Twitter Thread by Rajat Soni, CFA

Rajat Soni, CFA

@rajatsonifnance



Ensure your kids don't struggle financially later in life.

Here are 5 graphics showing you how to teach kids about money ■

https://t.co/QCi61hnnE6



- 1. Prioritize needs over wants.
- 2. Practice delayed gratification.
- 3. Give back and count your blessings.
- 4. Mistakes are good. Learn from them.
- 5. Have fun and enjoy money responsibly.
- 6. Before spending, save a portion of income.
- 7. Don't prioritize money over health, family, etc..
- 8. Investing creates more wealth than saving money.
- 9. Abundance mindset is the core of financial success.
- 10. Never stop learning and keep increasing earning power.
- 11. Create passive income (sell products, stock photos, etc.).

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TEACH KIDS CHEAP VS FRUGAL

- 1. Only cares about price
- 2. Purchasing decision is based on the lowest dollar value
- 3. Will take anything that is free even if it will not be used
- 4. Hoards money
- 5. No spending even on things that bring joy

- 1. Focuses on value more than price
- Considers quality, frequency of use, etc. in addition to price
- Finds ways to get a bargain
- 4. Mindful spender
- Values time over money
- 6. Not wasteful

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2 WAYS TO TEACH KIDS TO SAVE

- 1. Price match
- 2. Borrow items
- 3. Shop off season
- 4. Use points cards
- 5. Buy used vs. new
- 6. Ask for rain check
- 7. Stick to the shopping list
- 8. How many work hours this purchase costs
- 9. Use Groupon & similar
- 10. Cheap ways to have fun (not going to mall)

- 11. Use coupons
- 12. Price compare
- 13. Purchase in bulk
- 14. Wait 48 hrs before buying
- 15. Use cash back cards
- 16. Use work perk programs
- 17. Ask if it's a need or a want
- 18. Sign up for promo emails
- 19. Join customer perk programs
- 20. Opportunity cost (what else can be done with this \$\$\$)

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INVESTING EARLY MATTERS

Parents invested

Investing as teen

Investing as adult

from age 0 - 18:

from age 15 - 35:

from age 35 - 65:



Invest \$500/yr



Invest \$1,000/yr



Invest \$5,000/yr

Contributions

\$9,000

Contributions

\$20,000

Contributions

\$150,000

Age 65

\$2,010,000

Age 65

\$999,415

Age 65

\$822,470

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MONEY CONVERSATION STARTERS WITH KIDS

- 1. Is cell phone a need?
- 2. What are you grateful for?
- 3. Can we live without money?
- 4. Why is it important to save money?
- 5. What's more important than money?
- 6. Why is it important to donate money?
- 7. Is everyone who has a big mansion rich?
- 8. Why do we need to shred important documents?
- 9. What would happen if we didn't pay our electricity bill?
- 10. What can we do today to make someone's life better?
- 11. How much money do you want to earn one day? Why?
- 12. If you were given \$200 now, what would you do with it?



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