Twitter Thread by Steve Phillips

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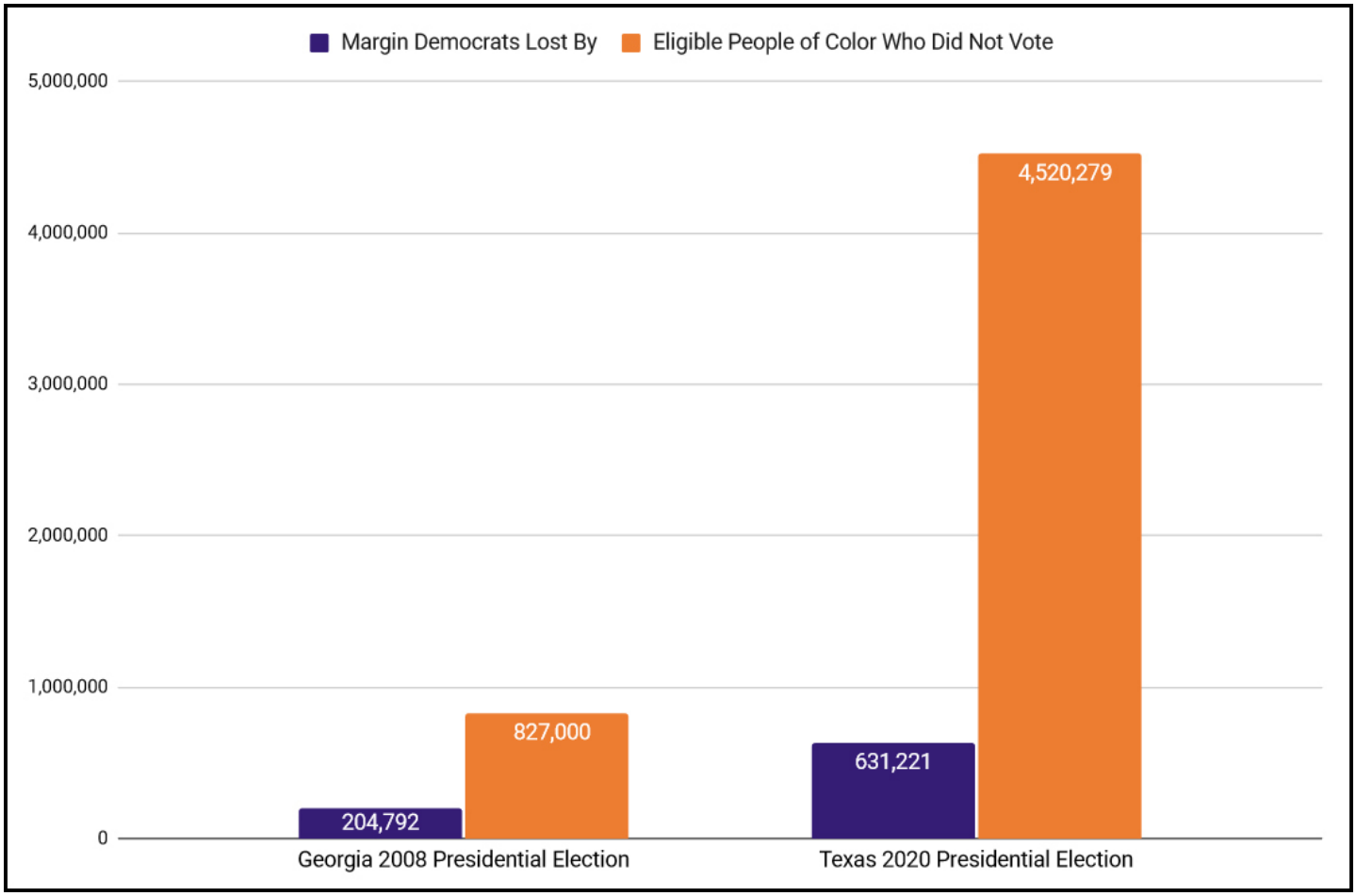
While @staceyabrams credits me & my wife w/ investing in GA "before it was logical," the signs were there if you knew what to look for. The question now is who's next?

In my latest for @thenation, I point to 4 factors for turning a red state blue. THREAD

1.) Favorable demographic trends

Texas has the second-largest pool of nonvoting people of color (after already blue CA), and the numbers of potential voters of color far exceeds the margin of difference in statewide elections. https://t.co/ynM1NNQZ8t

Joe Biden lost Texas by ~600k votes, and despite the record turnout on both sides, 4.5 million eligible people of color still did not vote according to exit polls and census data.



2.) "Level 5 Leaders" also known as:

Leaders who combine personal humility with indomitable will and are "infected with an incurable need to produce results" for the cause. https://t.co/8RPWCdy4VU

@MtremilloT and Brianna Brown are Abrams-like Level 5 leaders who have built a relentless and effective civic engagement machine that has helped tip electoral outcomes in cities and counties across the state. https://t.co/ynM1NNQZ8t

Just as @staceyabrams' success is rooted in Georgia's civil rights history, it is not inconsequential that Mexican American and African American daughters of Texas are leading an organization that is entrenched in and driving change. https://t.co/ynM1NNQZ8t

3. Well-run, community-based civic engagement operations

@OrganizeTexas has done comparable work to @NewGAProject for some time, w/ a membership of over 250K people.

In 2020, they turned out over 300K infrequent voters of color who didn't vote in 2016. https://t.co/ynM1NNQZ8t

Trump's win in TX obscures the progress b/c he squeezed votes out of a group going through what @JoyAnnReid calls a demographic panic.

As GA runoffs showed, w/o Trump & his cult-like following, R turnout is less visceral, making a TX gubernatorial win in 2022 a possibility.

4.) $$$

In 2012, @staceyabrams's PAC GeorgiaNext raised $54K. In 2020, her org @fairfightaction raised $90 MILLION.

There are talented & effective POC orgs across country and with proper funding, they can change the world as we just saw in Georgia. https://t.co/ynM1NNQZ8t

TX is bigger than GA w/ even greater potential than what we're witnessing in GA.

But w/ a budget of $5 million, orgs like @OrganizeTexas are woefully underfunded.

Donors should see to it that they add a "0" to that number. https://t.co/ynM1NNQZ8t

The Democratic ecosystem of party committees, SuperPACs, and progressive groups spend close to $1 billion every cycle.

At least $200 million of that should be flowing into Texas. https://t.co/ynM1NNQZ8t

"Georgia has shown what's possible.

Texas is poised to build on that model and continue the revolutionary work of transforming America into the multiracial democracy that it aspires to be." https://t.co/ynM1NNQZ8t