Twitter Thread by Jesus Corona



Jesus Corona
@RealJesusCorona

****THREAD****

Step by step breakdown of a $90,000 day

30,000 x 3 = 90,000

Business is a numbers game

Quit overthinking

(I'm also giving you the roadmap to $1,000,000 at the end of this thread)

Just a quick heads up

This is going to be a long thread

But it will have MULTIPLE digital assets that I'll give you for free (will charge soon)

To help you become a data driven, fully organized GOD

Your 5 figure days are coming

You ready to turn your dream into a reality?

1/ I've said 100 times and I'll continue saying it

BUY @blackhatwizardd cold email course

If you have it, IMPLEMENT

If you're "thinking about it", TAKE ACTION

If you're "scared", I straight up can't help you

2/ Deep niche research

You should know who you're targeting better than they know themselves

Lingo, pain points, desires, competition, etc

Use this "Business Foundations" google sheet to organize your thoughts

This will bring your copy to God levels

https://t.co/UfTeo0JJ6x

3/ Boolean searches on LinkedIn

A GOLD MINE for lead generation

AND it allows us to get HYPER specific

Let's say we want to target real estate investors

If you type in "real estate investors" into the search, you're going to get a broad list of real estate investors

3.33/ But we only want to work with residential real estate investors

Use the NOT, OR, AND commands to do a boolean search

(("Real estate investors") NOT "commercial")

But now we see that we're getting loan officers in the results

3.66/ (("Real estate investors") (NOT "commercial" OR "loan officers")

Repeat searching and adding titles into your boolean search that don't fit your niche until you have a bulletproof list

500 DREAM prospects > 4,000 generic search

Quality > quantity

4. Use https://t.co/iTaMoPifOV

This is the tool that you will use to scrape the emails of your hyper targeted LinkedIn boolean

Bulletproof prospect list of emails = ■■■

BUT you have to ensure those emails won't bounce

Do you want to know how to clean your list?

5/ Now we're going to use Voila Norbert to verify our list of scraped emails

It's cheaper to clean your email list now than it will be in paying someone to do your first lines later that will bounce

You now have a cleaned hyper specific email list

Now what?

6/ Use mailshake to send your personalized emails

How do you personalize your emails?

By typing out ■first line compliments

My personal recommendation

Use emotional compliments when targeting a female

Statistical compliments when targeting a male prospect

Hi Linda, congratulations on being the founder of the original realty and REI magazine brands! The fact that you've been in business for over 13 years shows the value your company holds, very impressive!

7/ Proper email structure

Subject: Quick question for you, {{first name}}

{{First Line}

{{Introduce yourself + most powerful testimonial you got}}

{{■ guarantee that you can bring results}}

{Simple CTA}}

My name is Jesus Corona, and I just recently helped Travis Inho, a real estate investor similar to you invest in his first digital real estate asset. We generated a 100% ROI in 5 months + $252,677.68 profit from January 2020 - September 2020. We did this by launching his own Amazon store.

8/ The rest of the business is ALL data driven

Use this ■ outbound tracking sheet to help you make data supported decisions for campaign optimizations

This sheet will give you date specific averages of your data if you tell it to compare different date ranges

8.5/ 70%+ open rate

30%+ reply rate

10% booking rate

The beauty of being HYPER targeted AND knowing your niche like the back of your hand

Use the sheet to track your numbers and make changes to your campaigns accordingly

https://t.co/KMmCMwATex

9/ The money is in the follow up

Both when doing outreach and in nurturing

Testimonials make this step cake

My follow up sequences for my cold email outreach and for my email nurturing before the demo call is 100% all testimonial videos

10/ Following these steps I was able to book 4 calls in a single day

Some people responded to my initial email

Others to email #4 in my follow up

Now the fun part begins

Sales.

11/ I had the luxury of shadowing a sales GOD and watch him close 17 deals in a day

If you're not afforded the same luxury then you need to put yourself in a position where you can

Find a sales mentor ASAP

Start taking sales courses ASAP

Start reading sales books ASAP

12/ Business is a numbers game

Use numbers to justify your decisions

I had 4 calls booked in a single day and closed 3 of them

I sell $30,000 deals

30,000 x 3 = 90,000

$90,000 days becomes a whole lot more realistic when you break down the numbers required to get there

13/ If you have any questions regarding the sheets that I have provided

Or about any of the information I have provided

Feel free to send me a DM and I'll get back to you!

Oh, and just for reaching the bottom of this thread

Here's your roadmap to a $1,000,000 agency

14/ This was used and verified by 2 of my mentors who are making multiple millions with their agencies

P.S. I won't be keeping the google sheets available for free for too long, I'm building something for you all, make sure to make copies ASAP

