

## Twitter Thread by Freedom Designer



**Freedom Designer**

[@FreedomDSGNR](#)



### 20 Most Important Lesson of 2020

// A THREAD //

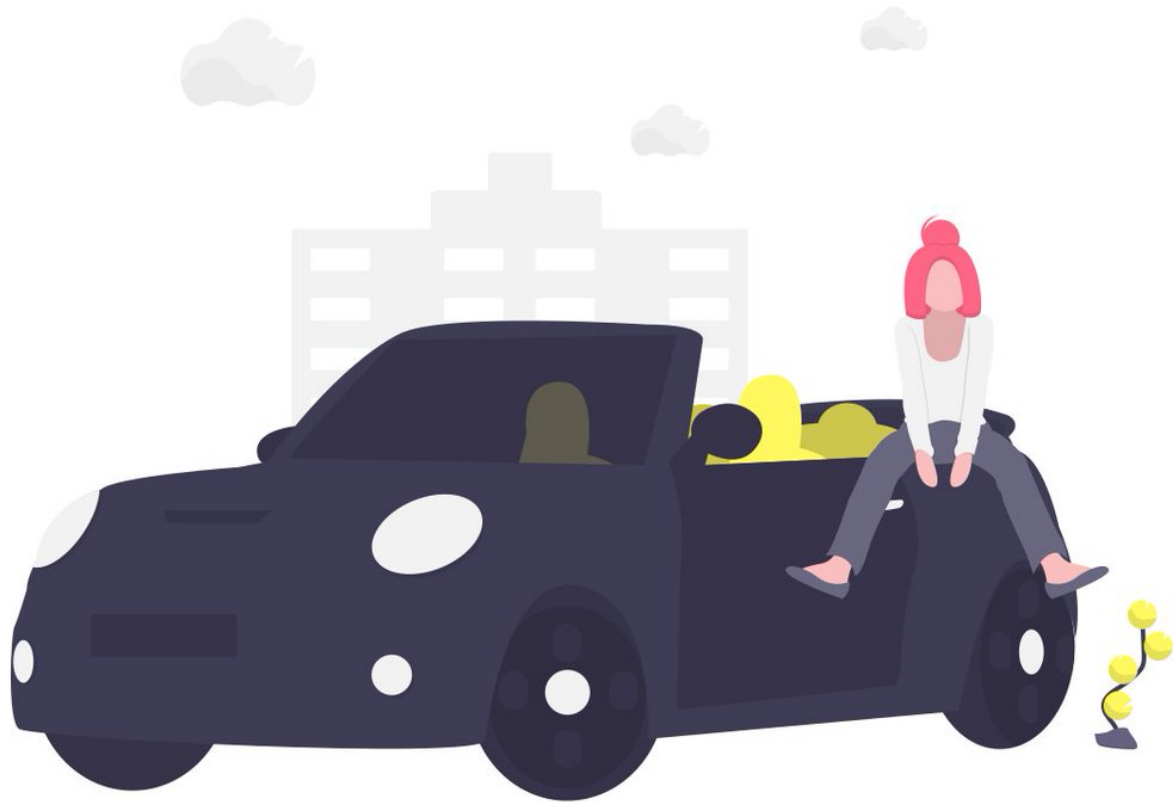


It was a fast and weird year.

The year of change.

My life changed a lot and I learned even more.

Here are the 20 most important lessons - which will shape the upcoming decade for me.



