Twitter Thread by Tanya Sadhwani



Tanya Sadhwani
@SadhwaniTanya



For the ones who are in their 20s. My key takeaways from @warikoo 's session at the E-Summit 21 by @ECell_IITR, moderated by our very own @nipunnyy : (A ■)

1. Two habits which you would like people in their 20s to inculcate:

> Read every single day
> Reach out to people you don't know personally (having both is a deadly combo!)
2. Mistakes you made in college:
> Did not listen to my own self while I was in college and still continued what I was doing. Went all the way to do PhD in the U.S.

Realised I was not happy.
>Had a moralistic view of the world. (Who you should hang out with and who you should not. Eg- people who drink, smoke etc, are bad But, that is not it. So, don't judge people on that basis.)
3. Things this generation is not being able to see now

(because of which they are unhappy):
> Instant gratification- way of thinking. Lack of realisation of the fact that good things do not come easy and fast.
4. What are the right reasons to do Entrepreneurship:
The market doesn't care about where you've been, what you've done.

All that it cares about is whether you are creating products which the people will love. Drop your ego/irrational optimism and see what the world is like. The right reasons are:
>Intense commitment to problem solving. Should be naturally embedded in your personality.

> You should know how to work with people. Get the tribe and make them work on an agenda.
> Being empathetic- helps you understand people.
And product which people are excited about (in the market). So much so, that they are willing to pay.

5. How to succeed?
>Big market opportunity (there is a difference between a startup and small biz)
>What is your USP? (What is it that you bring to the table and how is it unique)
>Your team. (The founders should be like-minded and must be having a similar vision)

6. What do you think of students who want to intern/ do a startup? (Qualities required)
>Entrepreneurship is a state of mind. Eg- Sundar Pichai, Sheryl Sandberg, Satya Nadella are all entrepreneurs. So
A. Ability to spend time with people who are nothing like you.

(Challenging atmosphere)
B. Resist the obvious. (If you are doing what everyone else is doing, don't expect different results)
C. Don't get comfortable. (Everything is designed to make your life comfortable. When you look at people who inspire you- they are consciously doing

things that make them uncomfortable and are challenging.)
7.People are very rigid with their opinions. Do you regret any decision of yours?
No regret about any decision I made in life. I don't spend an iota of energy thinking- had I done that, life would have been better.

Instead it is baffling when I see people spending most of their time on thinking about the right decision. Because there is no right decision, initially. All the 4000 people you take advices from are giving it based on their OWN PERSONAL experiences.

The question which people should ask themselves is: Will I regret making this decision?
8.Classic confusion among students: MBA V/S Job V/S Startup?
Bad idea to do an MBA right after college. You will immensely benefit from past experiences. So, corporate experience matters.

Working at a corporate or a startup- both are highly valuable.
9.If you are given a minute to teach 1 skill, what would you teach?
Cold emailing. (He literally explained the process in a minute!)

10.What should students chase?
Learning in real life. No one expects you to sort it out in your 20s. But don't settle. Keep exploring. While in college, do internships, start with ideas, launch them under 5-10k and see if it runs successfully.

Thank you so much for this session! I feel blessed to have amazing mentors at such an early age in life. Time to start taking actions in 3...2...1 #2021