Twitter Thread by Toby ■■



Toby ■■
@tobydoyhowell

1/ Creating content on Twitter can be difficult. A thread on the stack of tools I use to make my life easier

2/ Thread writing

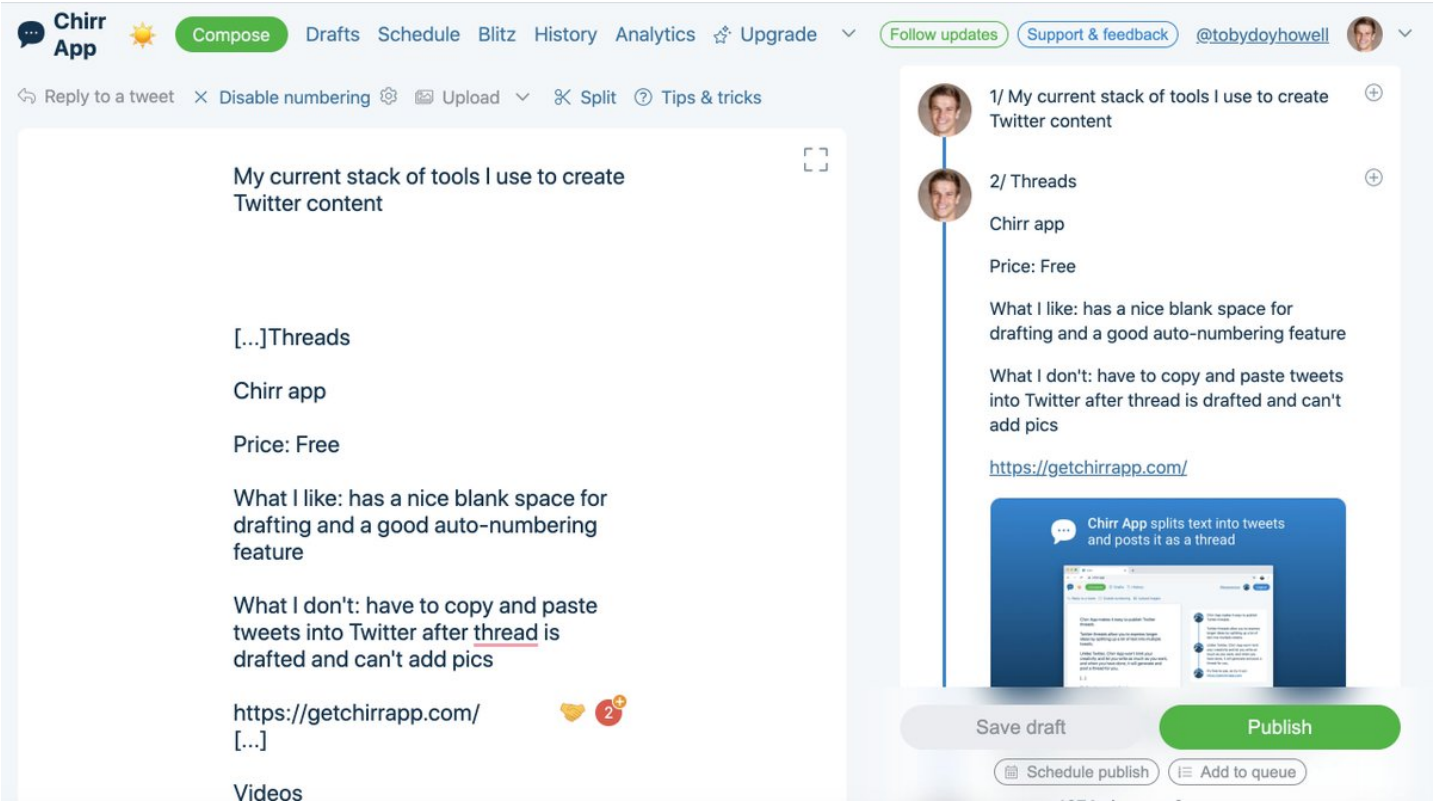
Chirr app

Price: Free

What I like: has a nice blank space for drafting and a good auto-numbering feature

