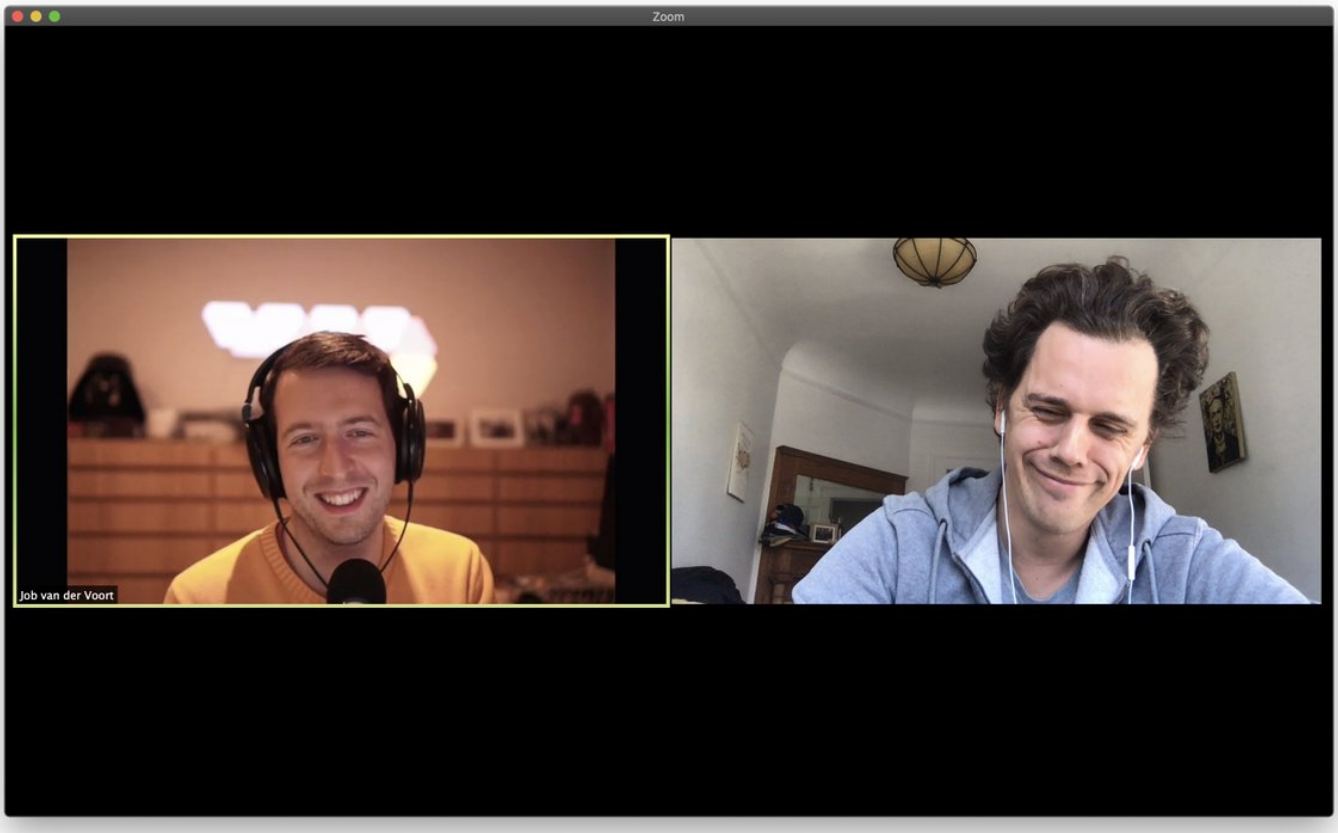
Twitter Thread by Andreas Klinger ■

Andreas Klinger ■
@andreasklinger

Now that everyone works from home the standard for video setups will go up a lot

Want to stand out in a call? Have a good camera & mic.
Instantly makes you look 10x professional

Compare @Jobvo to me here.
Guess who the successful CEO of a top remote startup is and who a clown



Remote teams have been optimizing this game for years.

Here @andytryba, who manages a team of several thousand people remotely.

https://t.co/i3YbaAVSFa

> Many remote workers optimize their workplace for individual performance.
>
> But the setup of @andytryba is the best I have seen in a long time.
>
> Ok\u2026 Fanboy-time:
>
> You call in\u2026 and at first, you are confused about where the camera would be\u2026
>
> Then he zooms out\u2026 pic.twitter.com/XfSIP1qR4h
>
> — Andreas Klinger \U0001f3dd (@andreasklinger) November 11, 2019

Garry is on it!
https://t.co/FzURZ4NAL4

> I just hooked up my Sony mirrorless camera to my Macbook Pro (using Elgato Camlink) and now I have the BEST Zoom teleconference setup
>
> Highly recommended upgrade for those trapped at home like me pic.twitter.com/FObqCJPsqd
>
> — Garry Tan (@garrytan) March 13, 2020

