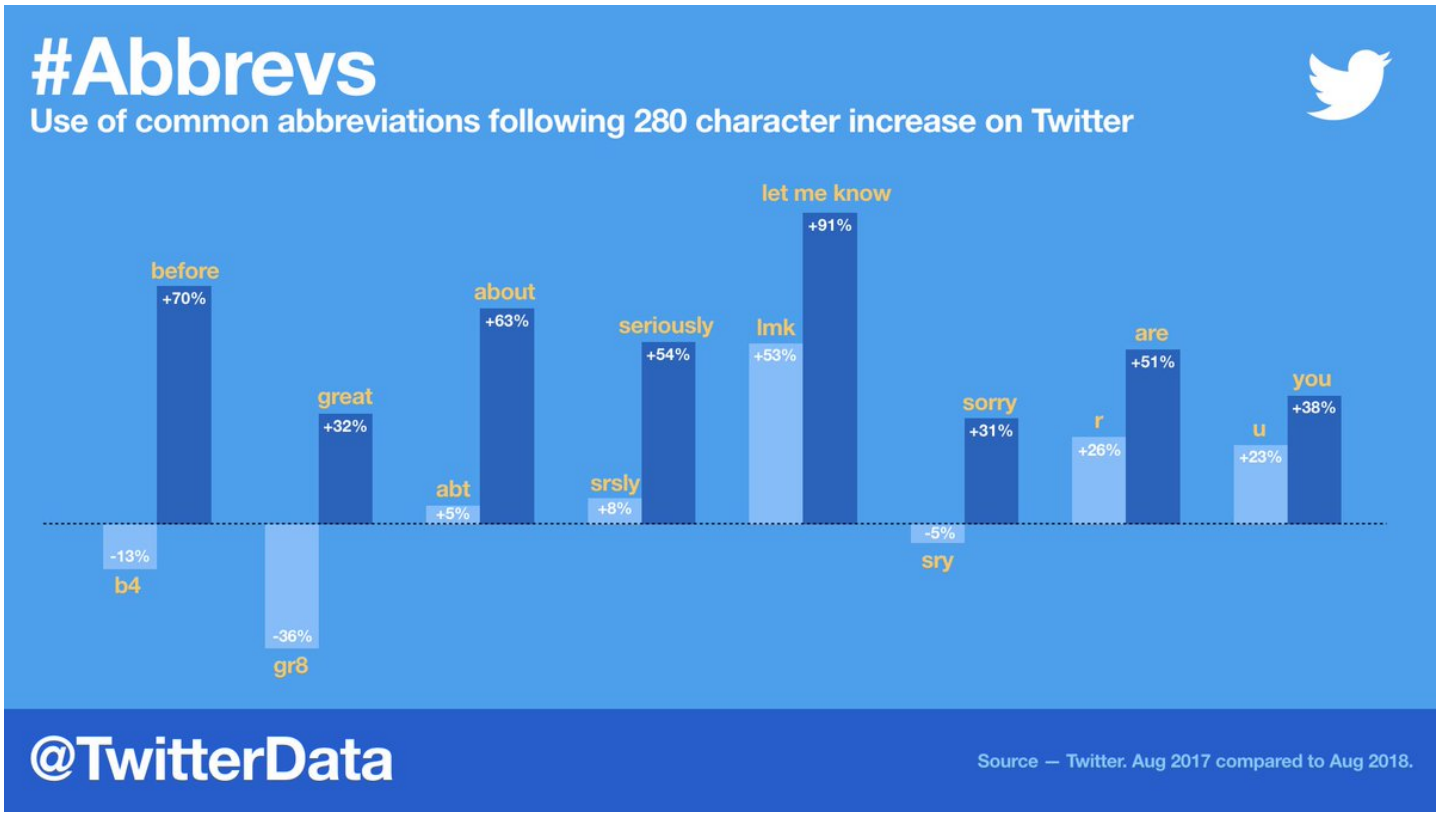
Twitter Thread by Twitter Data

Twitter Data
@TwitterData

r u abbreving less rn?

Since the switch to 280 characters a year ago, we've seen an increase in people writing out full words and phrases.



All about the please and thank you.

With 280 characters, people are saying 'please' (+54%) and ‘thank you’ (+22%) more.

THANKS!!!!

■■■

280 characters later, there are more ? and replies to Tweets. More room, more conversations!