Twitter Thread by TY FRANKEL



TY FRANKEL
@THETYFRANKEL

How to go from $0 to $10K/mo and quit your 9-5.

A thread.

Let's say you have a 9-5

You make anywhere from $40-100K

Not bad

but you hate your Boss

You hate the job

and you KNOW your dream life doesn't include a 9-5 Job

Your goal is to QUIT

I will show you Exactly how

Keep reading

First thing - STAY at your 9-5

for now, at least

You'll quit once you hit $5K/month

If possible, systemize your 9-5 role

Create systems, hire a Phillipino VA

Buy back your time

If you have 3-4 hrs/day at your 9-5

to build your own Business

it's VERY powerful

OK, Step 1 - REFLECT

Assess yourself

Ask

"what am I good at?"

"what am I passionate about?"

"what kind of life do I want?"

"where do I have leverage?"

"where do I have connections?"

answer these Q's

Step 2 - PICK NICHE

Marketing is the industry I rec getting into

Pick one of these ■

NICHES
- Paid Ads
- Content Marketing
- Outbound Marketing
- Retention Marketing
- SMS Marketing
- Web Design
- Meme Marketing
- Personal Branding
- Twitter Marketing
- Influencer Marketing

STEP 3 - STUDY

Buy courses, read books, book consultations

Study the FUCK out of your niche

Spend a few thousand $$ and at least 1000 hours studying & practicing

Get GREAT

STEP 4 - CRAFT OFFER

Answer these

"Which market has lots of $$?"

"Which market has bad marketing in the offer I chose?"

"Which market is interesting to me?"

Pick a Market

for example: E-Com brands doing $5M+ revenue, Twitter business influencers, or Mobile App dev companies

STEP 4 (PT 2)

CRAFT your ICP

Fill this out in DETAIL

What do your customers buy from you
Why do they buy it
What could hold them back from buying your service
Goals & Objectives
What they like
What they hate
What they think about all day
Age
Sex
Country
Position
Hobbies

STEP 4 (PT 3)

NOW you know exactly Who you're selling to

Craft an offer for them

3 Options

1) RETAINER - get paid monthly, the same amount no matter what

2) PERFORMANCE-BASED - get paid purely a % of the $$ you make clients

3) COMBO - self-explanatory

I rec #1

STEP 4 (PT 4)

Your offer should affect COMPANY POCKETS

Nothing else matters

"How do you make or save your client's MONEY?"

ANSWER THAT

^^that's your offer

STEP 4 (PT 5)

Example offer (this is actually what I do):

I work with B2B companies & book them sales appointments, scaling our clients' companies and bringing in $500K+ in new revenue every single month

STEP 5 - VISUALS

Create a name for your Agency

Buy a website via Google Domains or Namecheap

Create a logo (hire @guifariaspoa who did @HiLeadLink's logo)

Get a Google Workspace acc for email

you're now setup

STEP 6 - OUTREACH

You're all set up

Now you wanna GET A CLIENT

Buy @blackhatwizardd "Cold Email Mastery"

Buy @DONVESH "Agency Cashflow Roadmap"

these 2 courses are more than enough to get your first couple clients

Start doing cold outreach via MailShake & LeadLink

STEP 7 -WORK FOR FREE

charge client #1 NOTHING

You gain: powerful case study, testimonial, proof-of-concept, & refine the fuck out of your processes

When you're 100% unproven, working 2-3 months for free is a bargain FOR YOU

Do it

STEP 8 - LEVERAGE & OUTREACH

Get GREAT results for client 1

Ask for Video testimonial

Create case study about your results for them

Post both on your site, LinkedIn, etc

Use them in your outreach

you'll get clients a LOT easier now

Start Charging new clients

STEP 9 - BUILD & AUTOMATE

Get a subscription to Notion

Build SYSTEMS for
- Sales
- Outreach
- Fulfillment
- Client Communication

Get Zapier

start AUTOMATING your service as much as possible

AUTOMATE
- Reporting
- Data Entry
- Communication

@NickAbraham12 is automation KING

PS: here's a video thread I recorded on EXACTLY how to create systems

https://t.co/VErpKblACd

watch this & you're good

Don't need ANYTHING else

> My Million-Dollar Agency Ecosystem
>
> >> Build Idiot-Proof Processes
> >> Scale to the Moon \U0001f680
>
> Steal my Blueprint and Build a $1M+ business
>
> Let's do it.
>
> // A VIDEO THREAD BOMB \U0001f4a3 //
>
> — TY FRANKEL (@THETYFRANKEL) December 30, 2020

STEP 10 - REPEAT

Keep repeating Success

Get great results OVER & OVER

create Case Studies & get testimonials for each client

now it's EASY to get clients

STEP 11 - QUIT

After 2-3 clients, you should be at $5K MINIMUM a month

Quit your 9-5 job

STEP 12 - HIRE

Follow my thread STEP BY STEP

on how to hire your Dream Team

do this SLOW

hire Employee 1 at $5K/mo

Employee 2 at $10K/mo

and so on

https://t.co/oS4Jt5snK0

> **Building Your Dream Team**
>
> >> How to Hire Your First 5 Employees
>
> Steal my Hiring Gameplan & Scale to the Moon \U0001f680
>
> \U0001f447\U0001f447
>
> // THREAD //
>
> — TY FRANKEL (@THETYFRANKEL) January 20, 2021

CONGRATS

✔■ You quit your 9-5

✔■ You run an Agency making $10K+/mo

✔■ You've started living the life of your dreams

Follow me @THETYFRANKEL to get to $100K/mo

BONUS STEP - GROWTH HACK

You've now built a $10K+/mo agency

Get to $100K/mo by:
- hiring
- growth hacking
- building systems & automation
- growing horizontally (expanding offer)

BONUS

My FAVORITE follows to get to $100K/mo

- @THETYFRANKEL
- @ImSamThompson
- @DONVESH
- @YousXP
- @zachmachuca
- @Principles00
- @GRITCULT

- @SaaSCapo
- @brutedeforce

BONUS

RESOURCES

- @HiLeadLink: automate LinkedIn outreach
- https://t.co/WiK54q8EPg: hire Phillipino VAs
- Notion: build systems
- Zapier: automate
- https://t.co/hdxiMLDzHY: AI-personalized emails
- UpWork: hire email scraper for cold emails
- Handshake: hire college interns