

## Twitter Thread by Aadit Sheth



**Aadit Sheth**

[@aaditsh](#)



**If you use it right, your Twitter account is worth more than your degree.**

**But 98.8% suck at it.**

**Here are 9 unique ways to turn Twitter into a crazy valuable asset:**

Highly Curate Your Following

99% of users follow real-time news on Twitter.

That's okay. But you won't make Twitter an asset then.

To make it an asset, build a high-signal information diet.

You'll see it as a whole new opportunity.

Let me show you...

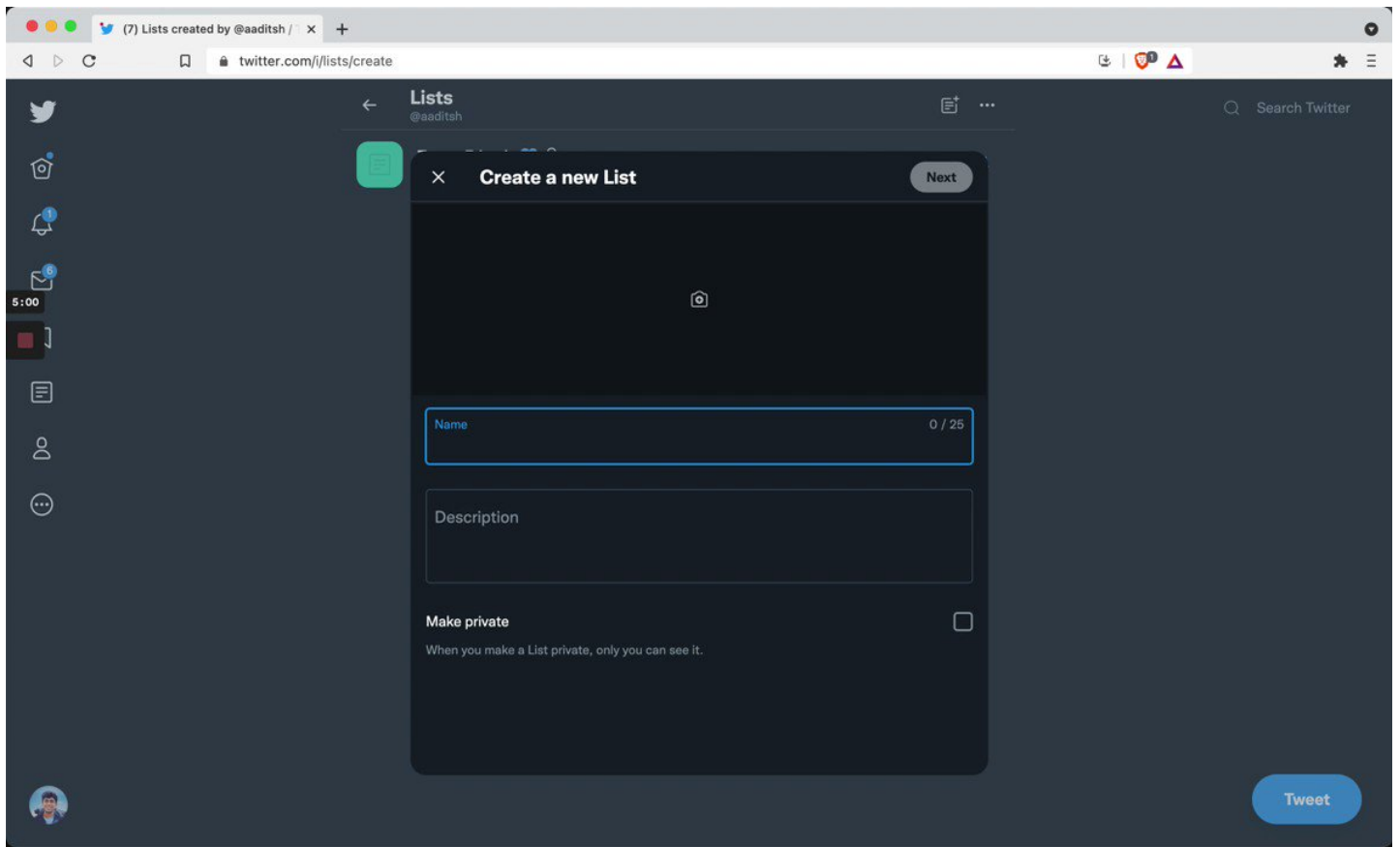
Use Twitter Lists

I find way too much news, drama and irrelevant ideas on the Twitter timeline.

I use Twitter lists to cut the noise and amplify the signal.

Bonus: Lists aren't affected by the algorithm.

Here's a video to get started on Lists:



Use Advanced Search

Scrape the internet to find what you want:

"(from:aaditsh) min\_faves:1000 marketing"

Tweets with "marketing" from @aaditsh with more than 1000 likes.

Another favorite:

"(from:aaditsh) until:2021-09-01 since:2021-05-01"

Between May and September.

