Twitter Thread by Cold Email Wizard ■

Cold Email Wizard ■
@blackhatwizardd

All the ways you can sell lead generation as a service.

THREAD



1. Scrape emails and sell the lists.

> Approach marketing agencies

> Ask their target market

> Find out who they sell to

Use the following tools to scrape emails:

Ecommerce: BuiltWith

Literally anything else: IcyLeads

Finding owner contact info from BuiltWith lists: Anymailfinder

Icy Leads affiliate link ■

https://t.co/jM6GVUSOlY

You sell the direct email addresses of founders, owners, CEO's, CMO's, partners, and presidents.

Nobody wants the info or support emails.

Direct emails.

This is why you use Anymailfinder.

Charge $1 per piece.

Upsell cold email as a service.

2. Cold Email

> Approach Marketing agency

> See who they sell to

> Scrape the lists

> Write the personalized emails for them

> Promise 10 sales calls per month with qualified prospects.

This is what I teach ■

https://t.co/MTwiTlA4SE

3. LinkedIn

> Approach Marketing Agency

> See who they sell to

> Write them 3 LinkedIn articles per week

> Write personalized connection requests to their target audience

> Or use MeetAlfred to automate

(conversion rates are ridiculous if you personalize with compliments)

4. Facebook ads

> Pick any business with high conversion values

> Real estate, med spas, financial advisors, dentists

> Make Facebook lead ads that drive to a phone call

> Charge a monthly retainer on top of ad spend

5. Google ads

> Same exact shit as Facebook ads but you're using Google ads

The mechanism matters.

Real estate agents may get pitched Facebook ads 5 times per week.

But if you're pitching Google, you'll stand out.

Pick one and stick with it.

Not two.

One.

Don't stray from the path.

6 months doing the same exact thing over and over again will feed you forever.

Control your ADHD