Twitter Thread by Stanley Esdee-David

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Do these describe you?:

- You love helping people.

- You love teaching people.

- You love to train and coach people.

- You want to make money doing this.

Then here are 5 things you should do. (Short thread)

First, understand that the knowledge industry will never die.

It will continue to grow and evolve.

People will always need knowledge to think better thoughts and become better people.

Businesses will always need knowledge to grow and lead competition.

If you are in the knowledge industry, you are strategically positioned to not only grow people and businesses,

But

Your work has far reaching consequences.

You make the world a better place as you help others hit their goals.

So here are 5 things you should do

1. Choose a niche.

Decide on who you want to work with.

Individuals? Small businesses? Corporate Organizations?

Of course you can serve all three eventually, but it is wise to start with a group where you can cut your teeth and establish your authority.

2. Define your vision and write it down.

Here is how you should do this:

Write down a specific number of people you want to help in a given time and what you want to help them achieve.

'My vision is to help 10,000 small business owners 10x their business by providing them the best strategies and methods that are simple yet effective.'

Whatever it is, that should serve as a template.

Having a specific number helps you stay focused.

3. Show up and show up hard.

Listen, let me hit this hard:

There is no competition in destiny, but there is in business.

What I mean is, if you are scared of showing up because you are scared of what people will say, you've asked the grave to welcome your gift when you die.

And we will all die someday.

100 years from now we won't be here.

So show up and show up strong.

By showing up, you are able to demonstrate your value.

4. Create signature programs.

One thing that will set you apart from other people is having your own 'signature program.'

A signature program will have your own unique method for helping your students achieve the result they seek.

Having a signature program helps you monetize

5. Set your price.

Of course, I won't tell you what your price should be.

If you believe the value you bring to the table is huge then set your price accordingly.

Create multiple packages: standard, VIP (where people have access to you) etc.

Now hear this:

What you just read, I can expand it, package as a mini course and sell.

If I put a price to it would you be glad to buy?

Absolutely.

Why?

I have demonstrated that I have the strategies to help you get started and making money.

Go all out and make this work for you.

There are hundreds, thousands and even hundreds of thousands waiting for your impact.

Waiting to pay you.

One more thing:

Tomorrow is Friday yeah?

Then you should mark the date.

Tomorrow, I will host a 3-day Challenge to help you build your brand and monetize your knowledge.

If you are ready to really make money with what you know, join here.

https://t.co/7N9VdgOsZP