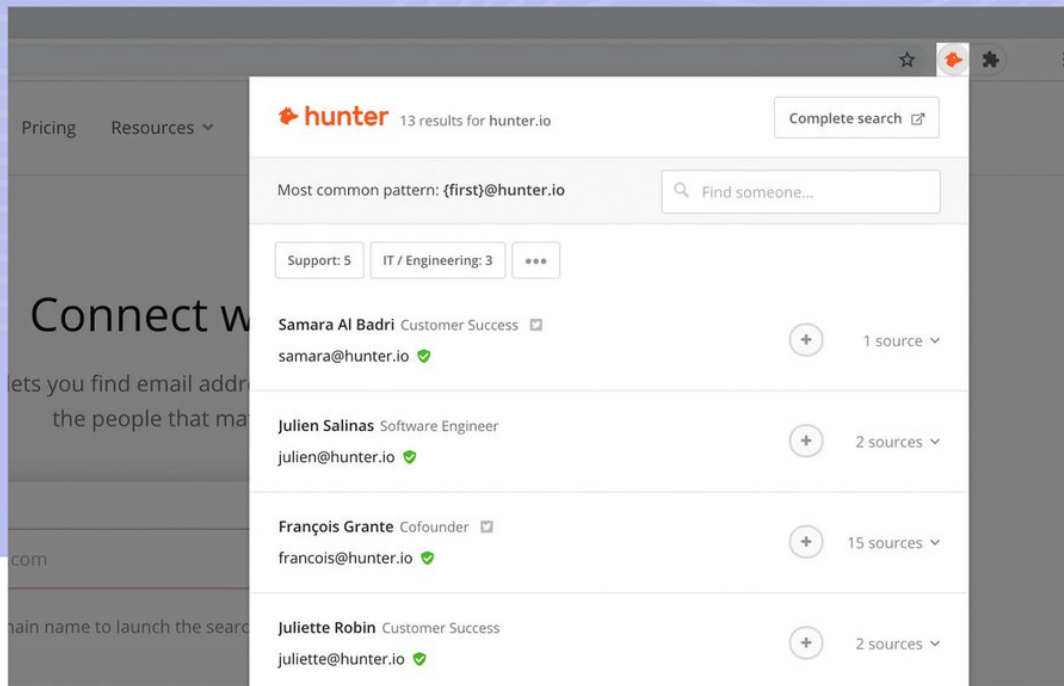
Swipe →

<https://t.co/T3epyQXEoX>



Hunter.io

Hunter.io assists you in finding business emails within seconds. With 200+ million email addresses indexed, it's one of the most powerful tools for finding email addresses in order to connect with the relevant experts for your business.



Swipe →



Mockplus

With Mockplus, you can create responsive wireframes & prototypes with your team in real-time. This app doesn't just cover design, but also includes team collaboration, handoff & management within an organised system.

 Better project management for product managers

Prioritize roadmap and plan for faster product release

Powerful product document

Easy to edit, iterate and share functional product requirement documents (PRD) online. Connect PRDs to the relevant designs directly.

Constructive product flow

Showcase design flows logically and clearly with the bird-eye-view Storyboard, Canva, State Page, and Logic Line.

Easy to comment & collaborate

Work together in real-time and gather valuable feedback. Enhance projects from design to product faster with maximum efficiency.

Effective task management

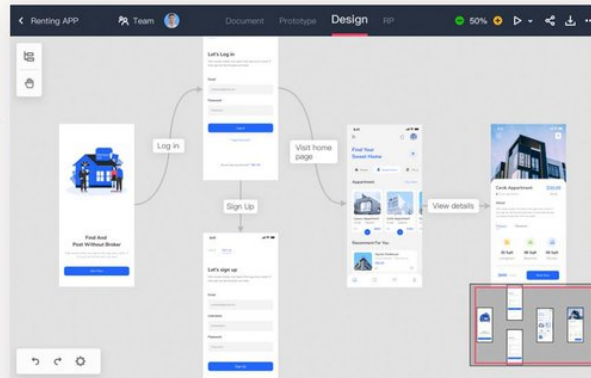
Incorporate task management early on by planning, prioritizing, testing, tracking and reporting tasks in one location.

Store all resources together

All product documents, including prototypes, files, designs, resources, are easy to view online and download with a click.

Interactive hi-fi prototypes

Quickly transform your static designs into interactive hi-fi prototypes with gestures, rich animations, and transitions.



Swipe →

@BetaList



Beta List

Beta List is a pre-launch system that helps your startup gain the traction it needs for a successful launch. The best advantage of this platform is that you can put your startup idea in front of an exceptional community of savvy business enthusiasts, and garner valuable feedback from them.

Discover tomorrow's startups, today.

BetaList is a community of makers and early adopters showcasing their startups and exchanging feedback.

[Sign in / Sign up](#)

Trending Startups



SaaS Interface
SaaS App Design Inspiration



GetGenie AI
Your personal assistant to rank & convert with AI magic



Tira
The only workspace you'll ever need



Startup Jobs
Hire the best talent for your startup

