Twitter Thread by Freedom Designer

Freedom Designer
@FreedomDSGNR

20 Most Important Lesson of 2020

// A THREAD //

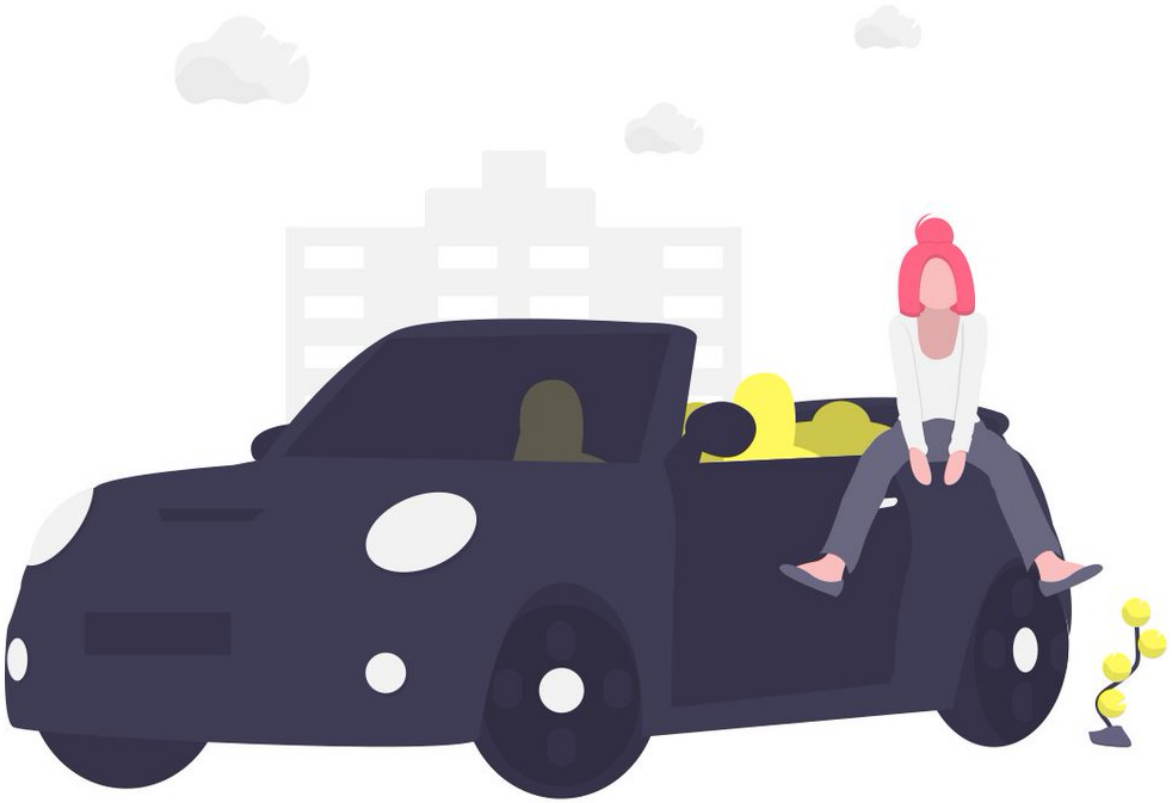


It was a fast and weird year.

The year of change.

My life changed a lot and I learned even more.

Here are the 20 most important lessons - which will shape the upcoming decade for me.



1. Systems Are Better Than Goals

In the past, I failed many of my goals.

This year I've realized that it could be caused by the fact that they were goals, not systems.

Thanks, @ScottAdamsSays for helping me realize this.

