Twitter Thread by Dean



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A thread of marketing tools. Some you may have heard of, some you definitely haven't.

Each link is an affiliate link. The 98 tools linked to here are just a small part of the 5k+ tools listed on https://t.co/3wamEl3B3Q

1/99

Logic Hop

https://t.co/yohwqYclMi

Logic Hop brings content personalization to WordPress. Personalized marketing is suddenly easy: more sales, more leads, and more revenue. Plus, integration with the services you already use.

2/99

Improvely

https://t.co/bXiZPYQk4Y

Improvely shows you where your conversions and revenue are coming from so that you can spend more time on marketing that works, and stop wasting money on poorly converting traffic

3/99

HumCommerce

https://t.co/vgdCvgajpx

An analytics tool which records ALL visitor activities. It even tells you keywords for which you're ranking on Google and Bing!

4/99

OptInMonster

https://t.co/m7Tvrgwue3

Powerful lead generation software that converts abandoning visitors into subscribers with our dynamic marketing tools and Exit Intent® technology.

5/99

AnyTrack

https://t.co/nEQlKGEGiU

Anytrack is plug & play analytics tag, used by performance marketers to track, attribute and sync, onsite and offline conversion data across their marketing stack, analytics and ad channels.

6/99

ShareASale

https://t.co/WKJlrhQJjR

ShareASale has been in business for 19 years, exclusively as an Affiliate Marketing Network. The technology receives accolades for speed, efficiency, and accuracy – and a reputation as a fair and honest business

7/99

Post Affiliate Pro

https://t.co/IpcROMBmHc

B2B software cloud solutions from company behind LiveAgent help desk software and Post Affiliate Pro affiliate software

8/99

Clickinc

https://t.co/P6Jaf452iM

Affiliate software provides you with affordable affiliate program software for you to start your affiliate tracking.

9/99

Tapfiliate

https://t.co/Fr4TmLvm7i

Create, track and grow your affiliate program. Tapfiliate helps businesses and influencers grow together, through affiliate marketing.

10/99

LinkTrackr

https://t.co/Z5VArNfI74

Track your entire sales funnel. LinkTrackr's main objective is to help you track every sale, every lead in your funnel to the origin click. Multiple upsells, downsells and OTOs? No problem.

11/99

Clickmeter

https://t.co/E96f8js3SU

ClickMeter is a super-easy to use web-based professional tool. We help Affiliates to monitor, compare and optimize all their online marketing campaigns in one place and decide what is working and what is not.

12/99

Leaddyno

https://t.co/snIDuT8ltu

Easy affiliate management system, sync with Shopify, Stripe and many more tools.

14/99

Refersion

https://t.co/CMzjJ9wa7H

Advanced Affiliate Marketing Made Simple. Manage, track, and grow your network and promotions like never before.

15/99

Spaii Labs

https://t.co/aVJEKkeOD4

Use AudienceDiscoverer, a simple yet powerful tool that will provide you with a sophisticated interest selection on Facebook™, which should allow you to run more effective ad campaigns on Facebook.

16/99

ZeroBounce

https://t.co/uvTpRj5Lxf

Email List Verification & Email Validation, 98% Accuracy Guaranteed, GDPR Compliant, Real-Time API 99.999% Uptime, A.I. Catch-All Emails Validation, Spam Trap Removal, Abuse Email Checker, Anti-Greylisting Technology

17/99

Loqate

https://t.co/Jpfsf00Y1T

Improve user experience & increase conversion rates with leading Address Verification, Postcode Lookup, & Data Quality services.

18/99

Email List Verify

https://t.co/r2a2E3CKxI

Provides effective email address verification & validation service that allows you to upload & validate email lists quickly. Real-time single or bulk API keeps your email list clean.

19/99

Pabbly

https://t.co/XrHplM1ds5

Simplify Your Approach To Sell Your Products, Manage Automated Recurring Billing Processes, Handle Subscriptions, Generate Professional Invoices, And Most Importantly Grow Your Business.

20/99

Planergy

https://t.co/IuURZJhK6l

Planergy is a SaaS-based cloud spend management system that gives businesses of any size more control over their business and financial operations.

21/99

MonsterInsights

https://t.co/qrXNLLFgSt

MonsterInsights is the best Google Analytics Plugin for WordPress.

22/99

Clixtell

https://t.co/TG7BkpQNiZ

Call tracking analytics & Click fraud protection - PPC, SEO, Social & Direct marketing. Maximize profit & ROI: Stop Click Fraud. Track & Record Sales Calls.

23/99

Gong

https://t.co/iV1aaHjZ4M

Generate more revenue by having better sales conversations with the #1 conversation intelligence platform for sales.

