Twitter Thread by George Mack

George Mack
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I get DM's from founders with the same specific problems.

Here's a public list of marketing tools I recommend:

↓

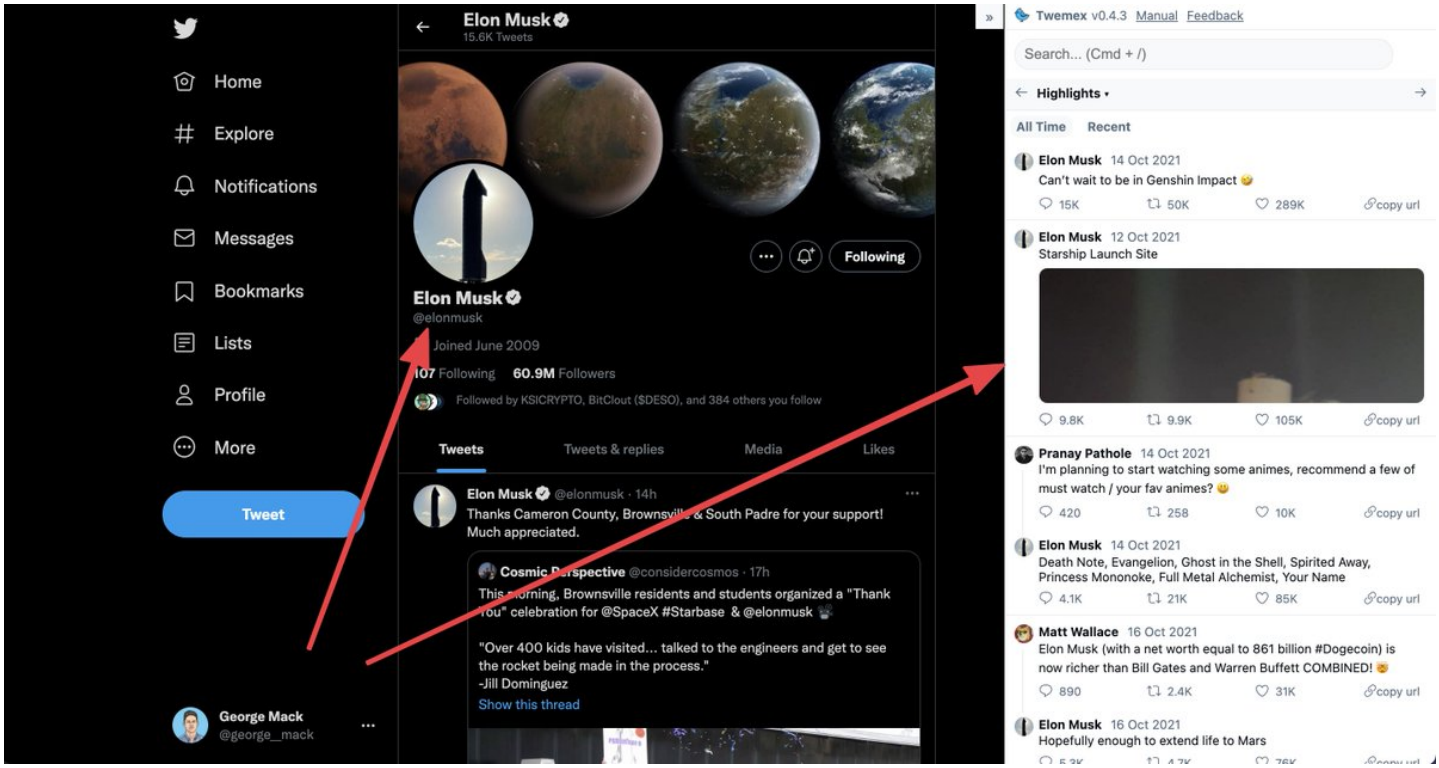
1. Twemex

Twitter Advanced search on steroids.

Whenever you visit someone's account, see their most popular Tweets of all time in order.

H/T @Julian for this

https://t.co/8P2YJ3Jrf0



2. Good UI

Historical log of successful and failed A/B tests from the likes of Amazon, Netflix, Google etc

https://t.co/RafGqoat98

3. Blisk

See how your website looks across every device.

Got an Android user complaining how your website looks but you only have an iPhone? Use Blisk.

https://t.co/RJjDCGb2Ta

4. Really Good Emails

Struggling with email ideas?

Library of thousands of quality emails to get inspo from.

https://t.co/ukggc8CzcA

5. Fantastic Texts

Struggling with SMS ideas too?

Library of SMS campaigns for constant inspo.

https://t.co/OeT8CKUrPp

6. Turbo Ad Finder 2.0

An inverse adblocker. It disables your newsfeed so all you see are ads.

https://t.co/OMdJ8L6Kso

7. Built With

Want to see what tools a competitor is using?

Add their website Built With will run their codebase to see behind the curtain.

