

Twitter Thread by Dean



Dean

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A thread of marketing tools. Some you may have heard of, some you definitely haven't.

Each link is an affiliate link. The 98 tools linked to here are just a small part of the 5k+ tools listed on <https://t.co/3wamEI3B3Q>

1/99

Logic Hop

<https://t.co/yohwqYclMi>

Logic Hop brings content personalization to WordPress. Personalized marketing is suddenly easy: more sales, more leads, and more revenue. Plus, integration with the services you already use.

2/99

Improvely

<https://t.co/bXiZPYQk4Y>

Improvely shows you where your conversions and revenue are coming from so that you can spend more time on marketing that works, and stop wasting money on poorly converting traffic

3/99

HumCommerce

<https://t.co/vgdCvgaipx>

An analytics tool which records ALL visitor activities. It even tells you keywords for which you're ranking on Google and Bing!

4/99

OptInMonster

<https://t.co/m7Tvrgwue3>

Powerful lead generation software that converts abandoning visitors into subscribers with our dynamic marketing tools and Exit Intent® technology.

5/99

AnyTrack

<https://t.co/nEQIKGEGiU>

Anytrack is plug & play analytics tag, used by performance marketers to track, attribute and sync, onsite and offline conversion data across their marketing stack, analytics and ad channels.

6/99

ShareASale

<https://t.co/WKJlRhQjR>

ShareASale has been in business for 19 years, exclusively as an Affiliate Marketing Network. The technology receives accolades for speed, efficiency, and accuracy – and a reputation as a fair and honest business

7/99

Post Affiliate Pro

<https://t.co/lpcROMBmHc>

B2B software cloud solutions from company behind LiveAgent help desk software and Post Affiliate Pro affiliate software

8/99

Clickinc

<https://t.co/P6Jaf452iM>

Affiliate software provides you with affordable affiliate program software for you to start your affiliate tracking.

9/99

Tapfiliate

<https://t.co/Fr4TmLvm7i>

Create, track and grow your affiliate program. Tapiliate helps businesses and influencers grow together, through affiliate marketing.

10/99

LinkTrackr

<https://t.co/Z5VArNfl74>

Track your entire sales funnel. LinkTrackr's main objective is to help you track every sale, every lead in your funnel to the origin click. Multiple upsells, downsells and OTOs? No problem.

11/99

Clickmeter

<https://t.co/E96f8js3SU>

ClickMeter is a super-easy to use web-based professional tool. We help Affiliates to monitor, compare and optimize all their online marketing campaigns in one place and decide what is working and what is not.

12/99

Leaddyno

<https://t.co/snlDuT8ltu>

Easy affiliate management system, sync with Shopify, Stripe and many more tools.

14/99

Refersion

<https://t.co/CMzjJ9wa7H>

Advanced Affiliate Marketing Made Simple. Manage, track, and grow your network and promotions like never before.

15/99

Spaii Labs

<https://t.co/aVJEKkeOD4>

Use AudienceDiscoverer, a simple yet powerful tool that will provide you with a sophisticated interest selection on Facebook™, which should allow you to run more effective ad campaigns on Facebook.

16/99

ZeroBounce

<https://t.co/uvTpRj5Lxf>

Email List Verification & Email Validation, 98% Accuracy Guaranteed, GDPR Compliant, Real-Time API 99.999% Uptime, A.I. Catch-All Emails Validation, Spam Trap Removal, Abuse Email Checker, Anti-Greylisting Technology

17/99

Loqate

<https://t.co/Jpfsf00Y1T>

Improve user experience & increase conversion rates with leading Address Verification, Postcode Lookup, & Data Quality services.

18/99

Email List Verify

<https://t.co/r2a2E3CKxl>

Provides effective email address verification & validation service that allows you to upload & validate email lists quickly. Real-time single or bulk API keeps your email list clean.

19/99

Pabbly

<https://t.co/XrHpIM1ds5>

Simplify Your Approach To Sell Your Products, Manage Automated Recurring Billing Processes, Handle Subscriptions, Generate Professional Invoices, And Most Importantly Grow Your Business.

20/99

Planergy

<https://t.co/IuURZJhK6l>

Planergy is a SaaS-based cloud spend management system that gives businesses of any size more control over their business and financial operations.

21/99

MonsterInsights

<https://t.co/qrXNLLFgSt>

MonsterInsights is the best Google Analytics Plugin for WordPress.

22/99

Clixtell

<https://t.co/TG7BkpQNiZ>

Call tracking analytics & Click fraud protection - PPC, SEO, Social & Direct marketing. Maximize profit & ROI: Stop Click Fraud. Track & Record Sales Calls.

23/99

Gong

<https://t.co/iV1aaHjZ4M>

Generate more revenue by having better sales conversations with the #1 conversation intelligence platform for sales.

