Twitter Thread by Shravan Venkataraman ■■■



Shravan Venkataraman ■■■
@theBuoyantMan



In today's round up, I have some amazing threads, resources, and plenty of solid advice for business, finance, career from twitter.

Here's the roundup of 17 of the best and the most useful threads, tweets, and resources I found last week. ■

1/ How to find spreadsheets on any topic in the world

https://t.co/Cffbc5ulEw

> How to find spreadsheets on any topic in the world:
>
> 1. Go to Google
>
> 2. Search site:docs(dot)Google(dot)com/spreadsheets \u201cYOUR TOPIC\u201d
>
> 3. Search, scroll, succeed pic.twitter.com/VJsYQKyi0J
>
> — Blake Emal (@heyblake) February 13, 2022

2/ A thread by @wes_kao on making your customers hungry and excited to buy from you.

https://t.co/nqRcCaQW4n

> How to get customers excited, hungry to buy, and ready to say yes:
>
> — Wes Kao \U0001f3db (@wes_kao) February 13, 2022

3/ Life brings you a lot of afflictions. But if you look around, there's a lot of beauty around you. Most often, drowning in the afflictions, we can't recognise or appreciate the beauty.

@wdmorrisjr wrote a damn good thread on finding beauty around us.

https://t.co/TrQFMiRXPT

> You\u2019re not looking for more success, stuff, or sex.
>
> You\u2019re searching for beauty.
>
> Here\u2019s how to find it: \U0001f9f5
>
> — David Morris (@wdmorrisjr) February 13, 2022

4/ This one is for all the job goers and job seekers.

@SahilBloom who recently hit 500k followers and has several accomplishments to his belt (career wise) wrote this thread on standing out in a hiring process.

https://t.co/H9Um4B7KiQ

> 10 ways to stand out in a hiring process (that don\u2019t involve your resume):
>
> — Sahil Bloom (@SahilBloom) February 13, 2022

5/ @G_S_Bhogal wrote a neat thread on 40 behavioral psychology concepts you should know about.

This one went crazy viral.

https://t.co/ejlNfH9cng

> My friends, a new MEGATHREAD has arrived!
>
> In 40 tweets I\u2019ll explain 40 useful concepts you should know.
>
> Reading time: ~7 minutes.
> Value: potentially a lifetime!
>
> Thread:
>
> — Gurwinder (@G_S_Bhogal) February 11, 2022

6/ If you're a student currently, you'll appreciate this thread on useful apps and extensions for students by @she_writesrndm

https://t.co/aUYgCYao8c

> Useful Apps and Extensions for Students \U0001f4bb
>
> \u2014 a thread
>
> — nclyrnie \U0001f331 \u2014 brb (@she_writesrndm) February 12, 2022

7/ I have gone through difficulties losing weight myself when I put on 10kgs, staying at a hotel for 60 days. (In my defense, the food was just amazing)

Here is a thread by @lexie_starves on actionable weight loss tips.

https://t.co/cx9WIEZu4I

> weightloss tips (personal experience)
>
> a thread \U0001f9f5
>
> — lexi \u2766 (@lexie_starves) February 8, 2022

8/ This thread by @david_perell on the future of education, and why writing/teaching is going to be majorly helpful as a skill to stand out in the job market.

https://t.co/Q4OpsPD7T9

> Here's what the future of education looks like:
>
> 1. Teaching will become an extremely lucrative profession. Salaries will follow a power law. The best teachers will make millions of dollars per year and teach thousands of students every year. In fact, this is already happening.
>
> — David Perell (@david_perell) February 16, 2022

There are few more things I found online while studying branding and design last weekend and yesterday.

Here are some of them.

1) https://t.co/HKruL04gUm - major news sources as a feed in one webpage

2) https://t.co/JC2Ul80IPj - if you're starting a business or want to design beautiful slides for anything - be it your business or startup or at work, there are so many templates on this site you could refer to.

So, so beautiful and neatly done.

3/ Uber's brand guidelines document is so viscerally detailed that it is like a masterclass in branding, and it's a must read for anyone whose startup is getting more visibility.

https://t.co/6gi5MVqHUV

4/ This particular thread stirred up a lot of nostalgia.

Purely for 90's kids, for going down on a nostalgic trip.

https://t.co/3GHuLZni2F

> Let's confuse new generation
> Don't miss the thread pic.twitter.com/J7E3cw0D0y
>
> — Kungfu Pande \U0001f1ee\U0001f1f32.0 (@pb3060) January 31, 2022

5/ @patrick_oshag's summary of the Science of Storytelling book.

Storytelling is something I want to learn this year properly along with writing, so this particular tweet was quite helpful.

Adding this book to the to-be-read list.

https://t.co/8p7nDWAiFu

> Good stories
>
> - begin with unexpected change
> - create information gaps that readers feel compelled to fill in
> - deep details about a unique world
> - characters that \u201ccontrol the world\u201d in certain way
> - violate expectations
> - knowledge of \u201cpossession of information by someone else\u201d pic.twitter.com/imvFbZaNrA
>
> — Patrick OShaughnessy (@patrick_oshag) February 18, 2022

6/ This tweet by @hubermanlab on the benefits of cardio.

He's the only guy I currently follow on research driven health insights, and this was a very good one.

https://t.co/2egFH1eUeD

> During a health symposium @StanfordMed I learned from a cardiologist colleague that even if we get our 180min of zone 2 cardio per week, the benefits are largely (or entirely) erased by sitting >5 hours per day. Solution: standing (1:1 ratio w/sitting) & 3-4, 10min walks per day.
>
> — Andrew D. Huberman, Ph.D. (@hubermanlab) February 10, 2022

7/ This one impressed me a lot.

A photographer having 4+ photos of hers on book covers, all of which were captured on iPhone 4s.

It isn't the tool, it's the person using the tool that matters and @AratiKumarRao's work is a perfect example for that.

https://t.co/JsrlhV54Dv

> Just realized that all my photos that have made #bookcovers thus far have been #shotoniphone :) on a humble (now ancient) iphone 4s!!

\U0001f4aa\U0001f3fd\U0001f44a\U0001f3fd \u201cwhat camera, which lens?\u201dqueries \U0001f603\U0001f603 pic.twitter.com/dfRfppou4P

— Arati Kumar-Rao (@AratiKumarRao) December 27, 2021

8/ This tweet thread by @ShaanVP on some semi-controversial beliefs he has - very very insightful too.

https://t.co/eXn5AYoR77

A few semi-controversial things I believe \U0001f447

— Shaan Puri (@ShaanVP) February 24, 2021

9/ This thread by @thealexbanks on 10 threads that will teach you more about business.

Curation well done.

https://t.co/zJ0rS17vip

10 threads that will teach you more about business than any business degree:

— Alex Banks (@thealexbanks) February 14, 2022