Short article on the topic: https://t.co/lyBqGBR0yM



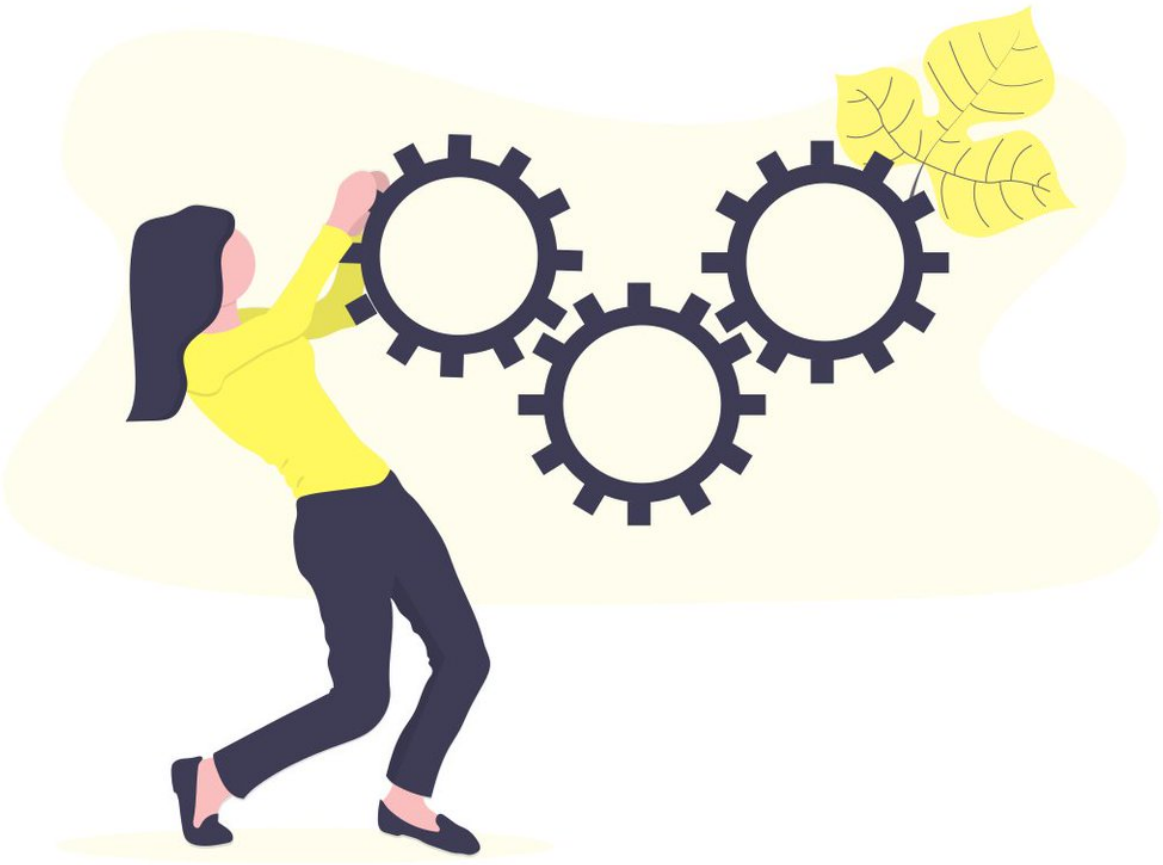
2. Use Notion More

@NotionHQ is definitely the most useful tool I've discovered this year.

I use it for:

- Twitter
- Freelance CRM
- Content Creation
- Website project management

And for personal use, it's completely free.



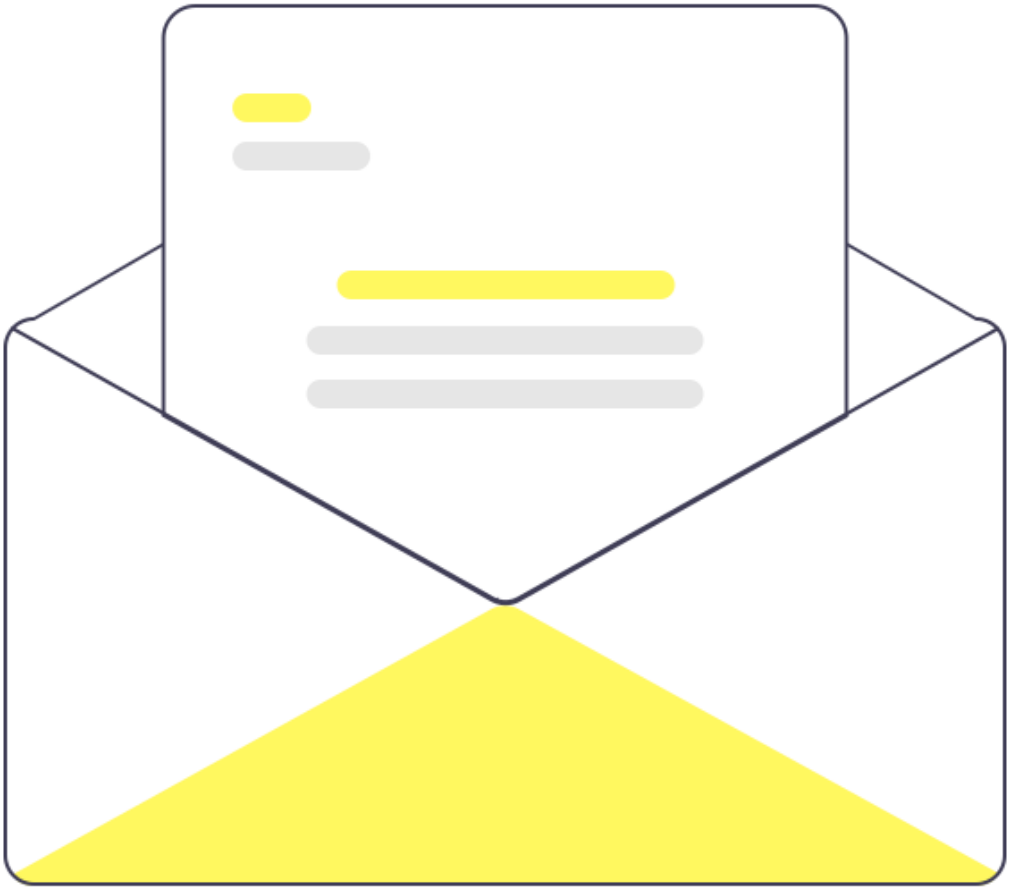
3. Email Is Immortal

This year we saw on social sites:

- Shadow bans
- Normal bans
- Decreasing reach (e.g. during the presidential election)

That's why I believe building an independent audience e.g. email list is mandatory.

P.S. https://t.co/iuhQJIf80K



4. Crypto Awaits Turbulent Times

Due to the coronavirus, inflation is enormous.

$9 Trillion of the new dollars were printed - that is 22% money in circulation.

Cryptocurrency - especially BTC, may be an effective antidote to this because of its finite amount.



5. Gig Economy Is The Future

Corona showed how unstable "stable" jobs could be.

It's was also a strong hint that the future is:

- online focused
- skill-focused
- contract focused

Skilled individuals will do enormously well.

Become one.



6. Freelance Is The Way

You:
- develop a high-income skill
- can easily diversify your income
- as you solve meaningful problems for the customer, you're hard to replace

Just a couple of reasons why I believe you should think about it.

Article here: https://t.co/C6EYcSjmRV



7. Flexibility Rulez

Offline business --> Online Bussiness
Library --> Grandparents house
Restaurant --> Home cooking
Gym --> Kettlebell at home

If aren't able to react flexibly and relatively quickly you will have an extremely hard time thriving in our age.

