

Twitter Thread by TY FRANKEL



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How to go from \$0 to \$10K/mo and quit your 9-5.

A thread.

Let's say you have a 9-5

You make anywhere from \$40-100K

Not bad

but you hate your Boss

You hate the job

and you KNOW your dream life doesn't include a 9-5 Job

Your goal is to QUIT

I will show you Exactly how

Keep reading

First thing - STAY at your 9-5

for now, at least

You'll quit once you hit \$5K/month

If possible, systemize your 9-5 role

Create systems, hire a Phillipino VA

Buy back your time

If you have 3-4 hrs/day at your 9-5

to build your own Business

it's VERY powerful

OK, Step 1 - REFLECT

Assess yourself

Ask

"what am I good at?"

"what am I passionate about?"

"what kind of life do I want?"

"where do I have leverage?"

"where do I have connections?"

answer these Q's

Step 2 - PICK NICHE

Marketing is the industry I rec getting into

Pick one of these ■

NICHES

- Paid Ads
- Content Marketing
- Outbound Marketing
- Retention Marketing
- SMS Marketing
- Web Design
- Meme Marketing
- Personal Branding
- Twitter Marketing
- Influencer Marketing

STEP 3 - STUDY

Buy courses, read books, book consultations

Study the FUCK out of your niche

Spend a few thousand \$\$ and at least 1000 hours studying & practicing

Get GREAT

STEP 4 - CRAFT OFFER

Answer these

"Which market has lots of \$\$?"

"Which market has bad marketing in the offer I chose?"

"Which market is interesting to me?"

Pick a Market

for example: E-Com brands doing \$5M+ revenue, Twitter business influencers, or Mobile App dev companies

STEP 4 (PT 2)

CRAFT your ICP

Fill this out in DETAIL

What do your customers buy from you

Why do they buy it

What could hold them back from buying your service

Goals & Objectives

What they like

What they hate

What they think about all day

Age

Sex

Country

Position

Hobbies

STEP 4 (PT 3)

NOW you know exactly Who you're selling to

Craft an offer for them

3 Options

1) RETAINER - get paid monthly, the same amount no matter what

2) PERFORMANCE-BASED - get paid purely a % of the \$\$ you make clients

3) COMBO - self-explanatory

I rec #1

STEP 4 (PT 4)

Your offer should affect COMPANY POCKETS

Nothing else matters

"How do you make or save your client's MONEY?"

ANSWER THAT

^that's your offer

STEP 4 (PT 5)

Example offer (this is actually what I do):

I work with B2B companies & book them sales appointments, scaling our clients' companies and bringing in \$500K+ in new revenue every single month

STEP 5 - VISUALS

Create a name for your Agency

Buy a website via Google Domains or Namecheap

Create a logo (hire [@quifariaspoa](#) who did [@HiLeadLink's](#) logo)

Get a Google Workspace acc for email

you're now setup

STEP 6 - OUTREACH

You're all set up

Now you wanna GET A CLIENT

Buy [@blackhatwizardd](#) "Cold Email Mastery"

Buy [@DONVESH](#) "Agency Cashflow Roadmap"

these 2 courses are more than enough to get your first couple clients

Start doing cold outreach via MailShake & LeadLink

STEP 7 -WORK FOR FREE

charge client #1 NOTHING

You gain: powerful case study, testimonial, proof-of-concept, & refine the fuck out of your processes

When you're 100% unproven, working 2-3 months for free is a bargain FOR YOU

Do it

STEP 8 - LEVERAGE & OUTREACH

Get GREAT results for client 1

Ask for Video testimonial

Create case study about your results for them

Post both on your site, LinkedIn, etc

Use them in your outreach

you'll get clients a LOT easier now

Start Charging new clients

STEP 9 - BUILD & AUTOMATE

Get a subscription to Notion

Build SYSTEMS for

- Sales
- Outreach
- Fulfillment
- Client Communication

Get Zapier

start AUTOMATING your service as much as possible

AUTOMATE

- Reporting
- Data Entry
- Communication

@NickAbraham12 is automation KING

PS: here's a video thread I recorded on EXACTLY how to create systems

<https://t.co/VErpKblACd>

watch this & you're good

Don't need ANYTHING else

My Million-Dollar Agency Ecosystem

>> Build Idiot-Proof Processes

>> Scale to the Moon \U0001f680

Steal my Blueprint and Build a \$1M+ business

Let's do it.

// A VIDEO THREAD BOMB \U0001f4a3 //

— TY FRANKEL (@THETYFRANKEL) December 30, 2020

STEP 10 - REPEAT

Keep repeating Success

Get great results OVER & OVER

create Case Studies & get testimonials for each client

now it's EASY to get clients

STEP 11 - QUIT

After 2-3 clients, you should be at \$5K MINIMUM a month

Quit your 9-5 job

STEP 12 - HIRE

Follow my thread STEP BY STEP

on how to hire your Dream Team

do this SLOW

hire Employee 1 at \$5K/mo

Employee 2 at \$10K/mo

and so on

<https://t.co/oS4Jt5snK0>

****Building Your Dream Team****

>> How to Hire Your First 5 Employees

Steal my Hiring Gameplan & Scale to the Moon \U0001f680

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// THREAD //

— TY FRANKEL (@THETYFRANKEL) [January 20, 2021](#)

CONGRATS

✓■ You quit your 9-5

✓■ You run an Agency making \$10K+/mo

✓■ You've started living the life of your dreams

Follow me [@THETYFRANKEL](#) to get to \$100K/mo

BONUS STEP - GROWTH HACK

You've now built a \$10K+/mo agency

Get to \$100K/mo by:

- hiring
- growth hacking
- building systems & automation
- growing horizontally (expanding offer)

BONUS

My FAVORITE follows to get to \$100K/mo

- [@THETYFRANKEL](#)
- [@ImSamThompson](#)
- [@DONVESH](#)
- [@YousXP](#)
- [@zachmachuca](#)
- [@Principles00](#)
- [@GRITCULT](#)

- @SaaSCapo
- @brutedeforce

BONUS

RESOURCES

- @HiLeadLink: automate LinkedIn outreach
- <https://t.co/WiK54q8EPg>: hire Phillipino VAs
- Notion: build systems
- Zapier: automate
- <https://t.co/hdxiMLDzHY>: AI-personalized emails
- UpWork: hire email scraper for cold emails
- Handshake: hire college interns