What I don't: have to copy and paste tweets into Twitter after thread is drafted and can't add pics

https://t.co/YlljnF5eNd



3/ Video editing

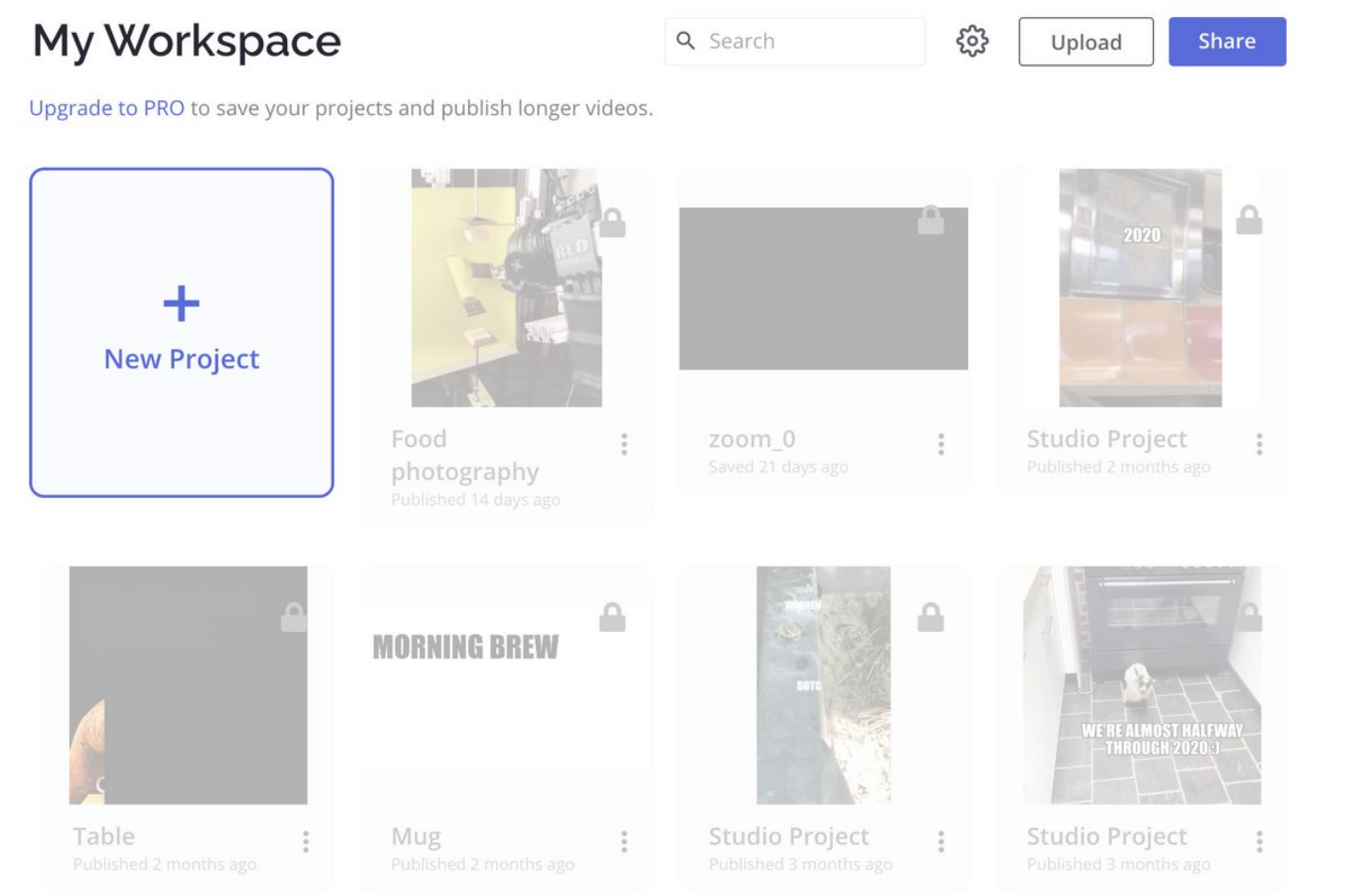
Kapwing

Price: Free

What I like: great at pulling vids from youtube/twitter and overlaying captions + different audio on them