24/99

Helium Scraper

<https://t.co/qOPUQz9wra>

Websites that show lists of information generally do it by querying a database and displaying the data in a user friendly manner. Reverse this process by taking an unstructured site and turning it back into an organized database.

25/99

MakeAWebsiteHub

<https://t.co/wnpOTJtg1N>

<https://t.co/TelvMv4iUo> is a great guide to help you get started with your own website as quickly as possible.

26/99

Content Snare

https://t.co/E Ae0CeYgC0#_r_cultureddigital

A content gathering tool that helps digital agencies get website & marketing content from their clients on time, in the right format, without email

27/99

DMCA

<https://t.co/S9BtDO30c9>

Anything you created, that is being used online without your permission. No matter where in the world the infringing website is hosted. If someone is hosting your content illegally, we can get it taken down fast, or your money back!

28/99

Articoolo Research

<https://t.co/7RwDyuzvV9>

This solution will provide you with absolutely unique textual content. No duplications or plagiarizing. Completely unique. You don't have to worry about content rights anymore, because there is no possibility of plagiarizing.

29/99

Scopio

<https://t.co/8QsMKaDfjo>

Find the best rising content creators from every corner of the world, and get you images that inspire. Does all the heavy lifting in getting your photo packaged and ready to go, tagged, titled and ready to be found and used

30/99

iThemes

<https://t.co/xiKc9bcOSy>

Essential tools for WordPress websites & businesses

31/99

RocketResponder

<https://t.co/3jOFyQxPbh>

Create beautiful Lead Captures and Email Marketing Campaigns in minutes - even if you have zero technical skills

32/99

PixTeller

<https://t.co/K8UP3F3qf8>

Create your own designs for Social Media, Website, Blog, Covers, Flyers, Invitations, Presentations and more.

33/99

Fiverr

<https://t.co/pRMZPDOiwp>

Fiverr is the world's largest freelance services marketplace for lean entrepreneurs to focus on growth & create a successful business at affordable costs

34/99

Visme

<https://t.co/KzIZypPDBQ>

Make Professional Presentations & Infographics Online with Vismes amazingly simple free tool with 1000s of templates & graphics. Publish Online or Download for offline use.

35/99

FeedbackFive

<https://t.co/rm1mEQXSCp>

Best online tool for Amazon feedback and product review management - trusted by merchants in over 100 countries.

36/99

OnePageCRM

<https://t.co/WwA80D6bDL>

OnePageCRM is a simple online sales CRM for you & your sales team. Focus on your Next Action to easily convert leads into customers and grow your business.

37/99

Capsule CRM

<https://t.co/rwDhR4MmLg>

Online CRM for individuals, small businesses and sales teams wanting a simple, effective and affordable solution. Manage your contacts and their history. Opportunity pipeline and case management.

38/99

PixelYourSite

<https://t.co/UAmzeXwe7M>

The plugin will automatically fire parameter-rich events on every key action. You can use them to optimise and track Facebook Ads conversions, for Custom Audiences, or Facebook Analytics.

39/99

Thinkific

<https://t.co/BRx8mF7xjK>

Thinkific is a software platform that enables entrepreneurs to create, market, sell, and deliver their own online courses.

40/99

Klaviyo

<https://t.co/hysPh893Xz>

Klaviyo is an email marketing platform. Powered by data, built for ecommerce and web businesses.

41/99

Recart

<https://t.co/eEPygMAFu3>

Recart makes more money for your ecommerce store. Actually, it's already made \$23m for others.

42/99

Spently

<https://t.co/eWpDmeHVZH>

Spently allows you to customize Shopify email notifications to match your brand. Automate post-purchase follow ups to recover abandoned carts, and embed.

43/99

CartStack

<https://t.co/MZbG2EVdWK>

Helps eCommerce sites recover abandoned shopping carts with an easy, inexpensive email reminder solution that integrates with any website.

44/99

3dcart

<https://t.co/9kewpjHN6l>

Build your online store with 3dcart, the best eCommerce software for SEO. Try it 100% free, with a 15 day no risk trial, and start selling online today.

45/99

Ecwid

<https://t.co/21H60uSRxl>

Ecwid E-commerce Shopping Cart is Fast and Easy to Use! Set up an Online Store for WordPress, Drupal, Facebook and Much More!

46/99

Weebly

<https://t.co/uMbJMU1Gre>

Weebly makes it surprisingly easy to create a high-quality website, blog or online store. Over 40 million people use Weebly to bring their unique ideas to life.

47/99

RestockPro

<https://t.co/lewsDPxUj5>

RestockPro is a flexible, easy-to-use inventory management tool powering over \$1.8 billion in sales with decision support and automation functionality.

48/99

MarketScout

<https://t.co/p8CgjtZFLX>

Need a little “inside information” on the FBA market? MarketScout is a market research tool for Amazon merchants that provides reliable data about items before you add them to inventory. Search thousands of SKUs in minutes.

