# **Twitter Thread by William**





# ■■ OPEN BUSINESS IDEAS ■■

Below a list of business/product ideas I had or read about.

They are worthless if they remain ideas and if you don't overcome the challenges in building them, so feel free to copy / tweak / implement them!

Better: use one and make a MVP during the #24hrstartup challenge!

■ Product Hunt Time

A clock that displays the time it is @ProductHunt Also displays what you should do and where you should post, at each specific time during your launch

■ IndieCrunch - VC free tech news

Techcrunch but only for bootstrapped companies

■ Kickstarter for audiobooks

A lot of awesome books are not available as audio. Crowdfund the money to buy the audio rights + a voice actor

■ Flashcards to learn bash commands

Start as a paid Anki deck, or make your own app

■ A telegram chatbot to plan 90 days sprints

Based on the method by @taylorpearson https://t.co/a2fQodzeAs

Daily, weekly, quarterly questions to help you reevaluate what to do next

■ A phone number that only receives sms, and sends it to your email.

So you don't have to rely on a phone number for anything anymore

■ Spank my product - Honest product feedback that sometimes stings.

1 rule: Always Be Constructive

Monetize with private feeback or reviews from experts

# ■ A framework for selling native ads on your site

Just insert an html tag in your template and your stripe keys, and your customers can buy all your ad space without your intervention

#### ■ Weed list

A list of different plants and their properties.

Heavily regulated, but will probably be legal in more and more places in the following decades. Start today to build tomorrow's leader (if it's legal where you operate)

#### ■ TLDR this

A 5 lined summary of any article

Monetize with subscription, with the top shared articles

#### ■ Airbnb for photographs

Probably already exists!

But you could start with a simple Typeform to book. Then on the backend just a spreadsheet of the top 50 photographers in your city, make and confirm all bookings manually by phone for starters.

Then automate your bottlenecks

■ Fiverr, but pay only with crypto

# ■ No fiat here

A list of services where you pay in crypto and crypto only.

Add all competitors to Airbnb, Uber and other big tech companies

## ■ VIP Spotter

Automatically identify VIPs and big companies in your customer list so you can use them as social proof on your sales page. Auto extract a nice profile picture for them or the logo of the company

## ■■ Where to lift

Book a day pass in a gym near you (when travelling), with upfront pricing and no commitment

# ■ Product Swipe

@ProductHunt but with a swipe UX like Tinder

# ■ Deadlink check as a service

Make sure all links on your website are always valid

This exists for Wordpress as a plugin, make is for any CMS or website

#### ■ Weekly PG

A weekly @paulg essay in your inbox

Or make it with your favorite blogger

#### ■ SeeFood

A list of the most common food in a country.

Name in English, in local language, with photos and usual price

# ■ Dj Set me

Import your YouTube and Spotify likes

Get a 1h+ DJ set recommandation, so you can have a good tune to focus without interruption

## ■ Visa Bot

A chatbot that tells you if you need a visa to go to country X

Monetize with an affiliate link to book a plane ticket

#### ■ Sweet note

Send anonymously a sweet note to someone via email / sms

The notes are manually reviewed to ensure they are lovely ■, so charge for that

#### ■ https://t.co/pdH63jkquM

Online, unique fortune cookies for \$1

## ■ A meditation podcast

Each day, a new 20 minutes track

# ■ @year\_progress Telegram bot

A telegram bot that sends you the % of the year that is already behind you

#### ■ Wedding list

A checklist of all things you need to do and buy for your wedding.

Monetize by recommending trusted contractors.

There is CRAZY money spent in that space!

# ■ Can I park here now?

Send GPS coordinates and know if you can park your car or if you will get towed.

Because in the US it takes a PhD to understand, nothing is written on the ground!

#### ■ Unsecure List

A list of services that still use SMS 2FA

# ■ Mailing List Sanitizer

A SaaS which automatically unsubscribes people that were sent X emails and never opened / never clicked

■ A laptop cover that is a book

So you literally open a book to open your MacBook

# ■ Money never sleeps

Commit to wake up before 5 am or you will be billed \$20 (inspired by @levelsio's Go Fucking Do It)

#### ■ Toxic content detection as an API

Detect if a text contains spam, is offensive, or about US Politics

# ■■ Inbox Total Zero

Archive all emails now and mark everything as read in one click

# ■ https://t.co/xlpHcyiaz0

A list of all services still using security questions in 2018.

# ■ Incorporate Me

Create a remote company in 1 click.

Upfront pricing.

No surprise personal tax status for founders.

Zero tax avoidance, only peace of mind for bootstrappers

## ■ Medical list

The best places worldwide to get your surgery done.

Maybe regulated, but crazy money in that space.

Lots of ideas from @thepatwalls and the https://t.co/upMXwM0uyD challengers here too

https://t.co/oflvL6SkAE