Twitter Thread by Joe Speiser ■■

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I've launched over 10 startups in the past 10 years.

Here's how to get your startup off the ground in 15 days

It will be intense, but doable.

Let me show you exactly how ■

We will cover:

Part 1. How to Launch an awesome website (10 Hours)
Part 2. How to build your MVP (5 Hours x 7 Days)
Part 3. How to get your first 100 customers (5 Hours x 7 Days)

Part 4. How to manage and organize your operation (5 Hours)

Total Time - 80 Hours

Part 1. How to Launch an awesome website in 10 Hours

1. https://t.co/qzi3JRPWzg
- Buy a domain in 5 minutes
- Get a professional emails like joe@xyz.com

Time - 15 minutes

2. https://t.co/EsAldktfff

- Get logo inspiration from https://t.co/Mpedds2OzF
- Design Slick Brand Logos on Figma

Time - 45 minutes

3. https://t.co/nWr3RlzSNf

- Pick a matching template from their 500+ template gallery (it's like having someone do the work for you)

- edit the headline, the features, and add stock photos from the internet

- Keep it simple

Time - 2 hours

4. https://t.co/WC2NzhF4NK

- You can build ANY kind of website you want, but this has a learning curve.

- Hire a webflow developer on Fiverr or Upwork to save time

Time - 2 hours (Hiring someone and coordinating)

5. https://t.co/P12NvzFaPX

- Connect your website to sheets, gmail etc.
- If customer adds to cart → Send this email
- If customer fills this form → Create a task on Notion

Create workflows like this with Zapier, Don’t hire a developer. Save time coding.

Time - 2 Hours

6. https://t.co/V4xDLiYnxg

- Invite friends to make video testimonials for your website
- Videos of ‘customers’ promoting your product make your website 3x more compelling

Time - 30 minutes