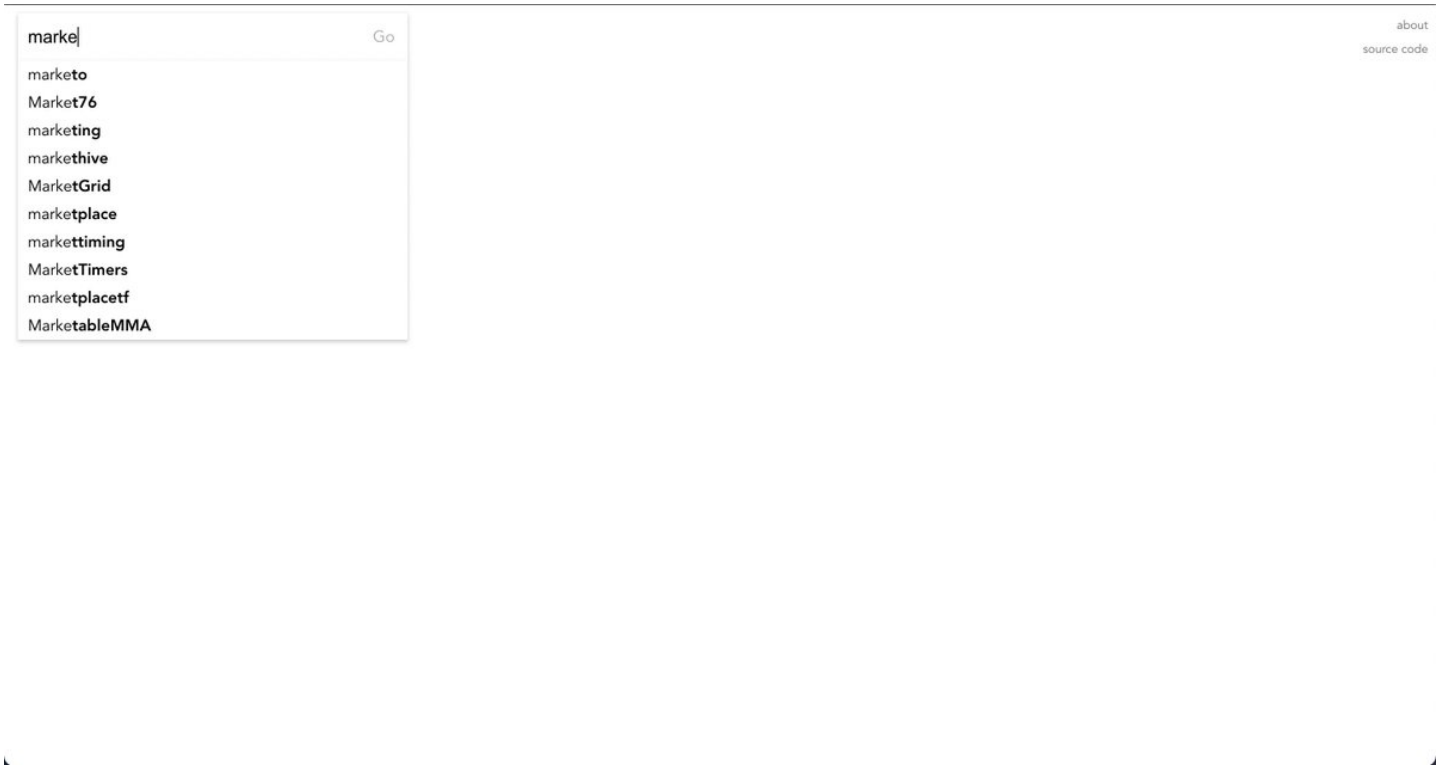
https://t.co/6kZ91WUjWa

8. SubReddit Connect

Insert market you are researching.

SubReddit Connect feeds you a mindmap of interconnectinged Reddit sub-communities on that topic.

https://t.co/TNjWbE7EMY



9. Unicorn Ads

Pulls the top 1000 Shopify stores in the world.

Filter by niche and see what ads they are running.

https://t.co/Fswo15zlWW

10. First 1000

Case studies on how companies like Uber, Tinder & AirBnB got their first 1000 customers

https://t.co/wLNEYZG8TY

11. Opportunities

Takes the fastest growing Google + Reddit trends and sends you them in a free newsletter.

https://t.co/Qd9YUj0rlX

12. Windsor

Personalised deepfake videos at scale.

Record one personalized sales video. Windsor then makes a personalized deepfake for each new customer.

https://t.co/RytQipINjk

13. CopyAi

Rubbish copywriter?

CopyAi lets you outsource your copywriting to a machine.

https://t.co/xChSbkgyJ5

14. Landing Page Checklist

Looking to launch a new site? Run it step by step through this list of tools.

https://t.co/D1B0YIzPJx

15. Mentioned

Get an email every time your website is mentioned online.

Tackle bad word of mouth as it happens.

Or amplify good word of mouth as it happens.

https://t.co/eUPYwMifZg

16. Marketing Examples

No creative juices?

A gallery of world-class marketing examples from my brother @harrydry

https://t.co/bnpiFY1seP

17. Marketing Templates

300+ free pre-built marketing docs from experts so you can be lazy (AirTables, Google Sheets, Trello Boards etc)

100's of hours saved

https://t.co/FypZdzUU5W

18. Geckoboard / Databox

Team forgetting their KPI's?

Pull through automated no-code dashboards each day.

https://t.co/ILhzxjEt9s + https://t.co/qASmQZElQt

If you're a high-growth company (Typically $1-50 million investment or revenue) ---> https://t.co/x48jzUszBe

If you enjoyed this, I occasionally send out a newsletter.

It contains:

1. Clouds - Mental Models + Big Marketing Ideas

2. Dirt - Tactics + Leveraged tools

100% high signal. 0% spam.

Check it out here ---> https://t.co/gZLFoqxVV0