

Twitter Thread by Dalos Ortiz



Dalos Ortiz

[@DalosOrtiz](#)



We just got off the call between [@polina_marinova](#) and [@jackbutcher](#) during [@visualizevalue](#) office hours.

These are 9 incredibly useful mental frameworks discussed during the conversation.

// A Thread ■ //

Framework for your work:

You never know who's reading, you never know who's watching.

Do quality work, all the time.

Framework for working on first principles:

Ask "Why?" until you get a valid answer.

"It has always been done this way" is not a valid one.

Framework for writing:

Have empathy for your reader.

Always write for the benefit of them, not your ego.

Framework for editing:

Ask yourself three questions:

1. Does this makes a point?
2. Does need this to be here?

3. Does this benefit the reader?

Framework for asking questions:

The more specific you can be with your questions, the better.

Unless you want to receive infinite clichés as answers.

Framework for your personal branding:

Nothing is more powerful than tying your identity to your name.

Nobody can take that away from you.

Framework for failure:

Failures may be what you just need to find your successes.

If it weren't for them, you wouldn't be where you are today.

Framework for finding your passion:

"What feels like play to you, but looks like work to others?" - [@naval](#)

Framework for your passion projects:

You don't have to quit your job to follow your passions.

It doesn't have to be black or white.

Start working an extra hour on what you love to do, and see where that gets you.

That's it!

Thank you for making it all the way to the bottom■

If you found value in it, can you help spread the knowledge with an RT for the first tweet? Thanks!

Have a great one!

■■■

<https://t.co/Qgj9yPTex3>

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— Dalos Ortiz (@DalosOrtiz) [January 19, 2021](#)