24/99

Helium Scraper

https://t.co/qOPUQz9wra

Websites that show lists of information generally do it by querying a database and displaying the data in a user friendly manner. Reverse this process by taking an unstructured site and turning it back into an organized database.

25/99

MakeAWebsiteHub

https://t.co/wnpOTJtg1N

https://t.co/TeIvMv4iUo is a great guide to help you get started with your own website as quickly as possible.

26/99

Content Snare

https://t.co/EAe0CeYgC0#_r_cultureddigital

A content gathering tool that helps digital agencies get website & marketing content from their clients on time, in the right format, without email

27/99

DMCA

https://t.co/S9BtDO30c9

Anything you created, that is being used online without your permission. No matter where in the world the infringing website is hosted. If someone is hosting your content illegally, we can get it taken down fast, or your money back!

28/99

Articoolo Research

https://t.co/7RwDyuzvV9

This solution will provide you with absolutely unique textual content. No duplications or plagiarizing. Completely unique. You don’t have to worry about content rights anymore, because there is no possibility of plagiarizing.

29/99

Scopio

https://t.co/8QsMKaDfjo

Find the best rising content creators from every corner of the world, and get you images that inspire. Does all the heavy lifting in getting your photo packaged and ready to go, tagged, titled and ready to be found and used

30/99

iThemes

https://t.co/xiKc9bcOSy

Essential tools for WordPress websites & businesses

31/99

RocketResponder

https://t.co/3jOFyQxPbh

Create beautiful Lead Captures and Email Marketing Campaigns in minutes - even if you have zero technical skills

32/99

PixTeller

https://t.co/K8UP3F3qf8

Create your own designs for Social Media, Website, Blog, Covers, Flyers, Invitations, Presentations and more.

33/99

Fiverr

https://t.co/pRMZPDOiwp

Fiverr is the world's largest freelance services marketplace for lean entrepreneurs to focus on growth & create a successful business at affordable costs

34/99

Visme

https://t.co/KzIZypPDBQ

Make Professional Presentations & Infographics Online with Vismes amazingly simple free tool with 1000s of templates & graphics. Publish Online or Download for offline use.

35/99

FeedbackFive

https://t.co/rm1mEQXSCp

Best online tool for Amazon feedback and product review management - trusted by merchants in over 100 countries.

36/99

OnePageCRM

https://t.co/WwA80D6bDL

OnePageCRM is a simple online sales CRM for you & your sales team. Focus on your Next Action to easily convert leads into customers and grow your business.

37/99

Capsule CRM

https://t.co/rwDhR4MmLg

Online CRM for individuals, small businesses and sales teams wanting a simple, effective and affordable solution. Manage your contacts and their history. Opportunity pipeline and case management.

38/99

PixelYourSite

https://t.co/UAmzeXwe7M

The plugin will automatically fire parameter-rich events on every key action. You can use them to optimise and track Facebook Ads conversions, for Custom Audiences, or Facebook Analytics.

39/99

Thinkific

https://t.co/BRx8mF7xjK

Thinkific is a software platform that enables entrepreneurs to create, market, sell, and deliver their own online courses.

40/99

Klaviyo

https://t.co/hysPh893Xz

Klaviyo is an email marketing platform. Powered by data, built for ecommerce and web businesses.

41/99

Recart

https://t.co/eEPygMAFu3

Recart makes more money for your ecommerce store. Actually, it's already made $23m for others.

42/99

Spently

https://t.co/eWpDmeHVZH

Spently allows you to customize Shopify email notifications to match your brand. Automate post-purchase follow ups to recover abandoned carts, and embed.

43/99

CartStack

https://t.co/MZbG2EVdWK

Helps eCommerce sites recover abandoned shopping carts with an easy, inexpensive email reminder solution that integrates with any website.

44/99

3dcart

https://t.co/9kewpjHN6I

Build your online store with 3dcart, the best eCommerce software for SEO. Try it 100% free, with a 15 day no risk trial, and start selling online today.

45/99

Ecwid

https://t.co/21H60uSRxl

Ecwid E-commerce Shopping Cart is Fast and Easy to Use! Set up an Online Store for WordPress, Drupal, Facebook and Much More!

46/99

Weebly

https://t.co/uMbJMU1Gre

Weebly makes it surprisingly easy to create a high-quality website, blog or online store. Over 40 million people use Weebly to bring their unique ideas to life.

47/99

RestockPro

https://t.co/lewsDPxUj5

RestockPro is a flexible, easy-to-use inventory management tool powering over $1.8 billion in sales with decision support and automation functionality.

48/99

MarketScout

https://t.co/p8CgjtzFLX

Need a little “inside information” on the FBA market? MarketScout is a market research tool for Amazon merchants that provides reliable data about items before you add them to inventory. Search thousands of SKUs in minutes.

