Twitter Thread by Sari Azout



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In the passion economy, the real risk is that your job has to earn a living and meet the needs of your soul.

Six questions to consider if you're thinking of leaving your job to pursue your passion.

A thread ■■

1/ Will you use this opportunity to grow and evolve or will you use it to beat yourself up?

The best way to control your emotional capital is to fine tune your internal monologue and replace your hunger for approval with a desire to grow.

2/ How will you avoid insecurity work?

Insecurity work doesn't move the ball forward, but you can do it multiple times a day without realizing.

Deep work requires being unencumbered by the day to day.

Your objective is to ride the waves of your business with serenity.

3/ Can you learn to enjoy the process as the end in itself?

You have to fight the temptation to strip the future of its surprises.

4/ Will you default to the norms of your industry, or will you be original?

Your business exists in the context of a marketplace, but also in the context of your life.

You have to be willing to overcome the defaults and orient your business around the things that define you.

5/ What tools will you use to quiet your ego and see reality clearly?

Notice the difference between imagination and reality.

When you catch yourself saying “nobody likes my work”, witness your thoughts and replace it with “I am struggling”.

6/ Do you have clarity on what kind of financial value you aim to create?

In the words of Dick Collins: “Decide before the race the conditions that will cause you to stop and drop out..."

Full letter I wrote to a friend considering leaving her job to start something on her own ■■
https://t.co/iQpU3uAnFx

