Twitter Thread by Strategy Insider



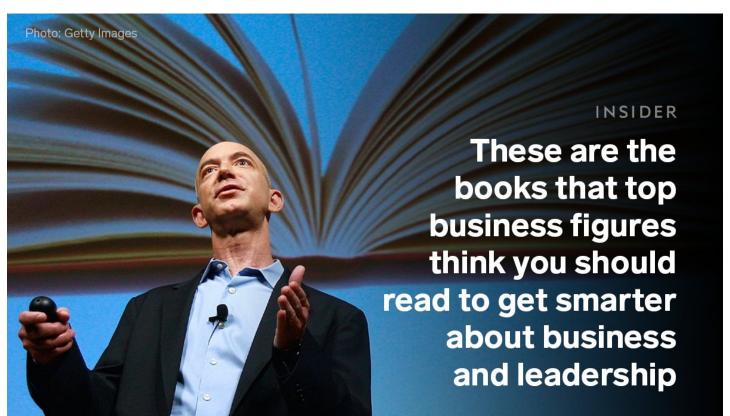
Strategy Insider @StrategyInsider



■ Many influential business figures, including @JeffBezos, @ElonMusk, and @BillGates. say they learned some of their most important lessons from books.

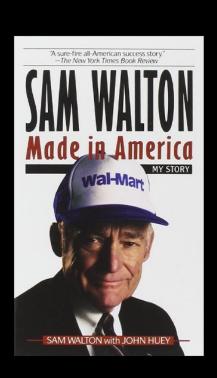
Here are some that the tech giants recommended adding to your reading list this year. ■

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Some of Bezos' favorite books were instrumental to the creation of products and services like the Kindle and Amazon Web Services.

One of those is Walmart founder Sam Walton's autobiography in which he recalls his career.



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"Sam Walton: Made in America"

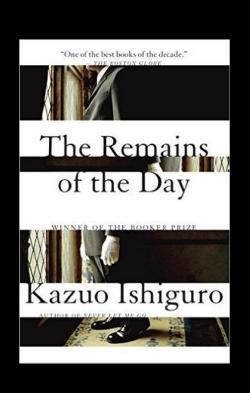
By Sam Walton and John Huey

Photo: Bantam Books/Amazon

This Kazuo Ishiguro novel tells of an English butler in wartime England who begins to question his lifelong loyalty to his employer while on a vacation.

Bezos has said of the book, "Before reading it, I didn't think a perfect novel was possible."

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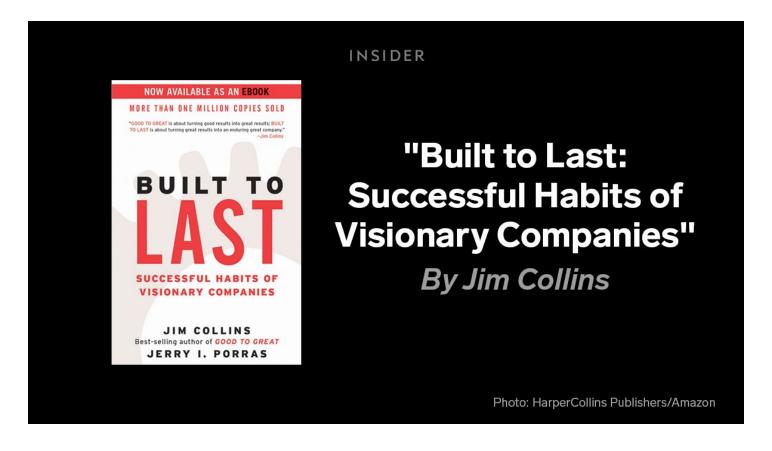
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"The Remains of the Day" By Kazuo Ishiguro

Photo: Vintage International/Amazon

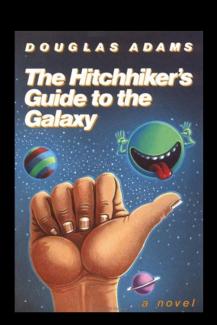
Bezos' "favorite business book" draws on six years of research from the Stanford University Graduate School of Business that looks into what separates exceptional companies from their competitors.

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Elon Musk's must-reads include a number of sci-fi novels.

He read "The Hitchhiker's Guide to the Galaxy" as a teenager, even saying the spacecraft in it is his favorite spacecraft from science fiction.



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"The Hitchhiker's Guide to the Galaxy"

By Douglas Adams

Photo: Amazon

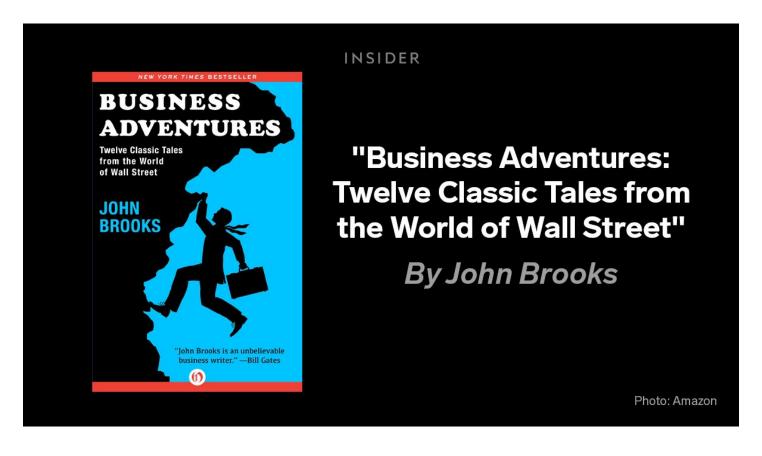
Musk has also recommended several books on artificial intelligence, including "Superintelligence: Paths, Dangers, Strategies," which considers questions about the future of intelligent life in a world where machines may become smarter than people.



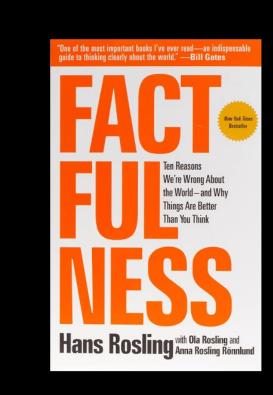
Bill Gates is known to make book recommendations quite often.

He said this is "the best business book I've ever read," when discussing "Business Adventures: Twelve Classic Tales from the World of Wall Street."

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Gates has called Hans Rosling's book on thinking patterns and tendencies that distort people's perceptions of the world, "one of the most educational books I've ever read."



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"Factfulness: Ten Reasons We're Wrong About the World—and Why Things Are Better Than You Think" By Hans Rosling

Photo: Amazon

To learn more strategy tips from business experts with book recommendations and beyond, visit <u>@thisisinsider</u>. ■