49/99

MailPoet

<https://t.co/eI0A0yTxvP>

More than 300,000 websites are using MailPoet to keep in touch with their subscribers. Enjoy everything in one place. MailPoet works seamlessly with your favorite CMS so you can start sending emails right now.

50/99

Moosend

<https://t.co/PMDCGkagil>

Email marketing and marketing automation software. Design and send beautiful campaigns or start personalized conversations and engage with them at scale.

51/99

Mailjet

<https://t.co/3HApAOdRep>

Streamline your emailing and boost your sales with Mailjet. Serve all your email and SMS needs with one simple and powerful service.

52/99

Heyo

<https://t.co/LpdrL6bWoO>

Run contests, sweepstakes, and interactive campaigns anywhere and everywhere across Social Media, Mobile, and the Web. Reward and engage existing customers with Giveaways, Quizzes, and Coupons.

53/99

Tidio Chat

<https://t.co/fNoAcprZLu>

A beautiful Live Chat solution. Talk with your customers in real time and increase your sales. Available in free and paid version.

54/99

Olark

<https://t.co/uC31u1W9OM>

Make your business human by using live chat for sales, marketing and customer support on your website.

55/99

Ambassador

<https://t.co/426xD1b7Y3>

Ambassador is the world-leading referral marketing software, running today's most popular referral programs.

56/99

Loopy Loyalty

<https://t.co/TzXqYfQZxd>

Create and manage digital stamp cards for Apple Wallet and Google Pay. No tech knowledge or app development required.

57/99

engagebay

<https://t.co/u78iWa6V2Y>

EngageBay is an affordable all-in-one marketing and sales platform for growing companies to attract web visitors and engage leads

58/99

SkyStats

<https://t.co/NBJLp3xbuP>

An all-in-one WordPress dashboard plugin brings analytics, social media, paid search, email, video and marketing metrics into a single customizable view.

59/99

Lucky Orange

<https://t.co/A5eDBSiwk1>

Lucky Orange will help you answer the question of why 99% of visitors that visit your site never turn into customers. It's one of those tools that will have you wondering how you ever lived without it.

60/99

Mouseflow

<https://t.co/cfax0s54yG>

Mouseflow is the most popular session replay / recording and website heatmap tool.

61/99

PsPrint

<https://t.co/hYR8zxxMsw>

PsPrint offers top-quality, dependable online printing services to your business or company.

62/99

<https://t.co/lcWhoan5p6>

<https://t.co/XMZaru3ssw>

Create your online newsroom for PR distribution, sponsored stories, native ads, and branded content on top tier publications all over the world.

63/99

24-7 Press Release

<https://t.co/poDNQIvtde>

Press release distribution to thousands of journalists (including the Associated Press), researchers and more. Statistics included.

64/99

Wrike

<https://t.co/Vli88pND54>

Wrike is an online project management software that gives you full visibility and control over your tasks. With the help of our product, managing projects becomes easier.

65/99

<https://t.co/d7lpENifLf>

<https://t.co/3KhrAfJsF4>

Track mentions of your brand and competitors across the web, discover your niche influencers, engage with customers, and find new sales leads on social media. Start for free!

66/99

Pipeline Deals

<https://t.co/PXcTFh8dk6>

Track deals at each stage and what's scheduled to close. Share account lists employees should focus on so that they hit quota.

67/99

Woodpecker

<https://t.co/AMHS6yWV21>

Cold email & follow-up automation

68/99

PhoneBurner

<https://t.co/MKrabvHeqI>

Dial leads 4x faster and maximize live conversations with a cloud-based power dialer.

69/99

VisualVisitor

<https://t.co/bzJuTqSbl5>

Grow your business with Website Visitor Tracking and Anonymous Visitor Identification. Start your FREE 14 day trial and experience the tool businesses trust.

70/99

Email Hunter

<https://t.co/KA3Fp3NUMv>

Hunter is the leading solution to find and verify professional email addresses. Start using Hunter and connect with the people that matter for your business.

71/99

Slideteam

<https://t.co/dbGQNpKPBy>

Premium PowerPoint presentation templates designed to help you present your best.

72/99

Klenty

https://t.co/9UUFM8dnrp#_r_cultureddigital

Sales Prospecting and Communication. Outbound selling.

73/99

Visitor Queue

<https://t.co/9fmqznDhgn>

Visitor Queue is a B2B lead generation software that identifies the name, contact details & user data of the businesses that visit your website. Try for free!

74/99

ContentKing

<https://t.co/LLJI41RJYD>

Real-time SEO Auditing and Content Tracking. The only SEO Auditing solution that can monitor your web properties 24/7.

