Twitter Thread by Sriram Krishnan



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Some folks who I appreciate/admire/a little bit jealous of/learn from for their skills online. Also, just fun people to follow.

If you're getting into creating content online, you can learn from all of these folks. ■

1. @APompliano and @JoePompliano. Everyone knows "bitcoin never sleeps" Pomp but Joe has gone from 0 to 77k followers in a few short months. They're the Hemsworths of social media (and have more brothers waiting!)

2. @abarrallen has gone from Uber exec to co-founder of Fast and you'll learn a ton on how to do consistent/simple branding by reading her tweets. Fast!

3. @david_perell is someone I came across for his writing a while ago and his output/understanding of online writing and how to help others get there is stunning. He's a star.

4. @lennysan for probably having the best newsletter+community for product people now.

5. @KTmBoyle for having a very unique perspective on VC/journalism and can channel perspectives from working on wildly different spaces.

6. @devonzuegel for being very close to an ideal Twitter account in terms of posting something new/thought provoking all the time.

7. @michael_nielsen for maybe being the smartest person I follow.

8. Actually @LauraDeming may be the smartest person I follow. Her posts+writing are worth poring over. Highly recommend reading through the archives/written output of all three of these folks at your leisure.

9. @benthompson. Look Ben is annoying for his Bucks takes but let's overlook that. ■. The real secret to Stratechery is he writes every single day. It's why few people can compete with him.

10. @patrick_oshag for his podcasts. His combination of depth and breadth is unparalleled.

11. @ballmatthew for writing *the* reference pieces for multiple trends and phenomenon. His Metaverse piece may be his magnum opus but his Disney piece is still my favorite. He's a Marvel fan over DC but no one is perfect.

12. @ArtirKel I have no idea how he manages to write a) so much and b) on spaces I assume need years of study on. His Longevity FAQ is an inspiration.

(to be continued...).

Some of these folks are friends I've known a long time and some I've never met in person. They're all awesome and worth your time.

13. @sarthakgh I remember wondering a couple of years ago "who is this guy who's consistently the most thoughtful person in many a twitter thread". Sar understands the tech industry better than most people here.

14. @HarryStebbings how does someone from the other side of the Atlantic/with no background in the industry build the dominant podcast in tech? Harry's work ethic, understanding of tech, content is unparalleled. His courage and vulnerability online are worth learning from too.

15. @trengriffin might know me the longest here and is a friend my MSFT days. He has been famous inside MSFT forever (is "Litebulb" still a thing?) for his writing and it's a delight to see his work now in public these last few years.

16. @jacksondahl and @blakeir - I'm going to mention them both together for I've learned so much about gaming and online culture from their work.

17. @tylercowen it's Tyler Cowen. What more is there to say? Self-recommending.

18. @patio11 anyone who has any amount of time on HN knows who he is. The scope and volume of his writing along with his popularity with developers is amazing.

19. I feel like I've followed @shanselman since my school years. Might be the single most trusted voice in the Microsoft developer ecosystem and such a kind/warm human being.