Twitter Thread by Equity4Life™

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#Relaxo
Historically has taken support near 20MEMA multiple times. Currently near the same support.

1/n



- One of the few listed footwear company.
- Robust Distribution network Pan India
- Industry slowly consolidating from unorganized to organised sector.
- Increasing online presence as well with more than 70% of the products listed online.

2/n

Industry Overview:
- India is the 2nd largest footwear manufacturer
- Growing trend of premiumization and shifting to branded footwear.
- Indian footwear market size is expected to grow 10.8% CAGR.

3/n

Company Overview
- Strong inhouse manufacturing capabilities - 8 facilities with 10lac pair/day
- 82 Trademarks,10 Copyrights,664 designs
- Efficient customer reach across channels - 50000+ retailers,650 distributors,402 EBO's, Export to approx 30 countries, Online presence

4/n

Basic Financials
ROCE - 26%
ROE - 20.2%
D/E - 0.09
ICR - 22.9
Promoter Holding - 70.8%

5/e