Woop. @mg

https://t.co/My60zgk21w https://t.co/OTsJ0dbs7D

> Home desk update. Got mounts for my old dynamic microphone and Sony camera, now connected to computer for better audio/video. Snagged an @elgatogaming Key Light (better on-camera lighting) and Stream Deck to control everything. Feels like some mad scientist shit here now. pic.twitter.com/WbYPMeZAcI
>
> — Matt Galligan (@mg) March 24, 2020

■ @chrisoncode

https://t.co/5dN0idYG08

> megadesk back in action. i dont think i can be a single monitor person though
>
> whats best? multiple, single, or ultrawide pic.twitter.com/yRjlzx5lBz
>
> — Chris on Code (@chrisoncode) March 27, 2020

Are you kitzing me...

https://t.co/g1568aDZ6J https://t.co/O8LNvAfeWK

> I don\u2019t mind staying here tbh \U0001f60d pic.twitter.com/favJdWzF6h
>
> — Kitze (@thekitze) March 31, 2020

nice

https://t.co/JOlM8Toyug

> Still iterating. Next: mirrorless \U0001f4f7 for @gitlab @zoom_us calls.
>
> \U0001f4ba@Steelcase Gesture ($250 used!) which I love
> \U0001f4a1@elgatogaming Key Light
> \U0001f399\ufe0f @M_Audio_ Uber Mic
> \U0001f5a5\ufe0f @Apple Thunderbolt Display x 2
> \U0001f50a @KlipschAudio 2.1
> \U0001f334 Fun desk stuff from a trip to Maldives
> \u2764\ufe0f The baby boss pic.twitter.com/emuCvDdWJk
>
> — Darren Murph (@darrenmurph) April 1, 2020

Classic Bill

https://t.co/GtfHN4H6rO https://t.co/RjDFjKCCMR

> Bill Gates' video conferencing/interview game is on point. He totally has like a $50k RED camera and full on studio lighting in some corner of his house. pic.twitter.com/6O5UUvIgZd
>
> — Shen Ye (@shen) April 3, 2020

Ok this game is entering absurd levels now

@joshuabaer there was still a square inch left in the top left. ■

https://t.co/oxCHpxsRsT https://t.co/2oBwL8Xhmf

> Ok - @JoshuaBaer has one of the best remote work cockpits I\u2019ve ever seen... Points everywhere for camera, lighting, displays (though I recommend only 1 during deep work), standing desk, etc etc... pic.twitter.com/u8fFQIeuXE
>
> — Andy Tryba (@andytryba) April 9, 2020

I was mainly focusing on video-setup quality but here a quick shout-out to garageband/remotework-hero @zack415

https://t.co/aYLFwVqPKt

> On this warm Spring morning, I\u2019m feeling grateful for putting in French doors a couple years ago in my home office (formerly part of the garage). pic.twitter.com/ABiskpZzW1
>
> — Zack Onisko (@zack415) April 13, 2020

Here an explainer of his whole setup by @robbinmazurel

https://t.co/mG4ms4MK9e

Ok @stewart just leveled up this whole game.

/via @steipete

https://t.co/bThaZvYqvU

> Did you catch when @SlackHQ founder @Stewart Butterfield broke the fourth wall during today's livestream?
>
> A bit surreal \U0001f440\U0001f331
>
> Full conversation here: https://t.co/eCNioct5e0 pic.twitter.com/6uirCDMaWT
>
> — How I Built This (@HowIBuiltThis) May 1, 2020

Good post by @sqs

https://t.co/OCy5AKrfrS



I expect a company like @logitech to release "CEO level" equipment series (not just camera, but also lights etc)[1]

For laptops i could see a mix of iPhone 11 camera quality plus AI-filters to smooth out.

