Twitter Thread by Lenny Rachitsky



Lenny Rachitsky
@lennysan

Mission → Vision → Strategy → Goals → Roadmap → Task

As taught to us by Oceans 11 ■



Mission: Rob the Bellagio, the Mirage, and the MGM Grand casinos, and get back at rival Terry Benedict.



Vision: Great wealth and revenge



Strategy: Get into the vault that all three casinos share

1. Get into casino cage
2. Get through doors w/ code that changes every 12h
3. Get into an elevator that requires fingerprints+vocal verification
4. Get past two guards with uzis
5. Break into vault

https://t.co/LRESBWq9M5

Goal: Walk out with $150m
https://t.co/giJmPnqvLX

Roadmap:
1. Recruit eight new colleagues
2. Do reconnaissance at the Bellagio
3. Create a precise replica of the vault
4. Practice maneuvering through security systems
5. Execute the plan



Task: Arrive at the Casino