75/99

Rankwatch

<https://t.co/NjNa5aJ1av>

An SEO Management Platform. Interfaces that are simple and beautiful, so that the most complex data can be accessed

from anywhere.

76/99

KWFinder

<https://t.co/7RHsZsJnrC>

KWFinder is a keyword research and analysis tool bringing hundreds of long tail keywords with low SEO difficulty. Try KWFinder for free!

77/99

Netpeak Software

<https://t.co/i3PPI30x4f>

Netpeak Software develops tools for SEO specialists and webmasters that help solve day-to-day SEO tasks in an easy and effective way.

78/99

SEOTesting

<https://t.co/EM0D5LU6Pt>

Save hours of time with automated daily PageSpeed tests, SEO Tests, archiving GSC data, content ideas, pages to improve, and more

79/99

SE Ranking

<https://t.co/LqpZvSAFH4>

SEO software of choice for 200k+ SEO specialists, digital agencies, and business owners. This all-in-one SEO platform offers 35 tools and suitable for any localities.

80/99

SEMRush

<https://t.co/trCS93ugWh>

SEMrush is a powerful and versatile competitive intelligence suite for online marketing, from SEO and PPC to social media and video advertising research.

81/99

LongTailPro

<https://t.co/huflCMsNPk>

With Long Tail Pro, all it takes is a single seed keyword to get up to 400 long tail keywords within seconds.

82/99

Wordtracker

<https://t.co/93uPgZFc3w>

The best FREE alternative to the Keyword Planner. Use Wordtracker to reveal 1000s of profitable longtail keywords with up to 10,000 results per search.

83/99

SEO PowerSuite

<https://t.co/aaLWcfRMOx>

Get all SEO tools in one pack - download free edition of SEO PowerSuite and get top 10 rankings for your site on Google and other search engines!

84/99

Raven

<https://t.co/yCcUItgSkw>

Save time, money and frustration with online marketing reports that don't get easier than this. Send client reports for SEO, Social and PPC with Raven.

85/99

PromoRepublic

<https://t.co/HMsU1mIJ2e>

PromoRepublic is a social media marketing tool which helps freelancers, agencies, business create best social media content. Try it now for free.

86/99

Thryv

<https://t.co/5Kki5ZbOzL>

Thryv provides software to help local businesses run and grow. CRM, Text and Email Marketing, Social Media, Websites and more. Get Started with Thryv!

87/99

<https://t.co/0vYyPGvljz>

<https://t.co/R2s2xxL7Oi>

Your personal Community Manager - A smarter, simpler, solution to all your community management needs - Analyze, Monitor and Grow your community on your favorite social media channels.

88/99

Revive Social

<https://t.co/BW054qq6dZ>

Provides easy to digest content that helps you understand various aspects of the social media world, along with the tools you can use to boost your website traffic and exposure on the most popular social media platforms.

89/99

Tailwind

<https://t.co/a9Hu8yOhz0>

Save time scheduling to Pinterest and Instagram, post at the best times for engagement, grow together with Tribes, get more actionable analytics. Start free!

90/99

Topvisor

<https://t.co/8AwKUjnV6Z>

Try out SEO & PPC Tools for keyword research, clustering, rank tracking and onpage optimization. Get better results from paid search and organic rankings.

91/99

Tycoono

<https://t.co/EpwlurSvgf>

Social Media Management Services to help your business grow and expand its reach through increased website traffic, brand awareness and relationship management.

92/99

ProTop

<https://t.co/YjEPTCIHRG>

ProTop automatically visits linked in profiles based on your search criteria. Around 8% of all visited profiles return to read your services offer!

93/99

JazzHR

<https://t.co/yZizLIE2ts>

Optimize your hiring process with JazzHRs award winning recruiting software and applicant tracking system.

94/99

Voog

<https://t.co/C2uy8KOEWA>

Voog is a mess-free platform that enables you to build awesome websites with a creative flow. With Voog you can make beautiful websites from scratch on your own.

95/99

Webnodes

<https://t.co/LwRalwrX9u>

Webnodes is an enterprise quality <https://t.co/nFQB4zBbZy> CMS framework. It's suitable for a wide range of project types, ranging from small campaign sites to large multinational web presences.

96/99

Vyond

<https://t.co/Y1AbzmQOGk>

Make media that moves. Increase engagement, retention, motivation, and conversion using rich media made simply with

Vyond. Vyond is changing the way the world communicates, one video at a time.

97/99

InVideo

<https://t.co/nlhPBSBjdM>

InVideo's Online Video Editor Helps You Make Professional Videos From Premium Templates, Images, And Music. Your First 3 Videos Are On Us!

98/99

<https://t.co/2srhjqAFG4>

<https://t.co/T5DaHnu2CC>

This is one of my daily tools which i also share access to with clients, hooks up to your Google Search Console account and delivers the data in a visual way that is easier to understand.

/end