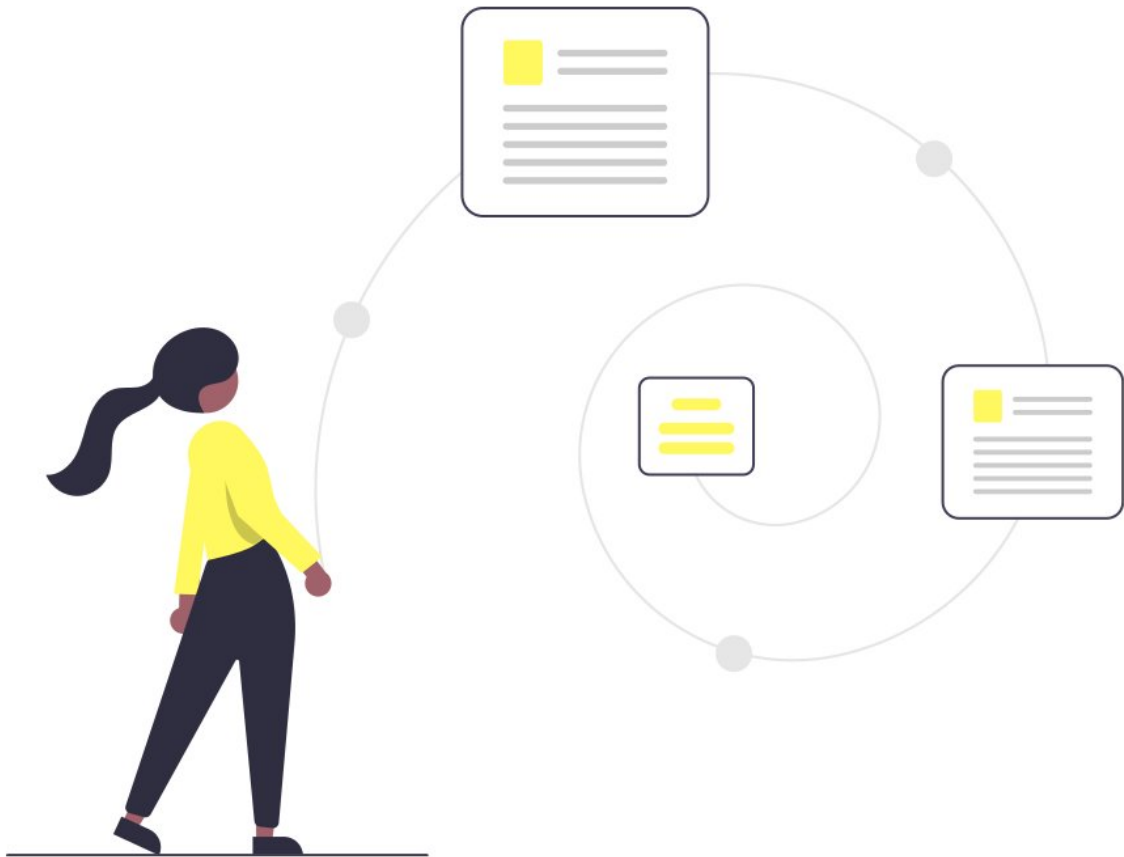
## 1. Systems Are Better Than Goals

In the past, I failed many of my goals.

This year I've realized that it could be caused by the fact that they were goals, not systems.

Thanks, [@ScottAdamsSays](#) for helping me realize this.

Short article on the topic: <https://t.co/lyBqGBR0yM>



## 2. Use Notion More

[@NotionHQ](#) is definitely the most useful tool I've discovered this year.

I use it for:

- Twitter
- Freelance CRM
- Content Creation
- Website project management

And for personal use, it's completely free.



### 3. Email Is Immortal

This year we saw on social sites:

- Shadow bans
- Normal bans
- Decreasing reach (e.g. during the presidential election)

That's why I believe building an independent audience e.g. email list is mandatory.

P.S. <https://t.co/iuhQJlf80K>



#### 4. Crypto Awaits Turbulent Times

Due to the coronavirus, inflation is enormous.

\$9 Trillion of the new dollars were printed - that is 22% money in circulation.

Cryptocurrency - especially BTC, may be an effective antidote to this because of its finite amount.



## 5. Gig Economy Is The Future

Corona showed how unstable "stable" jobs could be.

It's was also a strong hint that the future is:

- online focused
- skill-focused
- contract focused

Skilled individuals will do enormously well.

Become one.



## 6. Freelance Is The Way

You:

- develop a high-income skill
- can easily diversify your income
- as you solve meaningful problems for the customer, you're hard to replace

Just a couple of reasons why I believe you should think about it.

Article here: <https://t.co/C6EYcSjmRV>



## 7. Flexibility Rulez

Offline business --> Online Bussiness

Library --> Grandparents house

Restaurant --> Home cooking

Gym --> Kettlebell at home

If aren't able to react flexibly and relatively quickly you will have an extremely hard time thriving in our age.



