Twitter Thread by Jon Yongfook



Jon Yongfook
@yongfook

Results from yesterday's poll. I'm inclined to agree. And this is something I'm going to fix in my next move.

> Controversial question. Does it matter if you are a user of your own product?
>
> — Jon Yongfook (@yongfook) September 3, 2019

As an indie maker you have a huge advantage if you can genuinely dogfood your product. Don't do what I did and try to make a product for teams if you're just one person. That's really, really dumb ■

Before searching for product-market fit, ask yourself if you have founder-product fit. It is a humbling question but one worth investing the time to answer truthfully.

In hindsight, I have low founder-product fit with Talkshow. It's for teams but I'm solo. It's a big broad idea but as an indie I should be focused on a niche.

Just braindumping ■ Again thanks to @tylertringas for the micro-saas content on his blog, it helped me navigate / articulate some thoughts I was having.

So I'm doing a bit of a reset. Not going back to the start of the 12 month challenge completely. But I think I have a much better idea now of what I want out of this, where I should be focusing my energy, and why I'm doing it in the first place.

Everything up until now was just really, really good training for the next phase ■