[1]: brand suggestion: "only logical" ■

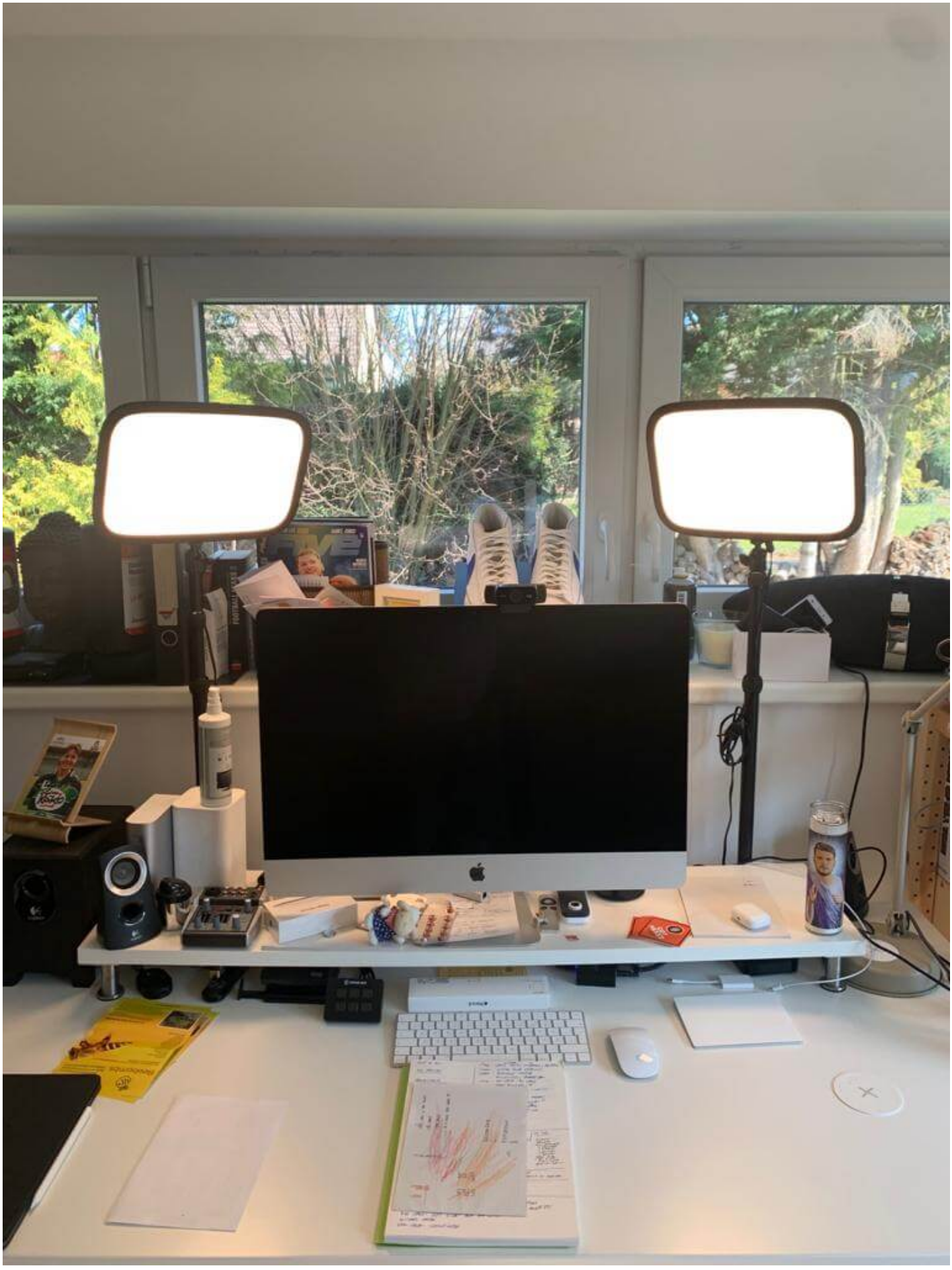
https://t.co/XWrJsziGvz

> In the near future, people will buy computers based on the quality of the camera and the microphone. Until now, these have been an afterthought, but in the current and upcoming environment, these will become critical.
>
> — Amir Salihefendi\u0107 (@amix3k) May 4, 2020

I wonder if the next generation of Monitors will have studio lights around them. Similar to makeup mirrors.

Btw here a very good article on "CEO level" setups
https://t.co/NZzNUpL6bR

via @tomazstolfa



It’s officially cool now. @Nivo0o0 is doing it too

https://t.co/6ryHXpEDeZ https://t.co/v8n7JiHwfn

> politely waiting for @jtriest to join the Zoom / casual flex pic.twitter.com/oa2gtRDBYY
>
> — Niv Dror (@Nivo0o0) May 22, 2020

@photomatt showcasing his setup here

https://t.co/Ees0hCVoVR
https://t.co/a0ezZ35PQ8

Remote work setups will become a cliche for personalized productivity

Even experienced remote workers optimize several times a year

And that’s not even talking daily routines

Expecting a high performance person to adapt to office averages will be a joke
https://t.co/ATuHoU7Vg1

And… it's officially mass market and no longer cool now.

Sorry. I don't make the rules.

https://t.co/AP1vXQ2WHu

> If you've had a hard time nabbing a webcam at a stomachable price, there are work-arounds. One option: Professional cameras. Here's how to make it work: https://t.co/6VfyuCZyWd
>
> — WIRED (@WIRED) August 13, 2020

Ok exception. That one is still cool.

https://t.co/pRHxYSPHI0

> My remote workspace \U0001f913. #Remoter pic.twitter.com/mefA9yweg3
>
> — Alexander Torrenegra (@torrenegra) August 18, 2020

If your remote work setup doesn't have its own soundtrack and youtube video - are you even trying?

Kudos @araltasher 👌■

https://t.co/9Bt1R3PRFE

Too many…

https://t.co/JIgU9YjF1P

> Zoom setup after 6 months straight of hardcore videoconferencing #b2binfluencer \U0001f602 pic.twitter.com/80doB4ss6w
>
> — Andrew Chen \U0001f1fa\U0001f1f8 (@andrewchen) September 24, 2020

We are entering level 2:

The new META is no longer cameras.
It's now all about interior design ■

Amazing work by @verneho

https://t.co/zoZ9teoQQ2