What I don't: Can't edit content older than 2 days on the free plan

https://t.co/bREsREkCSJ



4/ Meme making

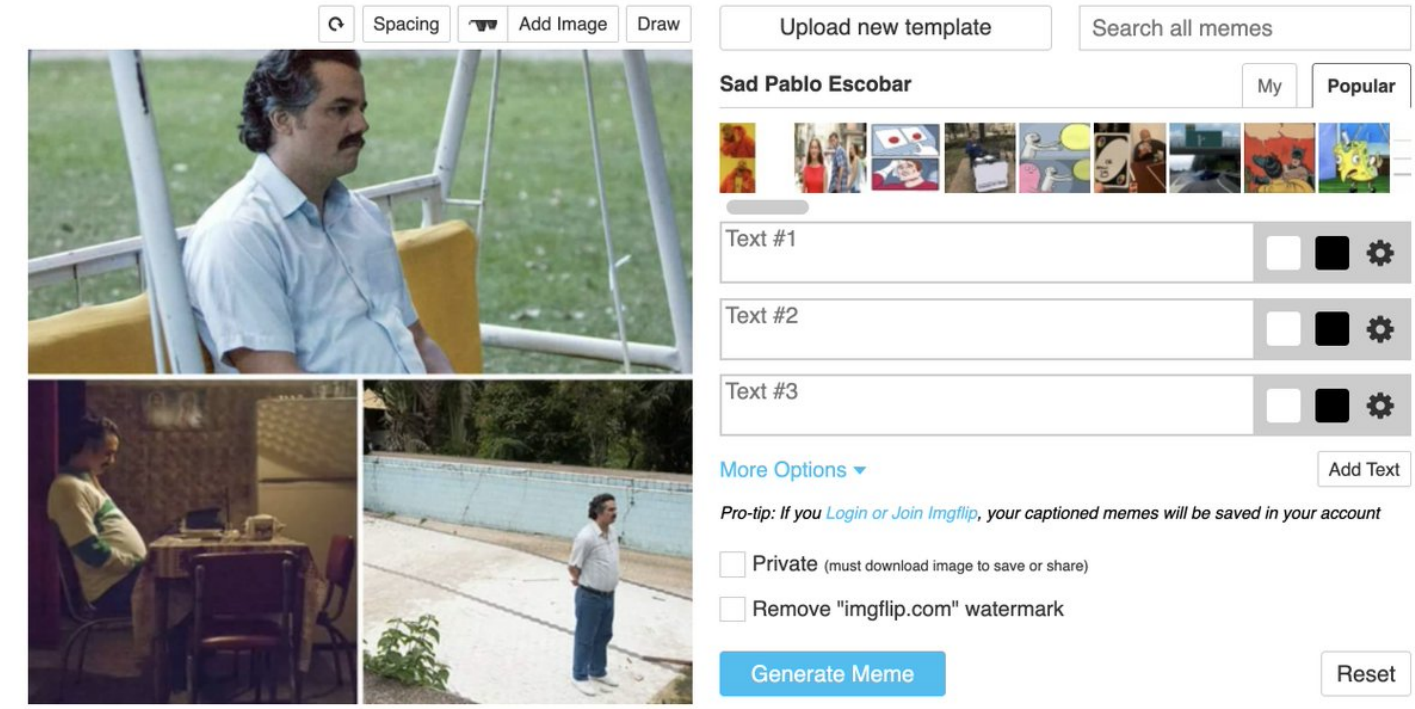
Imgflip

Price: Free

What I like: easiest way to caption existing meme formats, quickly

What I don't: limited fonts

https://t.co/sUj13VlPiO



5/ Inspiration

iPhone notes app

Price: Free

What I like: no frills & easily accessible. every thread i write starts as an idea in notes

What I don't: difficult to organize

Notes

How to live tweet a debate

1/ Don’t make the obvious jokes

Low hanging fruit was making fun of the individual candidates

In order to separate ourselves from the noise, and maintain the Brew’s voice

we only made fun of the debate itself

6/ Inspiration cont.