49/99

MailPoet

https://t.co/eI0A0yTxvP

More than 300,000 websites are using MailPoet to keep in touch with their subscribers. Enjoy everything in one place. MailPoet works seamlessly with your favorite CMS so you can start sending emails right now.

50/99

Moosend

https://t.co/PMDCGkagiI

Email marketing and marketing automation software. Design and send beautiful campaigns or start personalized conversations and engage with them at scale.

51/99

Mailjet

https://t.co/3HApAOdRep

Streamline your emailing and boost your sales with Mailjet. Serve all your email and SMS needs with one simple and powerful service.

52/99

Heyo

https://t.co/LpdrL6bWoO

Run contests, sweepstakes, and interactive campaigns anywhere and everywhere across Social Media, Mobile, and the Web. Reward and engage existing customers with Giveaways, Quizzes, and Coupons.

53/99

Tidio Chat

https://t.co/fNoAcprZLu

A beautiful Live Chat solution. Talk with your customers in real time and increase your sales. Available in free and paid version.

54/99

Olark

https://t.co/uC31u1W9OM

Make your business human by using live chat for sales, marketing and customer support on your website.

55/99

Ambassador

https://t.co/426xD1b7Y3

Ambassador is the world-leading referral marketing software, running today’s most popular referral programs.

56/99

Loopy Loyalty

https://t.co/TzXqYfQZxd

Create and manage digital stamp cards for Apple Wallet and Google Pay. No tech knowledge or app development required.

57/99

engagebay

https://t.co/u78iWa6V2Y

EngageBay is an affordable all-in-one marketing and sales platform for growing companies to attract web visitors and engage leads

58/99

SkyStats

https://t.co/NBJLp3xbuP

An all-in-one WordPress dashboard plugin brings analytics, social media, paid search, email, video and marketing metrics into a single customizable view.

59/99

Lucky Orange

https://t.co/A5eDBSiwk1

Lucky Orange will help you answer the question of why 99% of visitors that visit your site never turn into customers. It's one of those tools that will have you wondering how you ever lived without it.

60/99

Mouseflow

https://t.co/cfax0s54yG

Mouseflow is the most popular session replay / recording and website heatmap tool.

61/99

PsPrint

https://t.co/hYR8zxxMsw

PsPrint offers top-quality, dependable online printing services to your business or company.

62/99

https://t.co/lcWhoan5p6

https://t.co/XMZaru3ssw

Create your online newsroom for PR distribution, sponsored stories, native ads, and branded content on top tier publications all over the world.

63/99

24-7 Press Release

https://t.co/poDNQIvtde

Press release distribution to thousands of journalists (including the Associated Press), researchers and more. Statistics included.

64/99

Wrike

https://t.co/VIi88pND54

Wrike is an online project management software that gives you full visibility and control over your tasks. With the help of our product, managing projects becomes easier.

65/99

https://t.co/d7IpENlfLf

https://t.co/3KhrAfJsF4

Track mentions of your brand and competitors across the web, discover your niche influencers, engage with customers, and find new sales leads on social media. Start for free!

66/99

Pipeline Deals

https://t.co/PXcTFh8dk6

Track deals at each stage and what's scheduled to close. Share account lists employees should focus on so that they hit quota.

67/99

Woodpecker

https://t.co/AMHS6yWV21

Cold email & follow-up automation

68/99

PhoneBurner

https://t.co/MKrabvHeqI

Dial leads 4x faster and maximize live conversations with a cloud-based power dialer.

69/99

VisualVisitor

https://t.co/bzJuTqSbI5

Grow your business with Website Visitor Tracking and Anonymous Visitor Identification. Start your FREE 14 day trial and experience the tool businesses trust.

70/99

Email Hunter

https://t.co/KA3Fp3NUMv

Hunter is the leading solution to find and verify professional email addresses. Start using Hunter and connect with the people that matter for your business.

71/99

Slideteam

https://t.co/dbGQNpKPBy

Premium PowerPoint presentation templates designed to help you present your best.

72/99

Klenty

https://t.co/9UUFM8dnrp#_r_cultureddigital

Sales Prospecting and Communication. Outbound selling.

73/99

Visitor Queue

https://t.co/9fmgznDhgn

Visitor Queue is a B2B lead generation software that identifies the name, contact details & user data of the businesses that visit your website. Try for free!

74/99

ContentKing

https://t.co/LLJl41RJYD

Real-time SEO Auditing and Content Tracking. The only SEO Auditing solution that can monitor your web properties 24/7.

