Twitter Thread by Brian Bourque



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There are 5.14 billion Google results for "how to build a startup."

Most are a waste of time.

Here are 5 that are pure gold:

1) Learn from Elon Musk, Mark Zuckerberg and other top entrepreneurs.

Essays, videos and interviews on startup topics including fundraising and growth from the best founders of our generation:

https://t.co/X1IjP5ZCTP

2) Join a community of like-minded entrepreneurs.

Success stories, case studies and camaraderie as hustlers build side projects and MVPs in public, sharing what they learn.

https://t.co/Q0SOfVmxUa

3) Find the right freelancers to get your product off the ground

Graphic designers, software engineers, content creators, marketers and more.

I've hired great people from around the world using this site.

https://t.co/V2mZqSZ7Lw

4) Learn how to market your business

Facebook's Ad library lets you see the ads running for any company in the world.

It's a powerful tool to understand your competition and get ideas on how to position yourself.

https://t.co/VVhndIKZtm

5) Ready to launch?

Exciting new startups launch their products on ProductHunt every day.

Study the homepage for how your peers are getting early traction.

Join the community for support and deals that will save your company money.

https://t.co/jJOIXjp7Gw

Thanks for reading!

If you found this useful, why not share?

• Retweet the first tweet and help others find this thread

• Join 3,150+ of my friends & follow me: @bbourque

•You can find my previous thread on startups here:

https://t.co/kxHSOWv8In

> 6 years ago I joined a 20-person startup.
>
> I wanted to quit after my first week, but I didn't.
>
> Now our company is worth over $1B and has 200+ employees.
>
> Here's what I've learned about succeeding at a startup:
>
> — Brian Bourque (@bbourque) October 2, 2021