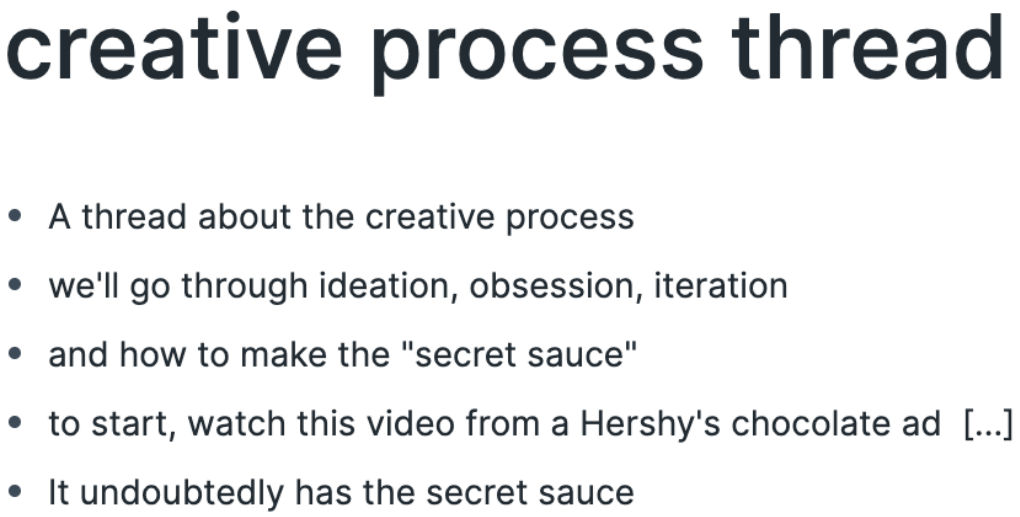
Roam research

Price: $15/month

What I like: helps me flesh out ideas. works like my brain works

What I don't: no mobile app

https://t.co/kPPdIsLFe8



7/ Higher lift visual content

Adobe Photoshop

Price: $10/month

What I like: been using since high school so very natural

What I don't: makes computer sound like 747 taking off

https://t.co/cKt1CPcJx9



8/ Tab overload

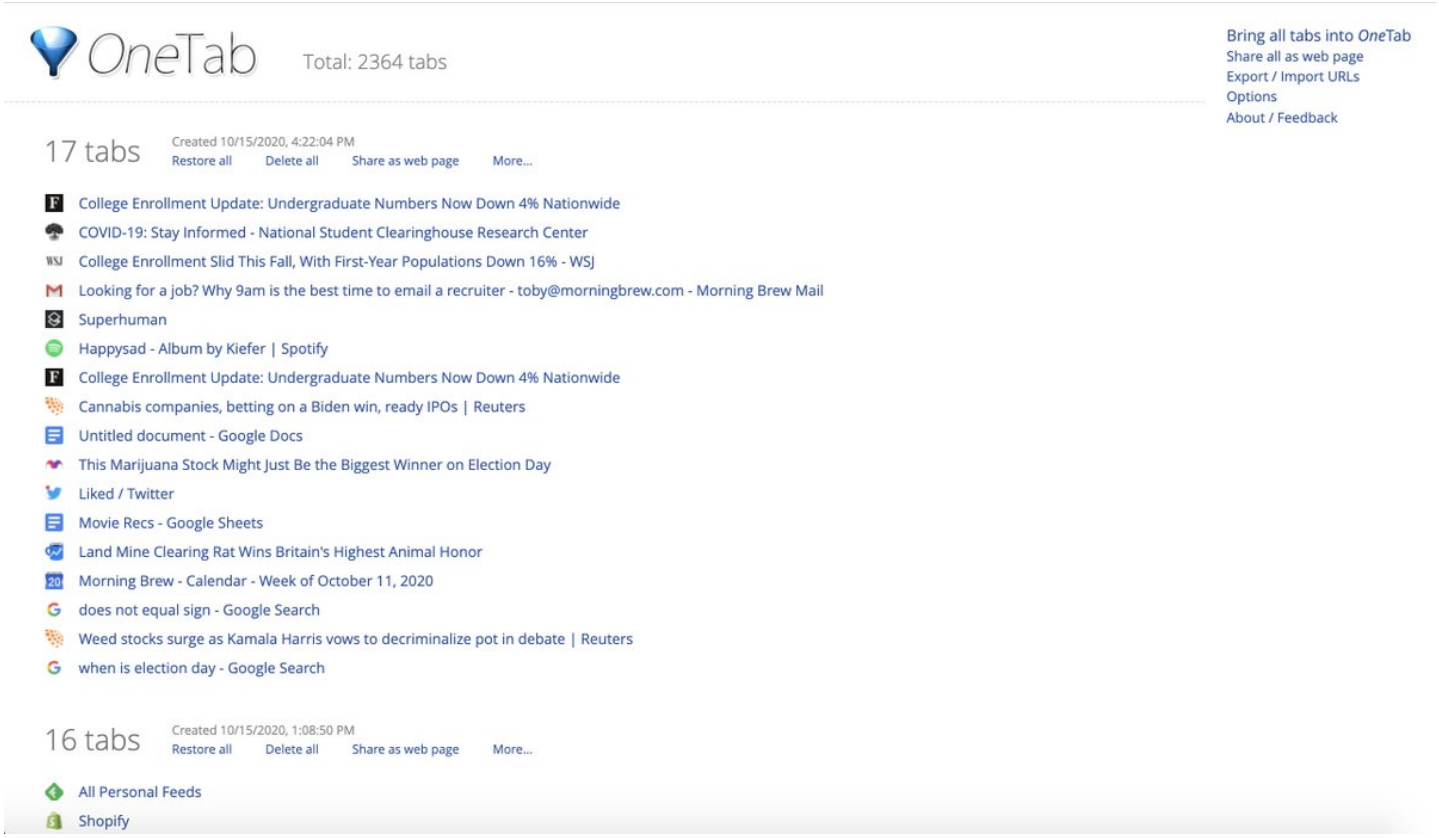
OneTab chrome extension

Price: Free

What I like: makes computer 10x faster

What I don't: sometimes it runs a little slow when its in the process of working its magic

https://t.co/7DZtd6Uc1k



9/ Playlists for thread writing

Flow State newsletter

Price: Free

What I like: sends new Spotify playlists every day with great focus music

What I don't: not a whole lot!

https://t.co/zGQzyjwnwA

Theo Parrish

October 16, 2020

Oct 16

Good morning.

It's Friday so we're listening to something more upbeat. Today we're listening to Theo Parrish, a dance music producer from Detroit. Parrish's music carries on the legacy of deep house pioneered by artists like Ron Trent and Frankie Knuckles. His latest album, *Wuddaji*, out a couple weeks ago, fits the jazz samples and progressions of deep house into broken beats and techo patterns. But first we're playing his 2014 album *American Intelligence*, which traverses the spectrum of dance genres over four-on-the-floor rhythms.

***American Intelligence* by Theo Parrish (120m, some vocals)**
Spotify / Apple Music / YouTube / Amazon Music / Tidal

***Wuddaji* by Theo Parrish (60m, vocals on "This Is For You")**
Spotify / Apple Music / YouTube Music / Amazon Music / Soundcloud / Tidal

10/ Final thoughts on tools

-paid doesn't necessarily mean better

-find the RIGHT tool for the specific task you need to complete, not the buzziest

-constantly search for ways to make your life easier

What tools do you use?