Twitter Thread by Cody■■■

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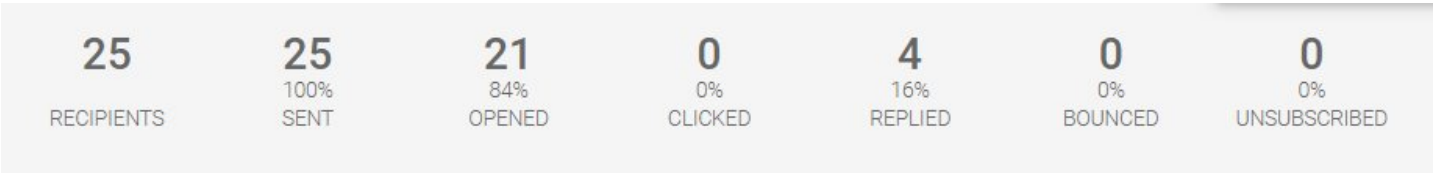
How to destroy your competition with Cold Email

Want numbers like this?

I am going to show you exactly how to GUARANTEE your cold emails will convert.

// THREAD //



First, I am going to show you the structure of a killer cold email.

{{Quick Question about Company_Name}} <-- Subject line

Hey {{Name}}, [[first line}} <-- individual personalization is key

We just helped ___, a business like yours, do x in y days <-- Case study

I'm 100% certain we can do something similar for you.

Do you have time for a call this week? <-- CTA

Let's break this down.

Our main goal is to not sound automated. (even though it was in a way)

How do we do that?

Highly Personalized First Lines.

We have their:

- Company Name
- First Name
- LinkedIn Profile

I use https://t.co/cotgiyqqLE to scrape this. (not aff)

The better the first line, the better the cold email will convert.

We need 10/10 first lines.

A good offer + a bad first line = 60% open & 8% reply rate

A good offer + a 10/10 first line = 80% open & 20% reply rate

Run the numbers.

There's only one way to do this.

@THETYFRANKEL & @blackhatwizardd just came out with a 13 HOUR series of training videos that will turn a newborn baby into a God-Tier first line writer.

Price is going up to $127 very soon!

Heres the link --> https://t.co/9FGWt12mdH (not aff)

1. Go on Upwork or Onlinejobsph.

2. Post a job titled "first line writer" (they'll know)

3. Hire them for <$1

4. Give them the training videos

5. Watch your cold emails skyrocket

Mastering Outreach:

- Keep the cold email short (no fluff)

- Test EVERYTHING (angles, CTAs, case studies, MB guarantee, etc.)

- Make sure your domain doesn't get blacklisted (g-suite, lemwarm)

- Get Cold Email Mastery (next page)

In 2018, the average cold email reply rate was 1%...

On a terrible day, I get 70% open, 15% reply, 5% meeting book rate

How is this possible?

@blackhatwizardd Cold Email Mastery (almost 400 5 star reviews)

https://t.co/YbZA5MbriN (affiliate)

// END OF THREAD //

If you enjoyed this thread please like + RT the top tweet!

For everyone that buys from my link,

I will throw in a 15 minute consultation call for free!