Twitter Thread by Pat Walls



Pat Walls
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If you have less revenue/growth/success than you wish you had, then the best thing you can do is OWN IT.

Write a tweet, tell your friends, and move on.

Once you own it, you fix it.

99% of people on Twitter/social media/internet won't do this.

Being radically transparent and honest is a competitive (and life) advantage.

From @RayDalio's Principles:

1 Embrace Reality and Deal with It

1.1 Be a hyperrealist.
a. Dreams + Reality + Determination = A Successful Life.

1.2 Truth—or, more precisely, an accurate understanding of reality—is the essential foundation for any good outcome.

1.3 Be radically open-minded and radically transparent.
a. Radical open-mindedness and radical transparency are invaluable for rapid learning and effective change.
b. Don't let fears of what others think of you stand in your way.
c. Embracing radical truth and radical transparency will bring more meaningful work and more meaningful relationships.

@RayDalio My new product has 14 users and <$400 monthly revenue. I've spent the last 4 months on it.

I'm going through a lot of pain to validate and grow it.

@RayDalio But if anyone asks me how it's going I will tell them exactly that.

If I asked them, I would hope they would give me the raw truth as well. Truth builds trust.

I think that goes for your internet audience as well. Authenticity is attractive.

@RayDalio I see this with @starter_story all the time - people don't want to share their revenue yet because they don't have any, or it's not high enough (not all cases but often).

I wish I could tell them that getting the cat out of the bag would actually fix the problem itself!!

@RayDalio @starter_story Because deep down, it's really just fear.

My mindset on this changed two years ago after discovering Pieter Levels blog posts about fear, insecurity, anxiety - and just open startups in general.

https://t.co/RhK7AD9qFr