75/99

Rankwatch

https://t.co/NjNa5aJ1av

An SEO Management Platform. Interfaces that are simple and beautiful, so that the most complex data can be accessed

from anywhere.

76/99

KWFinder

https://t.co/7RHsZsJnrC

KWFinder is a keyword research and analysis tool bringing hundreds of long tail keywords with low SEO difficulty. Try KWFinder for free!

77/99

Netpeak Software

https://t.co/i3PPl30x4f

Netpeak Software develops tools for SEO specialists and webmasters that help solve day-to-day SEO tasks in an easy and effective way.

78/99

SEOTesting

https://t.co/EM0D5LU6Pt

Save hours of time with automated daily PageSpeed tests, SEO Tests, archiving GSC data, content ideas, pages to improve, and more

79/99

SE Ranking

https://t.co/LqpZvSAFH4

SEO software of choice for 200k+ SEO specialists, digital agencies, and business owners. This all-in-one SEO platform offers 35 tools and suitable for any localities.

80/99

SEMRush

https://t.co/trCS93ugWh

SEMrush is a powerful and versatile competitive intelligence suite for online marketing, from SEO and PPC to social media and video advertising research.

81/99

LongTailPro

https://t.co/huflCMsNPk

With Long Tail Pro, all it takes is a single seed keyword to get up to 400 long tail keywords within seconds.

82/99

Wordtracker

https://t.co/93uPgzFc3w

The best FREE alternative to the Keyword Planner. Use Wordtracker to reveal 1000s of profitable longtail keywords with up to 10,000 results per search.

83/99

SEO PowerSuite

https://t.co/aaLWcfRMOx

Get all SEO tools in one pack - download free edition of SEO PowerSuite and get top 10 rankings for your site on Google and other search engines!

84/99

Raven

https://t.co/yCcUItgSkw

Save time, money and frustration with online marketing reports that don't get easier than this. Send client reports for SEO, Social and PPC with Raven.

85/99

PromoRepublic

https://t.co/HMsU1mIJ2e

PromoRepublic is a social media marketing tool which helps freelancers, agencies, business create best social media content. Try it now for free.

86/99

Thryv

https://t.co/5Kki5ZbOzL

Thryv provides software to help local businesses run and grow. CRM, Text and Email Marketing, Social Media, Websites and more. Get Started with Thryv!

87/99

https://t.co/0vYyPGvIjz

https://t.co/R2s2xxL7Oi

Your personal Community Manager - A smarter, simpler, solution to all your community management needs - Analyze, Monitor and Grow your community on your favorite social media channels.

88/99

Revive Social

https://t.co/BW054qq6dZ

Provides easy to digest content that helps you understand various aspects of the social media world, along with the tools you can use to boost your website traffic and exposure on the most popular social media platforms.

89/99

Tailwind

https://t.co/a9Hu8yOhz0

Save time scheduling to Pinterest and Instagram, post at the best times for engagement, grow together with Tribes, get more actionable analytics. Start free!

90/99

Topvisor

https://t.co/8AwKUjnV67

Try out SEO & PPC Tools for keyword research, clustering, rank tracking and onpage optimization. Get better results from paid search and organic rankings.

91/99

Tycoono

https://t.co/EpwIurSvgf

Social Media Management Services to help your business grow and expand its reach through increased website traffic, brand awareness and relationship management.

92/99

ProTop

https://t.co/YjEPTClHRG

ProTop automatically visits linked in profiles based on your search criteria. Around 8% of all visited profiles return to read your services offer!

93/99

JazzHR

https://t.co/yZizLIE2ts

Optimize your hiring process with JazzHRs award winning recruiting software and applicant tracking system.

94/99

Voog

https://t.co/C2uy8KOEWA

Voog is a mess-free platform that enables you to build awesome websites with a creative flow. With Voog you can make beautiful websites from scratch on your own.

95/99

Webnodes

https://t.co/LwRalwrX9u

Webnodes is an enterprise quality https://t.co/nFQB4zBbZy CMS framework. It's suitable for a wide range of project types, ranging from small campaign sites to large multinational web presences.

96/99

Vyond

https://t.co/Y1AbzmQOGk

Make media that moves. Increase engagement, retention, motivation, and conversion using rich media made simply with

Vyond. Vyond is changing the way the world communicates, one video at a time.

97/99

InVideo

https://t.co/nlhPBSBjdM

InVideo's Online Video Editor Helps You Make Professional Videos From Premium Templates, Images, And Music. Your First 3 Videos Are On Us!

98/99

https://t.co/2srhjqAFG4

https://t.co/T5DaHnu2CC

This is one of my daily tools which i also share access to with clients, hooks up to your Google Search Console account and delivers the data in a visual way that is easier to understand.

/end