Mute Trolls

Trust me. They're not worth your time.

Click on a profile that annoys you.

Click "more" → "mute profile".

You won't "block" them but their content will become hidden on your timeline.

It's so peaceful.

## Polish Your Bio

It's a 1 line identity on the internet.

Make it crisp.

Mine: "I deconstruct world-class growth philosophies & mental models"

People now expect related content.

They like to see when you meet expectations (and go beyond).

## Integrate Your Revue Newsletter

Use your newsletter to write more in-depth content.

That's what I do at mine.

I have seen 2x subscribers arriving at my newsletter.

Seriously - this is a game-changer.

The image shows a screenshot of a Twitter profile for Aadit Sheth (@aaditsh). The profile header includes a circular profile picture of a man with dark hair and a beard, wearing a blue jacket. To the right of the picture are two bar charts: one labeled 'WORK' with five bars of increasing height, and another labeled 'LUCK' with a single tall bar. Further right is a button that says 'Turn on notifications' with a blue bell icon and a curved arrow pointing down. Below the header is a rounded button labeled 'Edit profile'. The profile name 'Aadit Sheth' is displayed in bold, followed by the handle '@aaditsh'. The bio reads: 'I deconstruct world-class growth philosophies & mental models — and make them digestible. • Free tweet ideas → [gum.co/tweets](https://gum.co/tweets) • Building [makersmark.school](https://makersmark.school) • @ucl'. Below the bio are location tags: 'London, England', a website link '[aaditsheth.com](https://aaditsheth.com)', and 'Joined June 2020'. Follower statistics show '100 Following' and '32K Followers'. A 'Newsletter' section is highlighted with a white border. It features a small thumbnail of the profile picture, the title 'The Discomfort Zone', the description 'Join a circle of driven individuals pushing themselves beyond their comfort zone.', and '4.6K Subscribers'. At the bottom of the newsletter section is a blue button labeled 'Start reading'.

## Write Twitter Threads

Deconstruct complex topics into simple actionable tips for others.

This act (itself) will turn your followers into "superfans".

High-affinity audience = Valuable asset.

Network like you were born to.

You've heard this a million times.

If not, I'll say it again: You can literally reach anyone via Twitter DMs.

Think Gary Vee, Tony Robbins, Tim Ferriss (omg, this is crazy).

Don't shy away. Grow your network:

<https://t.co/qgio4lj7yz>

I've sent over 2000 DMs on Twitter.

Now, I do 10x the work in half the time in Twitter's most valuable feature.

Here's the ultimate framework for DMs:

— Aadit Sheth (@aaditsh) August 4, 2021

Install Minimal Twitter:

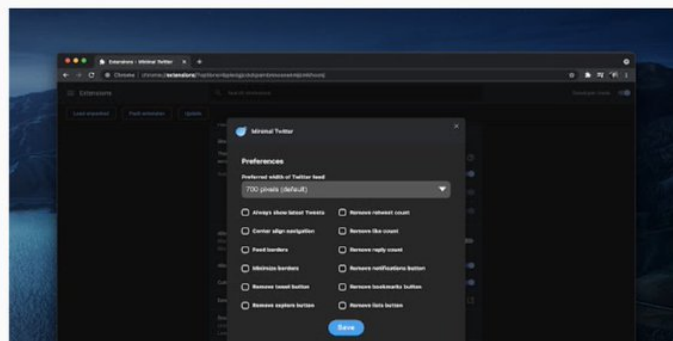
I hate the "explore" section on Twitter. It's usually filled with news and garbage found in my location.

I use the "Minimal Twitter" chrome extension to remove Explore.

My entire Twitter experience has become 10x better.

[Home](#) > [Extensions](#) > Minimal Twitter

## Minimal Twitter

Offered by: [napkin.io](#)★★★★★ 70 | [Productivity](#) | 10,000+ users[Remove from Brave](#)[Overview](#)[Privacy practices](#)[Reviews](#)[Support](#)[Related](#)

Share this thread with others:

1. Quote retweet the first tweet & let me know your thoughts.
2. Turn on notifications for [@aaditsh](#) — it's free!

I write a lot about how to leverage Twitter to impact more people positively.



Recap:

1. Heavily curate who you follow.
2. Use Twitter Lists (video tutorial included).
3. Use advanced search to scavenge Twitter.
4. Mute trolls (simple as that).
5. How to polish your bio.
6. Double your daily newsletter subscribers (2x).
7. Turn followers into "super fans".
8. Network like you were born to.
9. Make your Twitter distraction-free.

Level up your content game:

3 week cohort based course with [@brandonthezhang](#)

- Supercharge your Twitter.
- Write for the internet.
- Network like you were made for it.
- Build your content flywheel.

<https://t.co/n1CvdQ0qzf>

To help others make Twitter an asset:

1. Quote tweet the thread below.
2. Share your thoughts. <https://t.co/LoQOw1CqUb>

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— Aadit Sheth (@aaditsh) [August 30, 2021](#)